

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763459

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CANADIAN IMPERIAL BANK OF COMMERCE		10/21/2022	BANK: CANADA
RECEIVING PARTY DATA			
Name:	MADWIRE, LLC		
Street Address:	3405 Timberline Road		
City:	Fort Collins		
State/Country:	COLORADO		
Postal Code:	80525		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Registration Number:	4801398	#1 MARKETING PLATFORM	
Registration Number:	5088720	#1 WEBSITE PLATFORM	
Registration Number:	4690085	RETARGETING ADS	
Registration Number:	4939094	SASH	
Registration Number:	4975071	SOFTWARE AND SERVICE HYBRID	
Registration Number:	4299589	TOP PLACEMENT ADS	
Registration Number:	4665013	TOP RATED ECOMMERCE	
Registration Number:	4423388	TOP RATED LOCAL	
Registration Number:	4549497	TOP RATED NATIONAL	
Registration Number:	4718869	AFP AD FRAUD PROTECTION	
Registration Number:	4508150	CONVERT INTELLIGENTLY	
Registration Number:	4595687	CTC MY CLICK-TO-CALLS	
Registration Number:	4772987	FUEL YOUR BRAND	
Registration Number:	4595679	LLA	
Registration Number:	4600011	LLA LOCAL LISTING ADS	
Registration Number:	4514075	MAD 360°	
Registration Number:	4469500	MAD 360°	
Registration Number:	4772078	MADWIRE	
Registration Number:	4566830	MADWIRE	

CH \$1090.00 4801398

Property Type	Number	Word Mark
Registration Number:	4571068	MADWIRE
Registration Number:	4784512	MARKETING 360
Registration Number:	4459243	MARKETING 360
Registration Number:	4595686	MY CLICK-TO-CALLS
Registration Number:	4532541	NATURAL LISTING ADS
Registration Number:	4536439	NLA
Registration Number:	4532542	NLA NATURAL LISTING ADS
Registration Number:	4532539	RET
Registration Number:	4536433	RET RETARGETING ADS
Registration Number:	4682885	SPEEDY FAST
Registration Number:	4682870	SPEEDY FAST QUOTE
Registration Number:	4707529	TOP RATED LOCAL
Registration Number:	4771254	TOP RATED NATIONAL
Registration Number:	4595855	TOP RATED NATIONAL
Registration Number:	4497941	TPA
Registration Number:	4536436	TPA TOP PLACEMENT ADS
Registration Number:	4470840	UXI
Registration Number:	4598488	UXI CONVERT INTELLIGENTLY
Registration Number:	4536434	VISIBILITY CLICKABILITY CONVERTIBILITY
Registration Number:	4578693	WE LOVE MAD
Registration Number:	4631344	WEBSITES 360
Registration Number:	4682832	VIZCLIK
Serial Number:	88322268	TOP RATED LOCAL
Serial Number:	88303029	TOP PLACEMENT ADS

CORRESPONDENCE DATA

Fax Number: 6505657100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6505657022

Email: kceron@sidley.com

Correspondent Name: Karla Ceron

Address Line 1: 1001 Page Mill Road, Building 1

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER: 061716.31440

NAME OF SUBMITTER: Karla Ceron

SIGNATURE: /karla ceron/

DATE SIGNED: 10/25/2022

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This Release of Security Interest in Intellectual Property is made as of October 21, 2022, by CANADIAN IMPERIAL BANK OF COMMERCE, a Canadian Bank (“**Bank**”), in favor of MADWIRE, LLC, a Colorado limited liability company (“**Grantor**”), with its principal place of business located at 3405 Timberline Road, Fort Collins, CO 80525.

Recital

WHEREAS, the Grantor granted to Bank a security interest in the copyrights and trademarks described on Exhibits A and B attached hereto (the “**Intellectual Property**”) under an Intellectual Property Security Agreement dated as of July 30, 2019, as amended from time to time (the “**IP Security Agreement**”) and recorded with respects to the copyrights with the U.S. Library of Congress Copyright Office on August 1, 2019 as document number V9972D387 and recorded with respects to the trademarks with the U.S. Patent and Trademark Office on July 30, 2019, at Reel/Frame 6707/0486.

WHEREAS, the Grantor has requested and Bank has agreed to release its security interest in the Intellectual Property and terminate the IP Security Agreement.

Agreement

Now, therefore, Bank agrees that it terminates and releases its security interest in the Intellectual Property and terminates the IP Security Agreement.

