

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM778580

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900726704		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Distractify, Inc.		11/15/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Engrost Inc.		
Street Address:	2071 NW 53rd St.		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33496		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5265429	DISTRACTIFY	
Registration Number:	5100978	REALIST RATING	
Registration Number:	4820770	MARKET REALIST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	davidbauer7@gmail.com		
Correspondent Name:	David Bauer		
Address Line 1:	2071 NW 53rd St.		
Address Line 4:	Boca Raton, FLORIDA 33496		
NAME OF SUBMITTER:	David Bauer		
SIGNATURE:	/David Bauer/		
DATE SIGNED:	01/05/2023		
Total Attachments: 2			
source=Engrost Inc. - Trademark Assignment from Distractify, Inc. - eff. 2021.11.15.docx#page1.tif			
source=Notice (1)#page1.tif			

TRADEMARK ASSIGNMENT

This Trademark Assignment (the “*Assignment*”) is made as of November 15, 2021 (the “*Effective Date*”), by Distractify, Inc., a Delaware corporation (“*Assignor*”), in favor of Engrost Inc., a Delaware corporation (“*Assignee*”).

RECITALS

WHEREAS, as of the Effective Date (before giving effect to this Assignment), Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the following United States trademark registrations, including any common law trademark rights therefor (the “*Marks*”):

<u>Reg. Number</u>	<u>Word Mark</u>
5265429	DISTRACTIFY
5100978	REALIST RATING
4820770	MARKET REALIST

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated November 15, 2021 (the “*APA*”), under which Assignor agreed to assign to Assignee all of Assignor’s right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor’s entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Delaware, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Delaware without regard to its conflicts of law principles.

IN WITNESS WHEREOF, the parties have executed this Assignment, effective as of the date first set forth above, notwithstanding the actual date of execution or delivery.

ASSIGNOR:

ASSIGNEE:

DISTRACTIFY, INC.

ENGROST INC.

DocuSigned by:
By: David Bauer
AD88875387CF455
David Bauer, its CEO

DocuSigned by:
By: David Bauer
AD88875387CF455
David Bauer, its CEO