

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM766670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/18/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THEKEY, LLC		11/02/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	COMPANIONS & HOMEMAKERS, LLC		
Street Address:	613 New Britain Avenue, Ste 2		
City:	Farmington		
State/Country:	CONNECTICUT		
Postal Code:	06032		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5668581	COMPANIONS & HOMEMAKERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-692-6704		
Email:	egguillouet@mintz.com		
Correspondent Name:	Karen Won		
Address Line 1:	One Financial Center		
Address Line 4:	Boston, MASSACHUSETTS 02111		
NAME OF SUBMITTER:	Karen K. Won		
SIGNATURE:	/kkw/		
DATE SIGNED:	11/09/2022		
Total Attachments: 2			
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

(*nunc pro tunc*)

This Nunc Pro Tunc Intellectual Property Assignment Agreement (“**Agreement**”) is made on November 2, 2022, effective as of October 18, 2022 (“**Effective Date**”) by and between THEKEY, LLC, a Delaware limited liability company (“**Assignor**”), THEKEY OF CONNECTICUT, LLC, a Delaware limited liability company and wholly-owned subsidiary of Assignor (“**Sub**”), and COMPANIONS AND HOMEMAKERS, LLC a Delaware limited liability company (“**Assignee**”) (each a “**Party**” and collectively the “**Parties**”).

WHEREAS, Assignor, prior to October 18, 2022 was the owner of all right, title, and interest to the COMPANIONS & HOMEMAKERS and Grandma Design trademark set forth below, along with the goodwill symbolized thereby:



(U.S. Patent & Trademark Office Reg. No. 5668581) (“**Trademark**”);

WHEREAS, pursuant to that certain Purchase Agreement dated October 18, 2022 (“**Purchase Agreement**”), to which Sub and Assignee are parties, Assignee was acquired by the Purchaser identified therein; and

WHEREAS, it was the clear and manifest intent of Sub, on behalf of Assignor, to assign, and Assignee to acquire, Assignor’s right, title and interest to the Trademark simultaneous with the execution of the Purchase Agreement, in exchange for the consideration described in the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor assigns to Assignee and its successors and assigns, *nunc pro tunc*, as of October 18, 2022, all right, title and interest in and to the Trademark, together with the goodwill symbolized thereby, as well as all rights to any actions, causes of action and rights to recover damages and payments for past, present or future infringements or misappropriations thereof. Assignor further assigns to Assignee and its successors and assigns all claims for past, present and future infringement or misappropriation of the Trademark, including all rights to sue for and to receive and recover all profits and damages accruing from an infringement or misappropriation prior to the Effective Date as well as the right to grant releases for past infringements or misappropriation.

2. This Agreement will inure to the benefit of, and be binding upon, the Parties, together with their respective representatives, successors, and assigns.

3. If any provision of this Agreement is held to be invalid by any court of competent jurisdiction, such invalidity will not affect the validity, operation or enforcement of any other provision, and the invalid provision will be deemed severed from this Agreement

IN WITNESS WHEREOF:

For Assignor: THEKEY, LLC

Date: 11/2/2022

Signature: DocuSigned by:
Chen Xie
2D5B2285C7F941D
Name: Chen Xie

Title: Chief Strategy Officer

For Sub: THEKEY OF CONNECTICUT, LLC

Date: 11/2/2022

Signature: DocuSigned by:
Chen Xie
2D5B2285C7F941D
Name: Chen Xie

Title: Chief Strategy Officer

For Assignee: COMPANIONS AND HOMEMAKERS, LLC

Date: 11/2/2022 | 8:08:09 AM PDT

Signature: DocuSigned by:
Brandon Ballew
F12E798F80E943C
Name: Brandon Ballew

Title: Authorized Signatory