

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM778332

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
White Rock Products Corporation		12/24/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Sprecher Brewing Company, LLC		
Street Address:	701 W. Glendale Ave.		
City:	Glendale		
State/Country:	WISCONSIN		
Postal Code:	53209		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2969201	OLDE BROOKLYN	
Registration Number:	2820719	OLDE BROOKLYN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4145105389		
Email:	mclauss@sprecherbrewery.com		
Correspondent Name:	Mark A. Clauss		
Address Line 1:	701 W. Glendale Ave.		
Address Line 4:	Glendale, WISCONSIN 53209		
NAME OF SUBMITTER:	1/4/2023		
SIGNATURE:	/s/ Mark A. Clauss		
DATE SIGNED:	01/04/2023		
Total Attachments: 1			
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OP \$65.00 2969201

ASSIGNMENT
"Olde Brooklyn"

WHEREAS, White Rock Products Corporation, a New York corporation, with its principal offices at: 141-07 20th Ave., Suite 410, Whitestone, New York 11357, has adopted used and is using marks entitled, "Olde Brooklyn" which was registered in the United States Patent and Trademark Office as follows:

July 19, 2005		March 9, 2004	
Registration No.:	2969201	Registration No.:	2820719
Serial No.:	76513005	Serial No.:	76428619


WHEREAS, Sprecher Brewing Company, LLC, a Wisconsin limited liability company with its principal offices at: 701 West Glendale Ave., Glendale, Wisconsin 53209, is desirous of acquiring said mark and the application thereof.

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, White Rock Products Corporation hereby sells, assigns and transfers to Sprecher Brewing Company, LLC, its successors and assigns, all right title and interest, in and to the trademark, registrations therefore together with the good will of the business symbolized by the mark, and the above identified trademark application thereof.

FURTHER, White Rock Products Corporation covenants and agrees that it is the owner of the full title herein assigned and has the right to assign the same, and agrees that it will communicate to Sprecher Brewing Company, LLC or its representatives any facts known to itself respecting said mark and testify in any legal proceeding relating thereto when called upon, and will sign all instruments and documents and render such assistance which, in the judgment of Sprecher Brewing Company, LLC, is necessary to vest and protect the legal title sought to be assigned.

Date: 12/24/03

WHITE ROCK PRODUCTS CORPORATION


By: LAWRENCE G. BOHN III
Its: PRESIDENT