900739596

Electronic Version v1.1 ETAS ID: TM775721

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lauchlan, LLC		12/20/2022	Limited Liability Company: NEW HAMPSHIRE

RECEIVING PARTY DATA

Name:	Twin Brook Capital Partners, LLC, as Agent	
Street Address:	111 South Wacker Drive, 36th Floor	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Serial Number:	97505250	VIRTUALLY QUALIFIED LEADS	

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8438

raquel.haleem@katten.com Email:

Raquel Haleem c/o Katten Muchin Rosenman **Correspondent Name:**

Address Line 1: 525 West Monroe Street Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Raquel Haleem
SIGNATURE:	/Raquel Haleem/
DATE SIGNED:	12/21/2022

Total Attachments: 5

source=Channel - Trademark Security Agreement (Lauchlan) Executed(1534711081.1)#page1.tif source=Channel - Trademark Security Agreement (Lauchlan) Executed(1534711081.1)#page2.tif source=Channel - Trademark Security Agreement (Lauchlan) Executed(1534711081.1)#page3.tif source=Channel - Trademark Security Agreement (Lauchlan) Executed(1534711081.1)#page4.tif source=Channel - Trademark Security Agreement (Lauchlan) Executed(1534711081.1)#page5.tif

> TRADEMARK REEL: 007927 FRAME: 0102

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") made as of December 20, 2022, by Lauchlan, LLC, a New Hampshire limited liability company ("Grantor"), in favor of Twin Brook Capital Partners, LLC, in its capacity as Agent for the Lenders (each as defined in the Credit Agreement referenced below) (in such capacity, "Grantee"):

WITNESSETH

WHEREAS, Grantor, the Borrowers party thereto, the financial institutions from time to time party thereto as Lenders and Grantee entered into that certain Credit Agreement dated November 1, 2021 (as amended through the Consent and Third Amendment to Credit Agreement, dated as of September 30, 2022, and as may be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which Grantee and the Lenders have agreed, subject to the terms and conditions thereof, to make certain loans to, and other credit accommodations in favor of, Grantor (collectively, the "Loans").

WHEREAS, pursuant to the terms of that certain Guarantee and Collateral Agreement dated as of November 1, 2021, by and among Grantee, Grantor and the other Loan Parties from time to time party thereto (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement"), Grantor has granted to Grantee, for the benefit of the Lenders, a security interest and lien upon substantially all assets of Grantor, including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Guarantee and Collateral Agreement including registrations and applications therefor), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure the payment of all amounts owing by Grantor under the Credit Agreement.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- Incorporation of Credit Agreement and Guarantee and Collateral Agreement. The representations and warranties contained in the Credit Agreement and the Guarantee and Collateral Agreement to the extent applicable to Grantor are hereby incorporated herein in their entirety by this reference thereto. Unless otherwise noted herein, all capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Guarantee and Collateral Agreement. In the event of a conflict between a provision of the Guarantee and Collateral Agreement and a provision of this Agreement, the provision of the Guarantee and Collateral Agreement shall control.
- 2. <u>Grant and Reaffirmation of Grant of Security Interests</u>. To secure the payment and performance of the Obligations (as defined in the Credit Agreement), Grantor hereby grants to Grantee, for the benefit of the Lenders, and hereby reaffirms its prior grant pursuant to the Guarantee and Collateral Agreement of, a continuing security interest in

TRADEMARK REEL: 007927 FRAME: 0103 Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "**Trademark Collateral**"), whether now owned or existing or hereafter created, acquired or arising:

- (a) each Trademark listed on <u>Schedule A</u> annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (b) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of each such Trademark, or (ii) injury to the goodwill associated with each such Trademark.
- 3. <u>Intent-To-Use Trademarks</u>. Notwithstanding the foregoing, and solely to the extent, if any, that, and solely during the period, if any, in which the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law, the Trademark Collateral shall not include any applications filed in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor's "intent to use" such trademarks or service marks unless and until the filing of a "Statement of Use" or "Amendment to Allege Use" has been filed and accepted, whereupon such applications shall be automatically subject to the security interest granted herein.
- 4. <u>Governing Law.</u> This Agreement is made under and governed by the laws of the State of New York applicable to contracts made and to be performed entirely within such State, without regard to conflict of laws principles.

[Signature Page Follows]

2

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

LAUCHLAN, LLC, a New Hampshire limited liability company

Name: Blaine Raddon

Title: Chief Executive Officer

Agreed and accepted as of the date first written above:

TWIN BROOK CAPITAL PARTNERS,

LLC, as Agent

By: Kimber Princk (Dec 9, 2022 17:05 CST)

Name: Kim Trick

Title: Managing Director

Trademark Security Agreement

TRADEMARK REEL: 007927 FRAME: 0106

SCHEDULE A

Trademark Registrations

None.

Trademark Applications

Trademark Name	Application No.	Application Date
VIRTUALLY QUALIFIED LEADS	97505250	7/15/22

TRADEMARK REEL: 007927 FRAME: 0107

RECORDED: 12/21/2022