

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM762772

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the The Entity Type of the Receiving Party previously recorded on Reel 007826 Frame 0684. Assignor(s) hereby confirms the ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shyroh LLC		08/31/2022	Limited Liability Company: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	PillowtalkDerm, LLC
<b>Street Address:</b>	80 West 40th Street
<b>Internal Address:</b>	3rd Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
<b>Serial Number:</b>	97369737	SKIN IS COMPLEX, SKINCARE DOESN'T HAVE T
<b>Serial Number:</b>	97155249	PTD
<b>Serial Number:</b>	97155231	SKINCARE WITH INTENTION
<b>Serial Number:</b>	97155223	FACE BASTING
<b>Serial Number:</b>	97106728	CONSISTENCY OVER INTENSITY
<b>Serial Number:</b>	97136682	ACTIVE SEAL
<b>Serial Number:</b>	97210467	FLASH MASK
<b>Serial Number:</b>	97210460	SOFT WASH
<b>Serial Number:</b>	97210444	MAJOR FADE
<b>Serial Number:</b>	90389371	LIP BASTING
<b>Registration Number:</b>	6248547	PILLOWTALKDERM

## CORRESPONDENCE DATA

Fax Number: 2125079153

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-697-3750  
**Email:** lap@kirschsteinlaw.com  
**Correspondent Name:** Lisa A. Pieroni Esq. Kirschstein et al  
**Address Line 1:** 425 Fifth Avenue  
**Address Line 2:** 5th Floor - Suite 501  
**Address Line 4:** New York, NEW YORK 10016-2223

<b>NAME OF SUBMITTER:</b>	Lisa A. Pieroni
<b>SIGNATURE:</b>	/Lisa A. Pieroni/
<b>DATE SIGNED:</b>	10/21/2022

**Total Attachments: 4**  
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CORRECTIVE TRADEMARK ASSIGNMENT

WHEREAS, Shyroh LLC, a limited liability company, organized and existing under the laws of the State of New York, having a principal place of business at #35B, 400 Park Avenue South, New York, New York 10016 ("Assignor"), is the sole and exclusive owner of all right, title and interest in and to the Trademarks ("Trademarks"), United States Trademark Applications ("Trademark Applications") and United States Trademark Registrations ("Trademark Registrations") shown in the attached Exhibit A, which registrations are in full force and effect; and

WHEREAS, PillowtalkDerm, LLC, a limited liability company, organized and existing under the laws of the State of Delaware, having a principal place of business at 80 W 40<sup>th</sup> Street, 3rd Floor, New York, New York 10018 ("Assignee"), is desirous of acquiring the title and all rights, benefits and privileges in and to the above identified Trademarks, Trademark Applications and Trademark Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademarks, Trademark Applications and Trademark Registrations, together with all goodwill of the business arising from the use of and symbolized by said Trademarks.

SHYROH LLC

By:   
Name: Shereene Idriss  
Title: Founder

Dated: August 31st, 2022

EXHIBIT A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARKS	TRADEMARK APPLICATIONS	TRADEMARK REGISTRATIONS
PILLOWTALKDERM	88/705,345	6,248,547
SKIN IS COMPLEX, SKINCARE DOESN'T HAVE TO BE	97/369,737	
PTD	97/155,249	
SKINCARE WITH INTENTION	97/155,231	
FACE BASTING	97/155,223	
CONSISTENCY OVER INTENSITY	97/106,728	
ACTIVE SEAL	97/136,682	
FLASH MASK	97/210,467	
SOFT WASH	97/210,460	
MAJOR FADE	97/210,444	
LIP BASTING	90/389,371	

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Shyroh LLC		07/15/2022	Limited Liability Company; NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	PillowtalkDerm LLC
<b>Street Address:</b>	80 West 40th Street
<b>Internal Address:</b>	3rd Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	Limited Liability Company; NEW YORK

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Serial Number:	97369737	SKIN IS COMPLEX, SKINCARE DOESN'T HAVE T
Serial Number:	97155249	PTD
Serial Number:	97155231	SKINCARE WITH INTENTION
Serial Number:	97155223	FACE BASTING
Serial Number:	97106728	CONSISTENCY OVER INTENSITY
Serial Number:	97136682	ACTIVE SEAL
Serial Number:	97210467	FLASH MASK
Serial Number:	97210460	SOFT WASH
Serial Number:	97210444	MAJOR FADE
Serial Number:	90854767	PILLOWTALKDERM BY DR. SHEREENE IDRIS
Serial Number:	90746702	PILLOWTALKDERM
Serial Number:	90389371	LIP BASTING
Registration Number:	6248547	PILLOWTALKDERM

**CORRESPONDENCE DATA**

**TRADEMARK  
 REEL: 007874 FRAME: 0034**

Fax Number: 2125079153  
Phone: 212-697-3750  
Email: lap@kirschsteinlaw.com

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Correspondent Name: Lisa A. Pieroni Esq. Kirschstein et al  
Address Line 1: 425 Fifth Avenue  
Address Line 2: 5th Floor - Suite 501  
Address Line 4: New York, NEW YORK 10016-2223

NAME OF SUBMITTER: Lisa A. Pieroni

Signature: /Lisa A. Pieroni/

Date: 08/19/2022

Total Attachments: 2  
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RECEIPT INFORMATION

ETAS ID: TM749877  
Receipt Date: 08/19/2022  
Fee Amount: \$340