[SIGNATURE PAGE FOLLOWS]

[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY]

BANK:

CANADIAN IMPERIAL BANK OF COMMERCE

By: Brittany Blanco

Name: Brittany Blanco

Title: Assistant General Manager

By: Ron Singh

Name: Ron Singh

Title: Assistant General Manager

Address of Bank:

81 Bay Street, 10th Floor
Toronto, Ontario
M5J 0E7, Canada

Exhibit A - Copyrights

<u>OWNER</u>	<u>DESCRIPTION</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
Madwire Media, LLC*	Website-Mad-Wire1 .	VA0002103175	06/21/2013
Madwire Media, LLC*	BigCommerceMarketing360.com.	VA0001937340	08/13/2014
Madwire Media, LLC*	ChiropracticMarketing360.com.	VA0001924491	08/13/2014
Madwire Media, LLC*	ECommerceMarketing360.com.	VA0001924212	08/13/2014
Madwire Media, LLC*	HVACMarketing360.com.	VA0001923933	08/13/2014
Madwire Media, LLC*	BusinessWebsites360.com.	VA0001923942	08/13/2014
Madwire Media, LLC*	My Marketing 360.	VA0001920438	07/14/2014
Madwire Media, LLC*	Marketing360.com.	VA0001920430	07/14/2014
Madwire Media, LLC*	Natural Listing Ads website.	VA0001907610	03/31/2014
Madwire Media, LLC*	Retargeting Ad.	VA0001907613	03/31/2014
Madwire Media, LLC*	Top Placement Ads Website.	VA0001907609	03/31/2014
Madwire Media, LLC*	Local Listing Ads.	VA0001907611	03/31/2014

*Former name

Exhibit B – Trademarks

OWNER	DESCRIPTION	REGISTRATION/ SERIAL NUMBER	REGISTRATION/ APPLICATION DATE
Madwire, LLC	Top Rated Local	88322268	March 1, 2019
Madwire, LLC	Top Placement Ads	88303029	February 15, 2019
Madwire, LLC	#1 Marketing Platform	4801398	August 25, 2015
Madwire, LLC	#1 Website Platform	5088720	November 22, 2016
Madwire, LLC	Retargeting Ads	4690085	February 17, 2015
Madwire, LLC	Sash	4939094	April 19, 2016
Madwire, LLC	Software And Service Hybrid	4975071	June 7, 2016
Madwire, LLC	Top Placement Ads	4299589	March 5, 2013
Madwire Media, LLC*	Top Rated Ecommerce	4665013*	December 30, 2014
Madwire, LLC	Top Rated Local	4423388	October 22, 2013
Madwire, LLC	Top Rated National	4549497	June 10, 2014
Madwire, LLC	Afp Ad Fraud Protection	4718869	April 14, 2015
Madwire, LLC	Convert Intelligently	4508150	April 1, 2014
Madwire, LLC	Ctc My Click-To-Calls	4595687	September 2, 2014
Madwire, LLC	Fuel Your Brand	4772987	July 14, 2015
Madwire, LLC	Lla	4595679	September 2, 2014
Madwire, LLC	Lla Local Listing Ads	4600011	September 2, 2014
Madwire, LLC	Mad 360°	4514075	April 15, 2014
Madwire, LLC	Mad 360°	4469500	January 21, 2014
Madwire, LLC	Madwire	4772078	July 14, 2015
Madwire, LLC	Madwire	4566830	July 15, 2014
Madwire, LLC	Madwire	4571068	July 22, 2014
Madwire, LLC	Marketing 360	4784512	August 4, 2015
Madwire, LLC	Marketing 360	4459243	December 31, 2013
Madwire, LLC	My Click-To-Calls	4595686	September 2, 2014
Madwire, LLC	Natural Listing Ads	4532541	May 20, 2014
Madwire, LLC	Nla	4536439	May 27, 2014
Madwire, LLC	Nla Natural Listing Ads	4532542	May 20, 2014
Madwire, LLC	Ret	4532539	May 20, 2014
Madwire, LLC	Ret Retargeting Ads	4536433	May 27, 2014
Madwire, LLC	Speedy Fast	4682885	February 3, 2015
Madwire, LLC	Speedy Fast Quote	4682870	February 3, 2015
Madwire, LLC	Top Rated Local	4707529	March 24, 2015
Madwire, LLC	Top Rated National	4771254	July 14, 2015
Madwire, LLC	Top Rated National	4595855	September 2, 2014
Madwire, LLC	Tpa	4497941	March 18, 2014
Madwire, LLC	Tpa Top Placement Ads	4536436	May 27, 2014
Madwire, LLC	Uxi	4470840	January 21, 2014
Madwire, LLC	Uxi Convert Intelligently	4598488	September 2, 2014
Madwire, LLC	Visibility Clickability Convertibility	4536434	May 27, 2014
Madwire, LLC	We Love Mad	4578693	August 5, 2014

Madwire, LLC	Websites 360	4631344	November 4, 2014
Madwire, LLC	Vizclik	4682832	February 3, 2015

*Former name