

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM773270

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smart Step Therapeutic Flooring, LLC		12/09/2022	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	American Pro Marketing, LLC		
Street Address:	3290 W. Big Beaver Rd., Suite 504		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48084		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3124138	MAXUM	
Registration Number:	5441682	TOUGH GUY	
CORRESPONDENCE DATA			
Fax Number:	2484407300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2484305771		
Email:	tmdocketing@bluefilamentlaw.com		
Correspondent Name:	Mary Margaret L. O'Donnell		
Address Line 1:	700 E. Maple, Suite 450		
Address Line 4:	Birmingham, MICHIGAN 48009		
ATTORNEY DOCKET NUMBER:	WEMA-0019		
NAME OF SUBMITTER:	Mary Margaret L. O'Donnell		
SIGNATURE:	/MMLO/		
DATE SIGNED:	12/10/2022		
Total Attachments: 1			
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OP \$65.00 3124138

TRADEMARK ASSIGNMENT

SMART STEP THERAPEUTIC FLOORING, LLC, a Michigan limited liability company, of 3290 W. Big Beaver Rd., Suite 504, Troy, Michigan 48084 (“Assignor”) wishes to assign to AMERICAN PRO MARKETING, LLC, a Michigan limited liability company, of 3290 W. Big Beaver Rd., Suite 504, Troy, Michigan 48084 (“Assignee”), the entire right, title and interest in and to the following trademark and/or service marks:

MARK	COUNTRY	REG. NO.
MAXUM	USA	3124138
TOUGH GUY	USA	5441682

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing; along with the associated goodwill to which the marks pertain; and any and all renewals thereof, together with the right to bring suit and collect for any and all past, present and future infringements thereof (collectively, the “Trademark Rights”).

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

<p>ASSIGNOR: SMART STEP THERAPEUTIC FLOORING, LLC</p> <p style="text-align: center;">12/9/2022</p> <p>Date: December ____, 2022</p> <p>DocuSigned by: <i>Daniel Bouzide</i></p> <p>Signed: _____ <small>12FCA23B0355407...</small></p> <p>Name: Daniel Bouzide Title: Owner</p>	<p>ASSIGNEE: AMERICAN PRO MARKETING, LLC</p> <p style="text-align: center;">12/9/2022</p> <p>Date: December ____, 2022</p> <p>DocuSigned by: <i>Daniel Bouzide</i></p> <p>Signed: _____ <small>12FCA23B0355407...</small></p> <p>Name: Daniel Bouzide Title: Owner</p>
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