

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM773009

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ENCHANTEDMOB, INC.		05/09/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MOB ENTERTAINMENT, INC.		
<b>Street Address:</b>	720 Olive Street		
<b>Internal Address:</b>	Suite 2400		
<b>City:</b>	Saint Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63101		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97211168	ENCHANTEDMOB	
<b>Serial Number:</b>	97211172	ENCHANTED MOB	
<b>Serial Number:</b>	97217160	POPPY PLAYTIME	
<b>Serial Number:</b>	97211178	PLAYTIME CO.	
<b>Serial Number:</b>	97211257	HUGGY WUGGY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3147267501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3147267500		
<b>Email:</b>	stdocket@harnessip.com		
<b>Correspondent Name:</b>	Joel R. Samuels		
<b>Address Line 1:</b>	7700 Bonhomme Suite 400		
<b>Address Line 4:</b>	Saint Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	18881-500002		
<b>NAME OF SUBMITTER:</b>	Joel R. Samuels		
<b>SIGNATURE:</b>	/Joel R. Samuels/		
<b>DATE SIGNED:</b>	12/09/2022		

CH \$140.00 97211168

**Total Attachments: 0**

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