

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM762827

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PETS CENTRAL MEDIA, INC.		10/18/2022	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PETS CENTRAL CONSULTING MEDIA LIMITED		
<b>Street Address:</b>	6/F, SHANGHAI CENTRE, 473-475 SHANGHAI STREET		
<b>City:</b>	MON KOK, KL		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	Corporation: HONG KONG		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5355470	PETS CENTRAL CARE FROM THE HEART	
<b>Registration Number:</b>	4756223	PETS CENTRAL	
<b>Registration Number:</b>	4756222	PETS CENTRAL CARE FROM THE HEART!	
<b>Registration Number:</b>	2027880	PET CENTRAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103885645		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-859-0100		
<b>Email:</b>	paul@supnik.com		
<b>Correspondent Name:</b>	Paul D. Supnik		
<b>Address Line 1:</b>	9454 Wilshire Boulevard, Suite 550		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90212		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Peter de Krassel		
<b>Address Line 1:</b>	3475 West Brenda Trail		
<b>Address Line 4:</b>	Prescott, ARIZONA 86305		
<b>NAME OF SUBMITTER:</b>	PAUL D. SUPNIK		
<b>SIGNATURE:</b>	/paul d. supnik/		
<b>DATE SIGNED:</b>	10/21/2022		

OP \$115.00 5355470

**Total Attachments: 1**

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**ASSIGNMENT**

This assignment is made by PETS CENTRAL MEDIA INC., a California corporation (Assignor) to PETS CENTRAL CONSULTING MEDIA LIMITED, a Hong Kong corporation, (Assignee) of 6/F, SHANGHAI CENTRE, 473-475 SHANGHAI STREET, MONKOK, KL HONG KONG.

WHEREAS, PETS CENTRAL MEDIA INC., is the owner of the entire right, title and interest in and to each of the following marks (collectively referred to as the Marks):

PETS CENTRAL CARE FROM THE HEART and Design, Registration No. 5,355,470 registered December 12, 2017.

PETS CENTRAL, Registration No. 4,756,223 registered June 16, 2015.

PETS CENTRAL CARE FROM THE HEART! And Design, Registration No. 4,756,222 registered June 16, 2015.

PETCENTRAL, Registration No. 2,027,880 registered December 31, 1996.

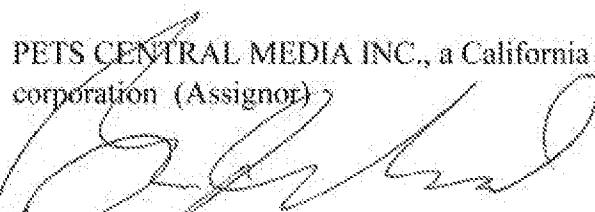
WHEREAS, PETS CENTRAL MEDIA INC., a California corporation seeks to transfer the Marks to PETS CENTRAL CONSULTING MEDIA LIMITED, a Hong Kong corporation;

NOW THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor does hereby assign to Assignee the together with the goodwill of the business symbolized by the Marks.

PETS CENTRAL MEDIA INC., a California corporation (Assignor)

Dated: October 18, 2022

By

  
PETER DE KRASSEL, President