

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM762100

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cerberus Business Finance Agency, LLC		10/17/2022	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Extreme Reach, Inc.
<b>Street Address:</b>	3 Allied Drive
<b>Internal Address:</b>	Suite 130
<b>City:</b>	Dedham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02026
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Extreme Reach Talent, Inc.
<b>Street Address:</b>	3 Allied Drive
<b>Internal Address:</b>	Suite 130
<b>City:</b>	Dedham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02026
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
<b>Registration Number:</b>	5150682	ALTOGETHER NOW
<b>Registration Number:</b>	3631362	CONNECT AND SIMPLIFY
<b>Registration Number:</b>	5279394	
<b>Registration Number:</b>	3635026	EXTREME REACH
<b>Registration Number:</b>	3492462	EXTREME RELEVANCE
<b>Registration Number:</b>	4966672	TALENT & RIGHTS USAGE SAFETY TRACKING TA
<b>Registration Number:</b>	5146837	TRUST TAG
<b>Registration Number:</b>	5106904	VIDEO ASSET CLOUD
<b>Registration Number:</b>	2949097	
<b>Registration Number:</b>	2949098	TALENT PARTNERS
<b>Registration Number:</b>	1712083	TALENT PARTNERS

TRADEMARK

REEL: 007872 FRAME: 0346

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Property Type	Number	Word Mark
Registration Number:	4657723	NABLE
Registration Number:	4798450	NABLE
Registration Number:	4327222	SOCIAL GROSS RATING POINT
Registration Number:	4291022	BRANDADS
Registration Number:	2784651	PATHFIRE
Registration Number:	2737799	PATHFIRE ENABLING DIGITAL MEDIA
Registration Number:	2632819	PATHFIRE
Registration Number:	4223631	HD XTREME
Serial Number:	88136816	ADBRIDGE

**CORRESPONDENCE DATA**

**Fax Number:** 2125935955

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-756-2132

**Email:** scott.kareff@srz.com

**Correspondent Name:** S. Kareff c/o Schulte Roth & Zabel LLP

**Address Line 1:** 919 Third Avenue

**Address Line 2:** 25th Floor

**Address Line 4:** New York, NEW YORK 10022

<b>NAME OF SUBMITTER:</b>	Scott Kareff (014951-1866)
<b>SIGNATURE:</b>	/EC FOR SK/
<b>DATE SIGNED:</b>	10/19/2022

**Total Attachments: 5**

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RELEASE OF SECURITY INTEREST - - TRADEMARKS

Date: October 17, 2022

WHEREAS, pursuant to that certain Trademark Security Agreement, made as of the 29<sup>th</sup> day of March 2019 (“Trademark Security Agreement”), recorded in the United States Patent and Trademark Office on March 29, 2019 at Reel 6604, Frame 0331, Extreme Reach, Inc. and Extreme Reach Talent, Inc. (collectively, the “Releasee”) granted to CERBERUS BUSINESS FINANCE AGENCY, LLC (“Releasor”), as agent for itself and various other financial institutions, a continuing security interest in the Collateral, including without limitation, the Trademarks; and

WHEREAS, Releasee has requested, and Releasor wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

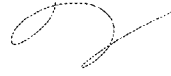
1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor, without representation, warranty or recourse, hereby irrevocably releases, relinquishes, terminates, cancels, and discharges its continuing security interest in the Collateral, including without limitation, its continuing security interest in the Trademarks, including without limitation, the Trademarks listed on Schedule A attached hereto.

*[signature page follows]*

IN WITNESS WHEREOF, the parties have caused this Release of Security Interest --  
Trademarks to be duly executed as of the date first written above.

CERBERUS BUSINESS FINANCE AGENCY,  
LLC

By:



\_\_\_\_\_  
Name: Daniel E. Wolf



Title: Senior Managing Director

[Release of Security Interest - - Trademarks]

**TRADEMARK**  
**REEL: 007872 FRAME: 0349**

**SCHEDULE A**

**Trademarks**

<u>Company</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>
Extreme Reach, Inc.	USA	ALTOGETHER NOW	5150682	14-JUL- 2016	28-FEB- 2017
Extreme Reach, Inc.	USA	CONNECT AND SIMPLIFY	3631362	06-JAN- 2009	02-JUN- 2009
Extreme Reach, Inc.	USA	Design Only 	5279394	21-JUL- 2016	05-SEP- 2017
Extreme Reach, Inc.	USA	EXTREME REACH	3635026	06-NOV- 2008	09-JUN- 2009
Extreme Reach, Inc.	USA	EXTREME RELEVANCE	3492462	30-JAN- 2008	26-AUG- 2008
Extreme Reach, Inc.	USA	TALENT & RIGHTS USAGE SAFETY TRACKING TAG	4966672	01-DEC- 2015	24-MAY- 2016
Extreme Reach, Inc.	USA	TRUST TAG	5146837	14-OCT- 2016	21-FEB- 2017
Extreme Reach, Inc.	USA	VIDEO ASSET CLOUD	5106904	07-OCT- 2016	20-DEC- 2016
Extreme Reach Talent, Inc.	USA	Design Only 	2949097	25-FEB- 2003	10-MAY- 2005

<u>Company</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>
Extreme Reach Talent, Inc.	USA	TALENT PARTNERS  Design  <b>talent</b> PARTNERS	2949098	25-FEB- 2003	10-MAY- 2005
Extreme Reach Talent, Inc.	USA	TALENT PARTNERS	1712083	10-SEP- 1990	01-SEP- 1992
Extreme Reach Talent, Inc.	USA	NABLE	4657723	20-FEB- 2014	16-DEC- 2014
Extreme Reach Talent, Inc.	USA	NABLE Design 	4798450	06-NOV- 2014	25-AUG- 2015
Extreme Reach, Inc.	USA	SOCIAL GROSS RATING POINT	4327222	19-JUN- 2012	30-APR- 2013
Extreme Reach, Inc.	USA	BRANDADS	4291022	06-DEC- 2011	19-FEB- 2013
Extreme Reach, Inc.	USA	PATHFIRE Design 	2784651	17-JAN- 2001	18-NOV- 2003
Extreme Reach, Inc.	USA	PATHFIRE ENABLING DIGITAL MEDIA Design 	2737799	17-JAN- 2001	15-JUL- 2003
Extreme Reach, Inc.	USA	PATHFIRE	2632819	22-SEP- 2000	08-OCT- 2002

<u>Company</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>
Extreme Reach, Inc.	USA	HD XTREME	4223631	16-SEP- 2009	16-OCT- 2012
Extreme Reach, Inc.	USA	ADBRIDGE	88136816	28-SEP- 2018	PENDING