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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM772398

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Twin Cities Eye Care, P.L.L.C.		12/02/2022	Limited Liability Company: MINNESOTA

#### **RECEIVING PARTY DATA**

Name:	Acuity EyeCare Holdings, LLC
Street Address:	4835 LBJ Freeway, Suite 850
City:	Dallas
State/Country:	TEXAS
Postal Code:	75244
Entity Type:	Limited Liability Company: DELAWARE

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4795093	LOOK + SEE

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7137581105

Email: iptldocket@velaw.com

Correspondent Name: W. Scott Brown

**Address Line 1:** 845 Texas Avenue, Suite 4700

Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:	W. Scott Brown
SIGNATURE:	/wsb/
DATE SIGNED:	12/07/2022

**Total Attachments: 2** 

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TRADEMARK REEL: 007909 FRAME: 0439 TRADEMARK ASSIGNMENT

This Assignment (this "Assignment") is entered into as of the last date set forth below, to

be effective as of March 25, 2022, by and among Twin Cities Eye Care, P.L.L.C., a Minnesota

limited liability company ("Assignor"), and Acuity EyeCare Holdings, LLC, a Delaware limited

liability company, ("Assignee"), having a place of business at 4835 LBJ Freeway, Suite 850,

Dallas, Texas 75244.

WHEREAS, Assignor and Assignee are parties, or related parties, to that certain Asset

Purchase Agreement, dated March 25, 2022 (the "Agreement");

WHEREAS, under the terms of the Agreement, Assignor agreed to execute and deliver

this Trademark Assignment, for recording with the US Patent and Trademark Office

("USPTO"); and

WHEREAS, Assignor is the owner of record of the below listed United States

registration (hereinafter referred to as the "Mark"):

MARK	NO.	PIPE OF LAND PROPERTY OF THE P
LOOK + SEE	86/507,316	4,795,093

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises

hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, assigns, and delivers to the Assignee, and the

Assignee hereby accepts, all right, title, and interest in and to all of Assignor's Mark, throughout

the world, all foreign and domestic registrations of the Mark, and any applications to register the

US 9340876

TRADEMARK REEL: 007909 FRAME: 0440 Mark, together with the good will of the business symbolized by the Mark, including, without limitation, any and all causes of action and other rights assertable under the Mark, the right to sue third parties for infringement of or improper activities regarding the Mark, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

#### **ASSIGNOR:**

TWIN CITIES EYE CARE, P.L.L.C.

By:
Name:
Title:
Date:
ASSIGNEE:
ACUITY EYECARE HOLDINGS, LLC
By:
Name:
Title:
Date:

2

**RECORDED: 12/07/2022**