

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM783264

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900730833		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Farchitecture BB, LLC		09/27/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Urgent Company, Inc.		
Street Address:	740 Heinz Ave.		
City:	Berkeley		
State/Country:	CALIFORNIA		
Postal Code:	94710		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5040303	COOLHAUS	
Registration Number:	4294123	COOL HAUS ICE CREAM SANDWICHES	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9498527792		
Email:	ipprosecution@orrick.com, jgaines@orrick.com, mweddington@orrick.com		
Correspondent Name:	ORRICK, HERRINGTON & SUTCLIFFE LLP		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	31300.6010		
NAME OF SUBMITTER:	Juliana Gaines		
SIGNATURE:	/Juliana Gaines/		
DATE SIGNED:	01/30/2023		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made by Farchitecture BB, LLC, a California limited liability company, having a place of business at 8586 Washington Blvd., Culver City, California 90232 (“Farchitecture”), in favor of The Urgent Company, Inc., a Delaware corporation, having a place of business at 740 Heinz Ave., Berkeley, California, 94710 (“The Urgent Company”).

WHEREAS, Farchitecture has agreed to sell, transfer, convey, assign and deliver, or cause to be sold, transferred, conveyed, assigned and delivered to The Urgent Company and The Urgent Company has agreed to purchase from Farchitecture, all of Farchitecture’s right, title and interest in and to the trademarks identified in the attached Schedule A (“the Marks”), including all common law rights therein, together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Farchitecture assigns to The Urgent Company all of its right, title and interest in the Marks as identified in Schedule A, attached hereto and incorporated herein by this reference, including all common law rights therein, together with the goodwill associated therewith, including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

The undersigned is duly authorized to execute this document on behalf of the Company.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of September 27, 2022.

Farchitecture BB, LLC

DocuSigned by:


By: _____

Name: Ryan Pandya

Title: CEO/Founder

Date: 1/25/2023

SCHEDULE A

Title	Registration No.	Local Classes	Country
COOLHAUS	19360402	30	China
COOLHAUS	015128036	30, 35	European Union Intellectual Property
COOLHAUS	4012209670000	30	Republic of Korea
COOLHAUS	UK00915128036	30, 35	United Kingdom
COOLHAUS	5040303	30, 35	United States of America
COOL HAUS ICE CREAM SANDWICHES	4294123	30, 35	United States of America