900737976 12/13/2022

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM774012

| SUBMISSION TYPE: | RESUBMISSION | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| RESUBMIT DOCUMENT ID: | 900722512 | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------|----------|----------------|-------------------|
| Hang Zeng | | 09/26/2022 | INDIVIDUAL: CHINA |

RECEIVING PARTY DATA

| Name: | Shenzhen Meila Culture Media Co., Ltd. | |
|-----------------|--|--|
| Street Address: | Room 402, Block 3, Building 1, Nanguoli Garden, Donghuan 1st Road, Jinglong Community, Longhua Street, Longhua District, | |
| City: | Shenzhen | |
| State/Country: | CHINA | |
| Entity Type: | Limited Liability Company: CHINA | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 6618466 | HOBATS |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: cocobrand@163.com

Correspondent Name: Hang Zeng

Address Line 1: No.23, Suxian South Road, Suxian District

Address Line 4: Chenzhou, CHINA

NAME OF SUBMITTER:Hang ZengSIGNATURE:/Hang Zeng/DATE SIGNED:12/13/2022

Total Attachments: 1

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TRADEMARK
REEL: 007917 FRAME: 0490

900737976

ASSIGNMENT OF TRADEMARK

This assignment is effective from <u>Sept, 26, 2022</u> between <u>Hang Zeng</u> with address of <u>No.23,Suxian South Road,Suxian District Chenzhou CHINA 423000</u> (the "Assignor") and <u>Shenzhen Meila Culture Media Co., Ltd.</u> with address of <u>Room 402</u>, <u>Block 3</u>, <u>Building 1</u>, <u>Nanguoli Garden</u>, <u>Donghuan 1st Road</u>, <u>Jinglong Community</u>, <u>Longhua Street</u>, <u>Longhua District</u>, <u>Shenzhen CHINA</u> (the "Assignee").

The Assignor is the owner of the entire right, title and interest in and to the US Trademark Registration No. <u>6618466</u> (the "Trademark").

The Assignee desires to acquire the Trademark described above.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the right to sue for past, present and future infringement thereof.

| Assignor: | Hang Zeng | |
|--------------------|-----------------------------|-----------------|
| Name of Rep | oresentative of Assignor: _ | Hang Zeng |
| Signature: | Hang Zeng | _ |
| Title: OWN | <u>IER</u> | |
| | | |
| Assignee: | Shenzhen Meila Culture | Media Co., Ltd. |
| Name of Rep | oresentative of Assignee: _ | Chai Xuelin |
| Signature: _ | Chai Xuelin | |
| Title: <u>Lega</u> | l representative | |

RECORDED: 09/27/2022

TRADEMARK REEL: 007917 FRAME: 0491