

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM779845

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/01/2016
<b>RESUBMIT DOCUMENT ID:</b>	900734575

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SmileBox Inc.		05/28/2017	Corporation: WASHINGTON

## RECEIVING PARTY DATA

<b>Name:</b>	Perion Network Ltd.
<b>Street Address:</b>	26 HaRokmim St.
<b>Internal Address:</b>	Azrieli Center 1, Building A, 4th Floor
<b>City:</b>	Holon
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	5885849
<b>Entity Type:</b>	Limited Liability Company: ISRAEL

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	3382879	SMILEBOX

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6465531590  
**Email:** trademark@koffskyschwalb.com  
**Correspondent Name:** Mark I. Koffsky  
**Address Line 1:** 500 Seventh Avenue, 8th Floor  
**Address Line 2:** Koffsky Schwalb LLC  
**Address Line 4:** New York, NEW YORK 10018

<b>ATTORNEY DOCKET NUMBER:</b>	1179.0274
<b>NAME OF SUBMITTER:</b>	Mark I. Koffsky
<b>SIGNATURE:</b>	/Mark I. Koffsky/
<b>DATE SIGNED:</b>	01/11/2023

Total Attachments: 2

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ADDENDUM TO ASSET PURCHASE AGREEMENT

This addendum and amendment (the "Addendum") to a certain Asset Purchase Agreement dated January 1, 2016 (the "Agreement") is made as of May 14, 2017 by and between Perion Network Ltd., with offices at Azrieli Center 1, Building A, 4th Floor, 26 HaRoknimit St., Haifa 5885849, Israel, (the "Purchaser"), and SmileBox Inc., with offices at 15809 Bear Creek Rpy, Redmond, WA, 98052, USA (the "Seller").

WHEREAS the Parties have executed the Agreement on December 2016 and have acted together to transfer the Trademarks, as defined in the Agreement, from the Seller to the Purchaser; and

WHEREAS in order to finalize the aforesaid transfer, the Parties are required to execute a document detailing all relevant Trademarks, all as detailed in this Addendum hereunder.

WHEREAS the Parties add to the Agreement a detailed list of the Trademarks, all as detailed in this Addendum hereunder.

NOW THEREFORE, in consideration of the mutual premises, covenants and understandings contained herein, the parties agree as follows:

- 1. All capitalized terms used but not defined in the Addendum shall have their respective meanings set forth in the Agreement, unless otherwise stated herein.
2. The Parties hereby agree that the attached Exhibit A includes a full list of all of the Trademarks which were sold by the Seller, effective January 1, 2016, and which were purchased by the Purchaser, all as further detailed in the Agreement.
3. It is further agreed that this Addendum does not change the state of the Trademarks in any manner, and is executed merely in order to allow the Parties to finalize the registration of the Trademarks under the Purchaser's ownership.
4. All terms and conditions as detailed in the Agreement shall continue to apply, unless otherwise agreed upon in writing by the Parties.

IN WITNESS WHEREOF, the parties have duly executed this Addendum on the day and year set forth above.

Perion Network Ltd.
By: [Signature]

Name: Yacov Kaufman

Title: CFO

Date: May 17, 2017

By: [Signature]

Name: galon carstel

Title: CFO

Date: 5/28/2017

SmileBox Inc.
By: [Signature]

Name: Yacov Kaufman

Title: CFO

Date: May 28, 2017

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

File reference	TM/SM	Country	Filing No.	Filing date	Registration No.	Registration date	TM status
PT022/AU	SMILEBOX	Australia	1147036	02-12-05	901669	18-Dec-05	registered
PT022/CA	SMILEBOX	Canada	1270217	23-08-05	TMA736370	17-Mar-09	registered
PT022/CN	SMILEBOX	China	901669	02-12-05	901669	02-Dec-05	registered
PT022/DE	SMILEBOX	Germany	901669	02-12-05	901669	02-Dec-05	registered
PT022/FR	SMILEBOX	France	901669	02-12-05	901669	02-Dec-05	registered
PT022/KR	SMILEBOX	Korea	4520080059653 (901669)	02-12-05	34448-901	18-Dec-08	registered
PT022/US	SMILEBOX	USA	78/643698	03-06-05	3382879	12-Feb-08	registered
PT022/WO	SMILEBOX	PCT	901669	02-12-05	901669	02-Dec-05	registered
PT023/US1	Device (Smilebox teeth)	USA	77021755	16-10-06	3278672	14-Aug-07	registered
PT023/US2	Device (Smilebox teeth)	USA	77/021761	16-10-06	3362942	01-Jan-08	registered