OP \$40.00 5255996

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM782129

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gibson Brands, Inc.		08/25/2022	Corporation:

RECEIVING PARTY DATA

Name:	WURLITZER Licensing UG	
Street Address:	Hermann-Loens-Str. 12	
City:	Neustadt an der Aisch	
State/Country:	GERMANY	
Postal Code:	91413	
Entity Type:	Corporation: GERMANY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5255996	WURLITZER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: luise@wurlitzer-brand.com

Correspondent Name: Luise Wurlitzer

Address Line 1: 12 Hermann-Löns-Straße

Address Line 4: Neustadt a. d. Aisch, GERMANY 91413

DOMESTIC REPRESENTATIVE

Name: JUTTA M. FRANKFURTER, J.D., M.B.A.

Address Line 1: 1717 Pennsylvania Avenue, NW, Suite 1025

Address Line 4: Washington, DC, D.C. 20006-3951

NAME OF SUBMITTER:
Luise Wurlitzer

SIGNATURE:
/Luise Wurlitzer/

DATE SIGNED:
01/23/2023

Total Attachments: 1

source=Gibson FINAL signed#page1.tif

TRADEMARK REEL: 007950 FRAME: 0979

900745738

Agreement

This Agreement ("Agreement") is made by and between Wurlitzer Licensing UG ("Wurlitzer") and Gibson Brands, Inc ("Gibson") on August 25, 2022 ("Effective Date").

- 1. Gibson is the owner of the Wurlitzer Trademarks listed on Exhibit A. ("Trademarks").
- 2. Gibson hereby assigns all right title and interest, including goodwill, to the Trademarks to Wurlitzer, as well as any third-party agreements related to the Trademarks. Wurlitzer shall bear all costs associated with perfecting the transfer herein. The Trademarks are provided AS IS. Wurlitzer will use commercially reasonable efforts to maintain and defend the Trademarks. In the event that any Trademark owned by Gibson and containing the mark "WURLITZER" has been inadvertently omitted from Exhibit A and is not listed, this Agreement shall also apply to such Trademark.
- 3. In consideration for the transfer, Gibson is granted a perpetual, transferable license to use the Trademarks with Jukeboxes (which includes electronic Jukeboxes). This license shall also apply in respect of any license agreements which Gibson has entered into with third parties in relation to the trademarks and at the time of entering into this Agreement, to enable Gibson to continue to perform those agreements.
- 4. Where Wurlitzer licenses the Trademarks to a third party for use with Juke boxes or similar technology, Wurlitzer shall pay Gibson 50% of its net profits for said license(s), on a quarterly basis. Gibson reserves the right to review any third-party licenses for Jukeboxes and can terminate or turn down any proposed license.
- 5. This Agreement shall be treated as confidential.
- 6. This represents the complete understanding of the parties and supersedes any prior or contemporaneous agreement regarding the same. The scope of this Agreement is worldwide. The Agreement can only be amended via a writing signed by both parties. The terms which by their nature should survive termination or expiration of this Agreement shall so survive. Wurlitzer shall defend and hold harmless Gibson for any claim or liability that arises out of use of the Trademarks, with the exception of such claims or liabilities that arise from Ilcensing agreements between Gibson and third parties, and such claim relates to the time in which Gibson was responsible for the license. The Agreement is governed by the laws of the United States and shall be subject to the exclusive jurisdiction of United States courts.

GIBSON BRANDS, INC.

Wurlitzer Licensing UG

By Title: PRESSOENT + C.C.O.

James To curlestell

WISE WURLITZER

TRADEMARK REEL: 007950 FRAME: 0980

RECORDED: 01/23/2023