

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/01/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TVTY		06/01/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	THE NIELSEN COMPANY (US), LLC		
Street Address:	85 Broad Street		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4620445	TVTY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ghubschwerlin@anaqua.com		
Correspondent Name:	GILLES HUBSCHWERLIN		
Address Line 1:	184 SHEPHERDS BUSH RD		
Address Line 4:	LONDON, UNITED KINGDOM W67NL		
NAME OF SUBMITTER:	Gilles Hubschwerlin		
SIGNATURE:	/Gilles Hubschwerlin/		
DATE SIGNED:	01/23/2023		
Total Attachments: 4			
source=TVTY - Step 10 - Certificate of Merger (filed with DE)-2#page1.tif			
source=TVTY - Step 10 - Certificate of Merger (filed with DE)-2#page2.tif			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"TVTY, INC", A DELAWARE CORPORATION,

WITH AND INTO "THE NIELSEN COMPANY (US), LLC" UNDER THE NAME OF "THE NIELSEN COMPANY (US), LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIRST DAY OF JUNE, A.D. 2022, AT 3:02 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3587365 8100M
SR# 20222573581

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203569119
Date: 06-01-22

TRADEMARK
REEL: 007950 FRAME: 0745

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

TVTY, INC

WITH AND INTO

THE NIELSEN COMPANY (US), LLC

Pursuant to Section 267 of the General Corporation Law of Delaware and Title 6, Section 18-209(i) of the Delaware Limited Liability Company Act, The Nielsen Company (US), LLC, a Delaware limited liability company (the "**LLC**"), does hereby certify to the following information relating to the merger (the "**Merger**") of TVTY, Inc, a Delaware corporation (the "**Subsidiary**"), with and into the LLC, with the LLC remaining as the surviving corporation:

1. The LLC owns all of the outstanding shares of each class of capital stock of the Subsidiary.

2. The Board of Directors of the LLC, by resolutions duly adopted by unanimous written consent on June 1, 2022, determined to merge the Subsidiary with and into the LLC, which resolutions are as follows:

RESOLVED, that the Subsidiary be merged with and into the Corporation pursuant to Title 6, Section 18-209(i) of the Delaware Limited Liability Company Act (the "**Merger**"), so that the separate existence of the Subsidiary shall cease as soon as the Merger shall become effective, and the LLC shall continue as the surviving company; and be it further

RESOLVED, that the officers of the LLC (each such person, an "**Authorized Officer**") be, and each of them hereby is, authorized to prepare and execute a Certificate of Ownership and Merger, and to file the Certificate of Ownership and Merger with the Secretary of State of Delaware and pay any fees related to such filing; and be it further

RESOLVED, that each of the Authorized Officers be, and each of them hereby is, authorized and empowered to take all such further action and to execute, deliver and file all such further agreements, certificates, instruments and documents, in the name and on behalf of the LLC, and if requested or required, to pay or cause to be paid all expenses; to take all such other actions as they or any one of them shall deem necessary, desirable, advisable or appropriate to consummate, effectuate, carry out or further the transactions contemplated by and the intent and purposes of the foregoing resolutions.

3. The Merger has been authorized in accordance with the LLC's limited liability company agreement and the Delaware Limited Liability Company Act.

4. The name of the surviving limited liability company of the Merger shall be The Nielsen Company (US), LLC.

5. This Certificate of Ownership and Merger and the Merger shall become effective upon the filing of such Certificate of Ownership and Merger with the Delaware Secretary of State.

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IN WITNESS WHEREOF, the LLC has caused this Certificate of Ownership and Merger to be signed by an authorized officer, on June 1, 2022.

THE NIELSEN COMPANY (US), LLC

By Jennifer Meschewski
Name: Jennifer Meschewski
Title: Vice President and Secretary