

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779534

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|---|--|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Canine Companies, Inc. | | 01/10/2023 | Corporation: CONNECTICUT |
| RECEIVING PARTY DATA | | | |
| Name: | Invisible Fence, Inc. | | |
| Street Address: | 10427 PetSafe Way | | |
| City: | Knoxville | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37932 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4277546 | CANINE COMPANY | |
| Registration Number: | 4389327 | CANINE COMPANY | |
| Registration Number: | 2627569 | CANINE FENCE | |
| Registration Number: | 4389326 | CANINE COMPANY | |
| Registration Number: | 5539047 | CANINE LOVE | |
| Registration Number: | 4389325 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6123329081 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | dockmpls@merchantgould.com | | |
| Correspondent Name: | Lindsay M.R. Jones | | |
| Address Line 1: | P.O. Box 2910 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |
| NAME OF SUBMITTER: | Lindsay M. R. Jones | | |
| SIGNATURE: | /Lindsay M. R. Jones/ | | |
| DATE SIGNED: | 01/10/2023 | | |
| Total Attachments: 7 | | | |
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TRADEMARK ASSIGNMENT

WHEREAS, The Canine Companies, Inc. (hereinafter "Assignor"), a Connecticut corporation, with a mailing address of 493 Danbury Road, Wilton, Connecticut 06897, is the owner of the trademarks summarized in Exhibit A attached hereto;

WHEREAS, Invisible Fence, Inc. (hereinafter "Assignee"), a Delaware corporation, with a mailing address of 10427 PetSafe Way, Knoxville, Tennessee 37932, is desirous of acquiring all right, title, interest, and goodwill in and to said trademarks summarized in Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors, or assigns, the entire right, title, interest, and goodwill in and to said trademarks, together with the goodwill and other incidents of its business associated with or symbolized by said trademarks summarized in Exhibit A. The Effective Date of this assignment shall be the last date set forth below.


THE CANINE COMPANIES, INC.


By: Chris Chandler

Title: Chief Operating Officer

Date: 1/10/2023


EXHIBIT A


| Mark/Name/AN/RN | Full Goods/Services | Status/Key Dates | Owner Information |
|--|--|---|--|
| <p><u>CANINE COMPANY</u> RN: 4277546 SN: 85654445</p> | <p>Int'l Class: 35, 37, 41 (Int'l Class: 35) Online retail store services in the field of pet products; distributorship services in the field of electronic pet containment, namely, electrically charged boundaries for use as fences for enclosing pets (Int'l Class: 37) Installation and maintenance of pet containment and pet access products, namely, pet doors and electrically charged boundaries for use as fences and area deterrence (Int'l Class: 41) Behavioral training of domestic animals; training in the use, operation, servicing, maintenance and repair of electrically charged boundaries for use as fences for enclosing pets; pet obedience training services</p> | <p>Registered, February 2, 2019 Office Status: Section 8-Accepted Int'l Class: 35,37,41 First Use: October, 2011 Filed: June 18, 2012 Registered: January 15, 2013 Register Type: Supplemental Register</p> | <p>The Canine Companies, Inc. (Connecticut Corporation) 493 Danbury Road, Wilton, Connecticut 06897 United States of America</p> |
| <p><u>CANINE COMPANY and Design</u></p>  | <p>Int'l Class: 35, 37, 41 (Int'l Class: 35) Online retail store services in the field of pet products; distributorship</p> | <p>Registered, August 23, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged Int'l Class: 35,37,41</p> | <p>The Canine Companies, Inc. (Connecticut Corporation) 493 Danbury Road, Wilton, Connecticut</p> |


TRADEMARK

REEL: 007942 FRAME: 0510

| Mark/Name/AN/RN | Full Goods/Services | Status/Key Dates | Owner Information |
|--|--|---|--|
| RN: 4389327 SN: 85654472 | services in the field of electronic pet containment, namely, electrically charged boundaries for use as fences for enclosing pets (Int'l Class: 37) Installation and maintenance of pet containment and pet access products, namely, pet doors and electrically charged boundaries for use as fences and area deterrence (Int'l Class: 41) Behavioral training of domestic animals; training in the use, operation, servicing, maintenance and repair of electrically charged boundaries for use as fences for enclosing pets; pet obedience training services | First Use: July, 2012 Filed: June 18, 2012 Registered: August 20, 2013 Register Type: Principal Register | 06897 United States of America |
| <u>CANINE FENCE</u> RN: 2627569 SN: 76203589 | Int'l Class: 35, 37, 41 (Int'l Class: 35) distributorship services in the field of electronic pet containment, namely, electrically charged boundaries for use as fences for enclosing pets (Int'l Class: 37) installation, servicing, maintenance and repair of electrically | Renewed, September 30, 2022 Office Status: Registered and Renewed Int'l Class: 35,37,41 First Use: November, 1986 Filed: February 1, 2001 Registered: October 1, 2002 Last Renewal: October 1, 2022 | The Canine Companies, Inc. (Connecticut Corporation) 493 DANBURY RD., Wilton, Connecticut 06897 United States of America |

