

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM759767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Breton Enterprises Int. LLC		09/27/2022	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	A La Maison de Provence LLC		
Street Address:	196 East Main Street		
City:	Huntington		
State/Country:	NEW YORK		
Postal Code:	11743		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3994265	A LA MAISON	
Registration Number:	6233947	A LA MAISON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123351799		
Email:	christine.larson@stinson.com		
Correspondent Name:	Stinson LLP		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 2600		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Christine Larson		
SIGNATURE:	/Christine Larson/		
DATE SIGNED:	10/07/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made and entered into and effective as of the last date signed below (“Effective Date”) by and from Breton Enterprises Int. LLC, a New York limited liability company, with an address of 196 East Main Street, Huntington, New York 11743 (“Assignor”) to A La Maison de Provence LLC, a New York limited liability company, with an address of 196 East Main Street, Huntington, New York 11743 (“Assignee”).

A. Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks, along with, and which are the subject of, United States registration numbers, identified in Exhibit A to this Assignment (the “Trademarks”).

B. As of the Effective Date Assignor hereby desires to assign all of its rights, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks, to Assignee and Assignee desires to receive the assignment of the Trademarks.

NOW, THEREFORE, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all rights, title, and interest in and to the Trademarks, and any applications and registrations therefor, together with the goodwill of the business associated with the use of and symbolized by the Trademarks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this Assignment had not been executed. Assignor further assigns, transfers, and conveys to Assignee the entire right, title, and interest in and to any and all claims and causes of action and rights of recovery for past infringement of the Trademarks.

2. Further Assurances. Assignor agrees to cooperate at all times from and after the Effective Date with respect to the supplying of any information reasonably requested by Assignee regarding any of the matters described in this Assignment, and Assignor agrees to execute such other instruments or documents as may be reasonably requested for the purpose of giving effect to, evidencing or giving notice of any conveyance, assignment, and transfer of the Trademarks.

3. Successors and Assigns. This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

Breton Enterprises Int. LLC

By:  _____

Name: Francois Bogrand _____

Title: President _____

Date: September 27, 2022 _____

A La Maison de Provence LLC

By:  _____

Name: Francois Bogrand _____

Title: President _____

Date: September 27, 2022 _____

EXHIBIT A

The Trademarks

Trademark	U.S. Registration No.	Registration Date
A LA MAISON	3,994,265	July 12, 2011
A LA MAISON	6,233,947	December 29, 2020