

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I'M KIND OF A BIG DEAL, LLC		10/13/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NEIL PATEL DIGITAL, LLC		
Street Address:	9710 River Trader Street		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89178		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6688831	UBERSUGGEST	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108836563		
Email:	trademarks@cooley.com		
Correspondent Name:	Juliana Finley		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	347509-20000		
NAME OF SUBMITTER:	Grace Linker		
SIGNATURE:	/Grace Linker/		
DATE SIGNED:	12/06/2022		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT dated effective October 13, 2022,

BETWEEN:

I'M KIND OF A BIG DEAL, LLC a limited liability company existing under the laws of the State of Delaware (the "**Assignor**");

- and -

NEIL PATEL DIGITAL, LLC, a limited liability company existing under the laws of the State of Delaware (the "**Assignee**")

WHEREAS, Assignor desires to convey, transfer, and assign to the Assignee, all of the Assignor's right, title and interest in a certain Trademark of the Assignor, and has agreed to execute and deliver this Trademark Assignment Agreement, for recording with the United States Patent and Trademark Office ("**USPTO**") and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE in consideration of the foregoing and the mutual covenants and agreements contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

TERMS

Section 1. Assignment. The Assignor hereby irrevocably conveys, transfers, and assigns to the Assignee, and the Assignee hereby accepts, all of the Assignor's right, title, and interest in and to the following:

- (a) the trademark registration set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;
- (b) all rights of any kind whatsoever of the Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world in the Assigned Trademark;
- (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Assigned Trademark; and
- (d) any and all claims and causes of action with respect to the Assigned Trademark, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Section 2. Registering and Further Actions. The Assignor hereby authorizes the Commissioner for Trademarks in the USPTO and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment Agreement upon request by the Assignee. Following the date hereof, upon the Assignee's reasonable request, the Assignor shall execute and deliver any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademark to the Assignee, or any assignee or successor thereto.

Section 3. Conflict with Agreement. To the extent of any conflict between the terms and conditions of this Trademark Assignment Agreement and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall govern, supersede and prevail. Notwithstanding anything to the contrary, nothing herein is intended to, nor shall it, extend, amplify or otherwise alter the representations, warranties, covenants and obligations of the Assignee or the Assignor contained in the Purchase Agreement.

Section 4. Counterparts. This Trademark Assignment Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment Agreement.

Section 5. Successors and Assigns. This Trademark Assignment Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Section 6. Governing Law. This Trademark Assignment Agreement shall be construed and interpreted, and the rights of the parties hereto shall be determined, in accordance with the Laws of the State of Delaware and the federal Laws applicable therein, without regard to the choice of Law principles of the State of Delaware or of any other jurisdiction.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK.]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment Agreement to be duly executed as of the date first written above.

ASSIGNOR:

I'M KIND OF A BIG DEAL, LLC

By NPD NewCo, LLC, its Sole Member

By: Neil Patel
Name: Neil Patel
Title: Managing Member of NPD NewCo, LLC

ASSIGNEE:

NEIL PATEL DIGITAL, LLC

By: Neil Patel
Name: Neil Patel
Title: Director

SCHEDULE 1

Assigned Trademark

Trademark Registration

MARK	COUNTRY	REG. NO.	GOODS/SERVICES
UBERSUGGEST	United States	Registration No. 6688831	International Class 35; US Class 100, 101, 102: Search engine optimization for sales promotion; Web site optimization; Web site traffic optimization; Marketing services in the field of web site traffic optimization.

EXHIBIT A

To support the Request for Recordation of the Trademark Assignment, the Confirmation Receipt of the entity conversion from "TM KIND OF A BIG DEAL, LLC" from a NE LLC to a DE LLC is attached hereto, which was filed with the USPTO on December 6, 2022.

CONFIRMATION RECEIPT

Your assignment has been received by the USPTO.
The correctness of the assignment is displayed below.

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version V1.1
Sheet#1 of Version V1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVERTIBLE:	ENTITY CONVERSION

CONVERTING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IN KIND OF A BIG DEAL, LLC		07/28/2022	INFORMED LIBRARY COMPANY SE (CA) CA

RECEIVING PARTY DATA	
Name	INFORMED LIBRARY COMPANY SE, LLC
Street Address	9712 Silver Ridge Street
City	LAS VEGAS
State/Country	NEVADA
Postal Code	89178
Entity Type:	General Liability Company DELAWARE

PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4638331	UNBRIDGED	

CORRESPONDENCE DATA
 Fax Number: 202.241.7255
 E-mail: 210633233@uspto.gov
 Correspondence may be sent to the email address above if that is more expedient. If that is not possible, it will be sent using a first class letter. If you are unable to reach the office by any other means, please contact the office by telephone at 202.241.7255.

Address Line 1: 2200 Pennsylvania Avenue NW, Suite 700
 Address Line 2: Washington, DC 20037

ATTORNEY DOCKET NUMBER: EAT509-20000

NAME OF SUBMITTER: STEVE LINDER

Signature: /s/Steve Linder/

Date: 12/06/2022

TOTAL ATTACHMENTS: 4
 SOURCE_IDENTIFIER OF CONVERSIONS: 1, 2, 3, 4
 SOURCE_IDENTIFIER OF CONVERSIONS: 1, 2, 3, 4
 SOURCE_IDENTIFIER OF CONVERSIONS: 1, 2, 3, 4
 SOURCE_IDENTIFIER OF CONVERSIONS: 1, 2, 3, 4

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Windows taskbar showing system tray icons, taskbar, and system clock (6:50 PM, 12/06/2022).