

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM776129

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercer Health & Benefits Administration LLC		06/03/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Association Member Benefits Advisors, LLC		
Street Address:	6034 W Courtyard Drive		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78730		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3751653	CAMPUSCONNEXIONS	
Registration Number:	2925441	MILICAREPLUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2067531450		
Email:	eric.adler@egannelson.com		
Correspondent Name:	Eric Adler		
Address Line 1:	221 W 6th St. STE 900		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Eric Adler		
SIGNATURE:	/Eric Adler/		
DATE SIGNED:	12/21/2022		
Total Attachments: 3			
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OP \$65.00 3751653

ASSIGNMENT

This assignment is made as of June 3, 2022 (“Effective Date”), by and between Mercer Health & Benefits Administration LLC, a limited liability company organized under the laws of the State of Delaware, having an address of 1166 Avenue of the Americas, 23rd Floor, New York, New York 10036 (“Assignor”), and Association Member Benefits Advisors, LLC, a limited liability company organized under the laws of Texas, having an address of 6034 W Courtyard Drive, Austin, Texas 78730 (“Assignee”).

Assignor owns the trademarks identified on the attached Schedule A (the “Marks”). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated with the Marks, as well as any and all common law rights and the trademark registrations identified on Schedule A attached hereto and made a part hereof.


For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all right, title and interest in and to the Marks, including, but not limited to, all common law rights and the trademark registrations identified on Schedule A, together with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights,

remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.


MERCER HEALTH & BENEFITS
ADMINISTRATION LLC

By: 

Its: Principal

Date: 6/6/2022

ASSOCIATION MEMBER BENEFITS
ADVISORS, LLC

By: 

Its: EVP technology and Integration

Date: 8/16/2022

SCHEDULE A

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
CAMPUSCONNEXIONS	77/762,802	June 18, 2009	3,751,653	February 23, 2010
MILICAREPLUS	78/371,463	February 20, 2004	2,925,441	February 8, 2005