

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771837

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Naples Property Holding Company, LLC		12/01/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Naples Beach Club Hotel Owner, LLC		
Street Address:	One Vanderbilt Avenue, 26th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	90977929	NAPLES BEACH CLUB	
Serial Number:	90977928	N NAPLES BEACH CLUB	
CORRESPONDENCE DATA			
Fax Number:	3059615812		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3055790812		
Email:	marcosm@gtlaw.com		
Correspondent Name:	Manuel R. Valcarcel		
Address Line 1:	333 S.E. 2nd Avenue, 44th Floor		
Address Line 2:	Greenberg Traurig, P.A.		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Manuel Valcarcel, Esq.		
SIGNATURE:	/Manuel Valcarcel/		
DATE SIGNED:	12/05/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is executed and delivered as of this 1st day of December, 2022 ("Effective Date") by Naples Property Holding Company, LLC, a Delaware limited liability company, One Vanderbilt Avenue, 26th Floor, New York, New York 10017 ("Assignor"), to and in favor of Naples Beach Club Hotel Owner, LLC, a Delaware limited liability company, One Vanderbilt Avenue, 26th Floor, New York, New York 10017 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to the trademarks, including, without limitation, the trademark applications listed on Schedule A attached hereto, all common law rights with respect to said marks and the goodwill of the business associated therewith (collectively, the "Marks").

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and foreign jurisdictions and all registrations and registration applications therefor, including those listed on Schedule A attached hereto, any renewals and extensions of the registrations, all common law rights, the benefit of Assignor's prior use of the Marks, the associated goodwill, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, at least as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner for Trademarks to record Assignee as the Assignee and owner of the Marks.

Assignor shall take all further reasonable actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.

SCHEDULE A

U.S. Trademark Applications

<u>Application Serial No.:</u>	<u>Mark:</u>	<u>Classes:</u>
90977929	NAPLES BEACH CLUB (word mark)	16, 18, 21, 24, 25, 28, 37



90977928

16, 18, 21, 24, 25, 28, 37