

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779225

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900728026		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cyber X Designs, LLC, d/b/a Arteric		10/25/2022	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Relevate Health Group, LLC		
Street Address:	4270 Ivy Pointe Boulevard, Suite 220		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45245		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90772074	LEXEDGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123399955		
Email:	kjb@bernsteinip.com		
Correspondent Name:	Karen J Bernstein		
Address Line 1:	1115 Broadway, 10th Floor		
Address Line 4:	New York, NEW YORK 10010		
NAME OF SUBMITTER:	Karen J Bernstein		
SIGNATURE:	/kjb/		
DATE SIGNED:	01/09/2023		
Total Attachments: 1			
source=relevate executed tm assignment LEXEDGE & Design#page1.tif			

TRADEMARK ASSIGNMENT

This Assignment (“Assignment”) is made effective as of October 25, 2022, from Cyber X Designs, LLC, d/b/a Arteric, a New Jersey limited liability company, located and doing business at 475 Springfield Ave, Suite 302, Summit, New Jersey 07901 (the “Assignor”) to Relevate Health Group, LLC, a Delaware limited liability company located and doing business at 4270 Ivy Pointe Boulevard, Suite 220 Cincinnati Ohio 45245 (the “Assignee”).

WHEREAS, Assignor owns common law rights in the mark, LEXEDGE (& Design) and is the owner of the trademark application for LEXEDGE (& Design), Application Serial No. 90/772,074 in International Class 35 for “Marketing and business intelligence services and related consulting for pharmaceutical, biotechnology health care companies, health care providers, medical device companies, and eye and vision care manufacturers, namely, providing marketing consulting by using the analysis and application of information retrieval and discovery behaviors and patterns to inform marketing decisions for pharmaceutical, biotechnology health care companies, health care providers, medical device companies, and eye and vision care manufacturers” (together, the “Trademark”) and desires to convey, transfer, assign, deliver, and contribute to Assignee of its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized thereby in connection with the services on which the Trademark is used (collectively, the “Services”).

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows: Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor’s right, title, and interest of whatever kind in and to the Trademark, together with (1) the goodwill of the business relating to the Services in respect upon which the Trademark is used; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

ASSIGNOR

ASSIGNEE

DocuSigned by:
By: Kevin Doherty
Name: Kevin Doherty
Title: Vice President, Finance

DocuSigned by:
By: Kevin Doherty
Name: Kevin Doherty
Title: Vice President, Administration