| Mark/Name/AN/RN | Full Goods/Services | Status/Key Dates | Owner Information |
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| | <p>charged boundaries for use as fences for enclosing pets (Int'l Class: 41) training in the use, operation, servicing, maintenance and repair of electrically charged boundaries for use as fences for enclosing pets</p> | <p>Register Type: Principal Register - Sec. 2(F)</p> | |
| <p><u>CANINE COMPANY and Design</u></p>  <p>RN: 4389326 SN: 85654467</p> | <p>Int'l Class: 35, 37, 41 (Int'l Class: 35) Online retail store services in the field of pet products; distributorship services in the field of electronic pet containment, namely, electrically charged boundaries for use as fences for enclosing pets (Int'l Class: 37) Installation and maintenance of pet containment and pet access products, namely, pet doors and electrically charged boundaries for use as fences and area deterrence (Int'l Class: 41) Behavioral training of domestic animals; training in the use, operation, servicing, maintenance and repair of electrically charged boundaries for use as fences for</p> | <p>Registered, August 23, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged Int'l Class: 35,37,41 First Use: July, 2012 Filed: June 18, 2012 Registered: August 20, 2013 Register Type: Principal Register</p> | <p>The Canine Companies, Inc. (Connecticut Corporation) 493 Danbury Road, Wilton, Connecticut 06897 United States of America</p> |

| Mark/Name/AN/RN | Full Goods/Services | Status/Key Dates | Owner Information |
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| | enclosing pets; pet obedience training services | | |
| <p data-bbox="180 411 456 478"><u>CANINE LOVE and Design</u></p>  <p data-bbox="180 667 370 737">RN: 5539047 SN: 87650770</p> | <p data-bbox="508 411 800 478">Int'l Class: 09, 18, 35, 36 (Int'l Class: 09) Decorative magnets (Int'l Class: 18) Collars and leashes for pets (Int'l Class: 35) Charitable services, namely, promoting public awareness of pet welfare, pet rescue and adoption, pet owner education and service animal programs and organizations; charitable services by means of a website where donors can select charities and organizations supporting pet welfare, pet rescue and adoption, pet owner education and service animal programs in order to make non-monetary contributions (Int'l Class: 36) Charitable fundraising services using proceeds from the sale of pet collars and leashes, pet supplies and decorative magnets to support pet welfare organizations and pet rescue and</p> | <p data-bbox="824 411 1084 478">Registered, August 14, 2018 Int'l Class: 09,35 First Use: October 11, 2017 Int'l Class: 18,36 First Use: March 16, 2018 Filed: October 18, 2017 Registered: August 14, 2018 Register Type: Principal Register</p> | <p data-bbox="1141 411 1401 699">The Canine Companies, Inc. (Connecticut Corporation) 493 Danbury Road, Wilton, CT 06897 United States of America</p> |

| Mark/Name/AN/RN | Full Goods/Services | Status/Key Dates | Owner Information |
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| | <p>adoption; (Based on Use in Commerce) Charitable fundraising; charitable fundraising to support pet welfare organizations, pet rescue and adoption, pet owner education and service animal programs; charitable fundraising services by means of a website whereby donors can select charities and organization supporting pet welfare, pet rescue and adoption, pet owner education and service animal programs in order to make monetary donations</p> | | |
| <p><u>Design Only</u></p>  <p>RN: 4389325 SN: 85654378</p> | <p>Int'l Class: 35, 37, 41 (Int'l Class: 35) Online retail store services in the field of pet products; distributorship services in the field of electronic pet containment, namely, electrically charged boundaries for use as fences for enclosing pets (Int'l Class: 37) Installation and maintenance of pet containment and pet access products, namely, pet doors and</p> | <p>Registered, September 27, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged Int'l Class: 35,37,41 First Use: March, 2013 Filed: June 18, 2012 Registered: August 20, 2013 Register Type: Principal Register</p> | <p>The Canine Companies, Inc. (Connecticut Corporation) 493 Danbury Road, Wilton, Connecticut 06897 United States of America</p> |

| Mark/Name/AN/RN | Full Goods/Services | Status/Key Dates | Owner Information |
|-----------------|---|------------------|-------------------|
| | <p>electrically charged boundaries for use as fences and area deterrence (Int'l Class: 41) Behavioral training of domestic animals; training in the use, operation, servicing, maintenance and repair of electrically charged boundaries for use as fences for enclosing pets; pet obedience training services</p> | | |