

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM776627

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CASA TRADICIÓN, S.A. DE C.V		12/22/2022	Limited Liability Corporation: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Comerica Bank, as Administrative Agent for the Lenders		
<b>Street Address:</b>	39200 W. Six Mile Road		
<b>Internal Address:</b>	MC 7578		
<b>City:</b>	Livonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48152		
<b>Entity Type:</b>	a Texas banking association: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97597528	CLASE AZUL DESTINATIONS	
<b>Serial Number:</b>	97367893	CLASE AZUL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3134968454		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3134967912		
<b>Email:</b>	berger@millercanfield.com		
<b>Correspondent Name:</b>	Kimberly A. Berger		
<b>Address Line 1:</b>	150 West Jefferson		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Detroit, MICHIGAN 48226		
<b>ATTORNEY DOCKET NUMBER:</b>	125055-01232		
<b>NAME OF SUBMITTER:</b>	Kimberly A. Berger		
<b>SIGNATURE:</b>	/Kimberly A. Berger/		
<b>DATE SIGNED:</b>	12/27/2022		
<b>Total Attachments: 2</b>			
source=IP Security Agreement (short form) (Casa Tradicion) (Dec 2022)(40059726.1)#page1.tif			

CH \$65.00 97597528



**GRANT OF SECURITY INTEREST IN TRADEMARKS**

For valuable consideration, **Casa Tradición S.A. de C.V.**, a limited liability corporation of variable capital duly organized and validly existing under the laws of the United Mexican States (“Grantor”) grants to **Comerica Bank**, a Texas banking association, as Administrative Agent for the Lenders (in such capacity, the “Secured Party”), located at 39200 Six Mile Road, MC 7578, Livonia, MI 48152, a security interest in all of Grantor’s present and future right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office:

<b>Trademark</b>	<b>Serial/Reg. No.</b>
CLASE AZUL DESTINATIONS	97597528
CLASE AZUL	97367893

together with all licenses or other rights to use any of the trademarks and all license fees and royalties arising from such use, any and all claims for damages by way of past, present and future infringements of any of the trademarks, and all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of the trademarks (collectively “Trademark Collateral”).

Grantor has granted the security interest under this instrument pursuant to the terms of an Amended and Restated Security Agreement dated December 22, 2022, as amended and/or supplemented (“Security Agreement”) made by Grantor, Tequilas Premium, Inc., a California corporation and Secured Party for the purposes of security as provided in the Security Agreement. Grantor acknowledges and affirms that the rights, privileges and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted in this instrument are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated in this instrument by this reference.

Executed and delivered as of December 22, 2022

(signature page follows)

[Signature Page – IP Security Agreement]

Address of Grantor:

Av. Adolfo Lopez Mateos Sur 7201  
San Agustín, Jalisco 45645

Grantor:

**Casa Tradición S.A. de C.V.**, a limited liability  
corporation of variable capital duly organized and  
validly existing under the laws of the United Mexican  
States

By: 

Name: Sergio Arturo Lomeli Camacho

Title: Authorized Signatory