

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM777590

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900728129		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Follain Launch, Inc.		10/14/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eco-Chic LLC		
<b>Street Address:</b>	5214F Diamond Heights Blvd.		
<b>Internal Address:</b>	Unit #1558		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94131		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4480887	FOLLAIN	
<b>Registration Number:</b>	6089622	FOLLAIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2134303609		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2134303400		
<b>Email:</b>	deborah.deluna@tuckerellis.com		
<b>Correspondent Name:</b>	TUCKER ELLIS LLP		
<b>Address Line 1:</b>	950 Main Avenue, Suite 1100		
<b>Address Line 4:</b>	Cleveland, OHIO 44113		
<b>ATTORNEY DOCKET NUMBER:</b>	ECOC-1031US0		
<b>NAME OF SUBMITTER:</b>	Faustina Y. Lee		
<b>SIGNATURE:</b>	/Faustina Y. Lee/		
<b>DATE SIGNED:</b>	12/30/2022		
<b>Total Attachments: 5</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective as of October 14, 2022 (“Effective Date”) by and between **Follain Launch, Inc.**, a Delaware corporation having a business address at 268 Summer Street, 6th Floor, Boston, Massachusetts 02210 (“Assignor”) and **Eco-Chic LLC**, a Delaware limited liability company having a business address at 5214F Diamon Heights Blvd., Unit #1558, San Francisco, CA (“Assignee”).

Assignor is the owner of the United States trademark registrations, together with the common law rights in the respective marks, listed on the attached Schedule A (“Trademarks”).

Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademarks, including, without limitation, the goodwill of the business associated with and symbolized by the Trademarks.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademark to Assignee as recipient of Assignor’s entire right, title, and interest to the Trademark.

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As set forth below, Assignor has caused this Assignment to be executed by its authorized representative.

**FOLLAIN LAUNCH, INC.**

Dated: October 14, 2022

Signed: Tara Foley  
Name: Tara Foley  
Title: Chief Executive Officer

**SCHEDULE A TO TRADEMARK ASSIGNMENT**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
FOLLAIN	4480887	February 11, 2014
FOLLAIN	6089622	June 30, 2020