

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM758098

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vive Financial LLC		09/28/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A., as Administrative Agent		
Street Address:	10 South Dearborn		
Internal Address:	Floor L2, Suite IL1-1145		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603-2300		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	6142586	VIVE FINANCIAL	
Registration Number:	6142585	VIVE	
Serial Number:	97520521	VIVE LENDING SOLUTIONS	
Serial Number:	97520509	VIVE LENDING SERVICES	
Serial Number:	97520498	VIVE LENDING	
Serial Number:	97520476	VIVE FINANCIAL SOLUTIONS	
Serial Number:	97520460	VIVE FINANCIAL SERVICES	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700, ATTN: IP DEPARTMENT		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		

OP \$190.00 6142586

ATTORNEY DOCKET NUMBER:	040435.000026
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	09/28/2022
Total Attachments: 4 source=NGSI-T - Vive Financial LLC to JPMorgan Chase Bank, N.A., as Administrative Agent#page1.tif source=NGSI-T - Vive Financial LLC to JPMorgan Chase Bank, N.A., as Administrative Agent#page2.tif source=NGSI-T - Vive Financial LLC to JPMorgan Chase Bank, N.A., as Administrative Agent#page3.tif source=NGSI-T - Vive Financial LLC to JPMorgan Chase Bank, N.A., as Administrative Agent#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of September 28, 2022 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and JPMorgan Chase Bank, N.A., as Administrative Agent (the “Administrative Agent”) for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.


The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

Vive Financial LLC

By: PROG Holding Company, LLC, its Member

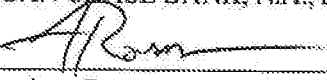
By: PROG Holdings, Inc., its Member

By: 
Name: Brian Garner
Title: Vice President

256 W. Data Drive
Draper, UT 84020

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A., as Administrative Agent

By: 

Name: Andrew Rossman

Title: Vice President

10 South Dearborn

Floor L2, Suite IL1-1145

Chicago, IL 60603-2300

Notice of Grant of Security Interest in Trademarks (Vive Financial LLC)

TRADEMARK
REEL: 007863 FRAME: 0699

Schedule 1

**Vive Financial LLC
(Delaware Limited Liability Company)**

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
VIVE FINANCIAL	6142586	09/01/2020
VIVE	6142585	09/01/2020

Trademark Applications

Mark	Reg. No.	Reg. Date
VIVE LENDING SOLUTIONS	97520521	07/26/2022
VIVE LENDING SERVICES	97520509	07/26/2022
VIVE LENDING	97520498	07/26/2022
VIVE FINANCIAL SOLUTIONS	97520476	07/26/2022
VIVE FINANCIAL SERVICES	97520460	07/26/2022