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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM761291

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Achieve, Inc.		06/08/2020	Nonprofit Education Reform Organization: DELAWARE

RECEIVING PARTY DATA

Name:	WestEd	
Street Address:	730 Harrison Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94107	
Entity Type:	Joint Powers Public Agency: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4341187	NEXT GENERATION SCIENCE STANDARDS
Registration Number:	4345458	NEXT GENERATION SCIENCE STANDARDS

CORRESPONDENCE DATA

Fax Number: 7037707901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-233-4758

Email: docket_ip@pillsburylaw.com

Correspondent Name: Patricia L. Cotton
Address Line 1: PO BOX 10500

Address Line 4: McLean, VIRGINIA 22102-8500

ATTORNEY DOCKET NUMBER:	082671-0571145	
NAME OF SUBMITTER: Patricia L. Cotton, CA bar member		
SIGNATURE:	/Patricia L. Cotton/	
DATE SIGNED:	10/14/2022	

Total Attachments: 1

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TRADEMARK REEL: 007868 FRAME: 0664

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ASSIGNMENT

This Assignment is made and entered into as of June 3, 2020 (the "Effective Date") by and between Achieve, Inc., a 501(c)(3) nonprofit education reform organization formed in Delaware and having an address of 1701 Rhode Island Avenue, NW, Washington, D.C. 20036 ("Assignor") and WestEd, a joint powers public agency created pursuant to the California Joint Powers Act (California Government Code Section 6500 et seq.) and having an address of 730 Harrison Street, San Francisco, California 94107 ("Assignee"), and is made pursuant to the terms and conditions of another agreement between the parties ("Other Agreement").

Whereas, Assignor wishes to assign to Assignee all right, title and interest in and to the registered trademarks identified below (the "Trademarks"); and

Whereas, Assignor wishes to accept such assignment of the Trademarks from Assignor.

Now, Therefore, for good and valuable consideration, including the mutual covenants and conditions set forth in the Other Agreement, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby irrevocably assigns, without any reservation of rights whatsoever or expectation of any future compensation or further consideration, to Assignee, and Assignor hereby accepts, all rights, title and interest in and to the Trademarks, including but not limited to: a) the goodwill of the business symbolized by and affiliated with the Trademarks; b) the registrations therefor and renewal rights therein; c) the exclusive right to obtain other or additional registrations therefor in the United States and throughout the world in the sole name of Assignee, its successors or assigns, for any and all goods and services; d) the exclusive right to police and enforce all rights in the Trademarks; e) the exclusive right to sue for past, present and/or future infringement of the Trademarks, retaining any benefit derived from such enforcement action; and f) the exclusive right to license, lien or otherwise hypothecate any or all of such rights, title and interest in and to the Trademarks.
 - 2. The assigned Trademarks are:

NEXT GENERATION SCIENCE STANDARDS (USPTO Registration No. 4,341,187)

NEXT GENERATION SCIENCE STANDARDS (PLUS DESIGN) (USPTO Registration No. 4,345,458)

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

Achieve, Inc.	WestEd 1
By: TVNCNO ()	By: (4/).
Name: Michael Cohen	Name: Michael Neuer &
Title: Pies, Le. +	Title: Depth (F5)
Date: <u>6() () () () () () () () () ()</u>	Date: 6/9/2020

TRADEMARK REEL: 007868 FRAME: 0665

RECORDED: 10/14/2022