

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM762250

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MKJ Brands Limited Liability Company		11/19/2021	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Modess USA LLC		
<b>Street Address:</b>	75 Ethel Road		
<b>City:</b>	Edison		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08817		
<b>Entity Type:</b>	Limited Liability Company: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86802223	MODESS	
<b>Serial Number:</b>	88181128	MODESS	
<b>Serial Number:</b>	88450134	MODESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146215065		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-621-5070		
<b>Email:</b>	iptm@atllp.com		
<b>Correspondent Name:</b>	Courtney Jackson		
<b>Address Line 1:</b>	7700 Forsyth Blvd., Suite 1800		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105-1847		
<b>ATTORNEY DOCKET NUMBER:</b>	43623-1		
<b>NAME OF SUBMITTER:</b>	Courtney Jackson		
<b>SIGNATURE:</b>	/Courtney Jackson/		
<b>DATE SIGNED:</b>	10/19/2022		
<b>Total Attachments: 3</b>			
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## Schedule 1

### Form of Trademark Assignment

#### TRADEMARK TRANSFER AGREEMENT

This TRADEMARK TRANSFER AGREEMENT (the “Agreement”) dated as of November 19, 2021 (the “Effective Date”), is entered into by and between MKJ Brands Limited Liability Company, a New Jersey company, located at 343 Anderson Street, Hackensack, NJ 07601 (“Assignor”), and Modess USA LLC a New Jersey limited liability company (“Assignee”), located at 75 Ethel Road, Edison, NJ 08817.

WHEREAS, Assignor has agreed to sell, and Assignee has agreed to purchase the Trademarks set forth on Schedule 1 hereto (the “Transferred Trademarks”);

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to receive, the Transferred Trademarks and all goodwill associated therewith or symbolized thereby.

NOW, THEREFORE, in consideration of the foregoing and the mutual covenants and agreements contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment. Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts, all of Assignor’s right, title and interest in and to the following: (a) the Transferred Trademarks, including without limitation any renewals thereof, together with all of the goodwill of the business symbolized by or associated therewith, and the registration thereof, and together with (i) all common law rights thereto; (ii) Assignor’s right to prosecute, maintain and defend the Transferred Trademarks before any public or private agency, office or registrar; and (iii) the right, if any, to claim priority based on the filing dates of any of the Transferred Trademarks under the Paris Convention, and all other treaties of like purposes; and (b) any rights to causes of action (whether known or unknown or whether currently pending, filed or otherwise) under, or on account of, any of the Transferred Trademarks, including the right to sue for past, current and future infringement, dilution or other violation of the Transferred Trademarks and obtain in connection therewith (i) damages; (ii) injunctive relief; and (iii) any other remedies of any kind; with all of the foregoing rights to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns and other legal representatives to the end of the term or terms for which the Transferred Trademarks are granted, reissued, renewed, extended or revived as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

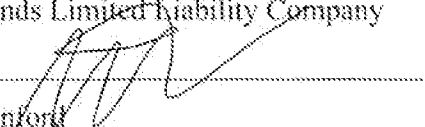
2. Cooperation. Assignor agrees, at the request and expense of Assignee, to take or cause to be taken all such other reasonable actions, including without limitation the execution of any and all other instruments in writing, including affidavits, powers of attorney, assignments and other documents, which may be reasonably required or necessary to more effectively perfect in, secure to, record in the name of, and vest in, Assignee and its successors and assigns, the entire right, title and interest in and to the Transferred Trademarks.

3. Recordation. Assignee shall be responsible for all costs, including all filing costs and fees, associated with recordation and/or registration of this Agreement or any other document evidencing the assignment from Assignor to Assignee of the Transferred Trademarks. Assignor hereby authorizes the relevant authorities, entities or agencies in any applicable foreign countries or multinational authorities to record Assignee as the purchaser and owner of the Transferred Trademarks and to deliver to Assignee, all official documents and communications in Assignor's possession as may be warranted by this Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement be executed as of the date first written above by their respective duly authorized officers.

**ASSIGNOR**

By: MKJ Brands Limited Liability Company

Signature:  .....

Name: Mark Stanford

Title: Managing member

**ASSIGNEE**

By: Modess USA LLC

Signature:  .....

Name: Kevin Zhang

Title: Vice President

*(Signature page to Trademark Transfer Agreement)*

**Schedule 1**

**Trademarks**

<b>Jurisdiction</b>	<b>Serial Number</b>	<b>Filing Date</b>	<b>Reg. Number</b>	<b>Reg. Date</b>	<b>Word Mark</b>
US	86802223	October 28th 2015	5067209	October 25 <sup>th</sup> 2016	MODESS
US	88181128	Nov. 5th 2018	5906745	Nov. 12 <sup>th</sup> 2019	MODESS
US	88450134	May 29 <sup>th</sup> 2019	5920986	Nov. 26th 2019	MODESS
Canada	1544510	Sept. 21 <sup>st</sup> 2011	TMA913263	Sept. 8 <sup>th</sup> 2015	MODESS