

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM770101

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The White House Gift Shop, Inc.		11/25/2022	Corporation:
RECEIVING PARTY DATA			
Name:	The White House Gift Shop, Inc.		
Street Address:	6841 N. Rochester Road		
Internal Address:	Suite 200		
City:	Rochester Hills		
State/Country:	MICHIGAN		
Postal Code:	48306		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4887788	WHITE HOUSE GIFT SHOP	
CORRESPONDENCE DATA			
Fax Number:	2023181490		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028003751		
Email:	steve@wariplaw.com		
Correspondent Name:	Steven War of War IP Law PLLC		
Address Line 1:	5335 Wisconsin Ave, N.W.		
Address Line 2:	Suite 440		
Address Line 4:	Washington, D.C. 20015		
NAME OF SUBMITTER:	Steven War		
SIGNATURE:	/Steven War/		
DATE SIGNED:	11/26/2022		
Total Attachments: 3			
source=Executed assignment for Reg # 4,887,788#page1.tif			
source=Executed assignment for Reg # 4,887,788#page2.tif			
source=Executed assignment for Reg # 4,887,788#page3.tif			

OP \$40.00 4887788

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is dated as of November 23, 2022 between, on the one hand, The White House Gift Shop, Inc., a Pennsylvania Corporation having an address of 6841 N. Rochester Road, Suite 200, Rochester Hills, Michigan 48306 (hereinafter "Assignor") and, on the other hand, The White House Gift Shop, Inc., a Michigan corporation, having an address of 6841 N. Rochester Rd, Suite 200, Rochester Hills, MI 48306 (hereinafter "Assignee").

WHEREAS, on November 2, 2014, Assignor filed U.S. Trademark Application Serial No. 86/442,326 ("the '326 Application") for WHITE HOUSE GIFT SHOP for "Vending in the field of White House, Presidential, Diplomatic, Air Force One, and Washington D.C. souvenirs and gifts including collectibles, memorabilia, toys, models, clothing, accessories, ornaments, and custom items made exclusively for former presidents of the United States, diplomats, heads-of-states, television and film studios and aerospace companies as well as for sale to the general public" in International Class 035 with the United States Patent and Trademark Office ("USPTO"). As a result of the '326 Application, on January 19, 2016, the USPTO issued U.S. Trademark Registration No. 4,887,788 ("the '788 Registration") to Assignor. Assignor, has agreed to transfer, sell, and assign to Assignee and Assignee desires to accept the transfer and assignment of all of Assignor's rights, title, and interest in, to and under the '788 Registration.

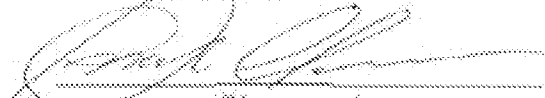
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all rights, title, and interest in and to the '788 Registration, together with any goodwill associated therewith.
2. Rights and Privileges. Assignor hereby assigns all rights and privileges, including the right to sue for and receive all damages from past, present, and future infringements of the '788 Registration, will be held and enjoyed by Assignee and his/her successors, assigns, and other legal representatives.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of, or title to, the '788 Registration.
4. Authorization. Assignor authorizes and requests any official throughout the United States whose duty it is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of the '788 Registration.
5. Right to Convey. Assignor is the owners of all right, title, and interest in and to the '788 Registration. Assignor hereby covenants that he/she has full right to convey the entire interest herein assigned and that he/she has not executed, and will not execute, any agreement in conflict with this Trademark Assignment.
6. Governing Law. This Assignment shall be governed by, and construed in accordance with, the law (both substantive and procedural) of the Commonwealth of Virginia, exclusive of the application of conflict of laws principles, except that federal law, where

applicable, shall be the governing law, to the extent required, with respect to issues involving trademarks.

By: Anthony Giannini

ASSIGNOR



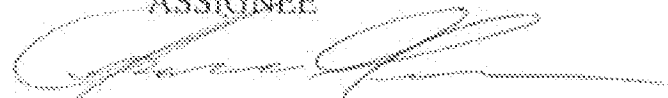
(Signature)

November 25, 2022

(Date)

By: Anthony Giannini

ASSIGNEE



(Signature)

November 25, 2022

(Date)