

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782422

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/13/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wellen LLC		12/29/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Huckberry Inc.		
Street Address:	290 Utah St.		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3953216	WELLEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-813-4981		
Email:	lisaliu@mitzelgroup.com		
Correspondent Name:	Lisa W Liu		
Address Line 1:	44 Montgomery St Ste 1660		
Address Line 4:	San Francisco, ILLINOIS 94104		
NAME OF SUBMITTER:	Sarah M. Walkington		
SIGNATURE:	/Sarah M. Walkington/		
DATE SIGNED:	01/25/2023		
Total Attachments: 1			
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OP \$40.00 3953216

Nunc Pro Tunc Trademark Assignment

This Nunc Pro Tunc Trademark Assignment ("Assignment"), effective as of March 13, 2018 (the "Effective Date"), is made by and between Wellen LLC, a limited liability company organized under the laws of California ("Assignor"), and Huckberry Inc., a corporation organized under the laws of California ("Assignee").

WHEREAS, Assignor is the registered owner of all right, title, and interest in and to United States Trademark Registration No. 3,953,216 for the mark WELLEN (stylized and/or with design) (hereinafter referred to as "the Trademark");

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Trademark, and all goodwill of the business associated with and symbolized by the Trademark including any and all common law rights in and to the Trademark;

WHEREAS, Assignor is desirous of assigning to Assignee all right, title, and interest in and to the Trademark, and all good will of the business associated with and symbolized by the Trademark, including any and all common law rights in and to the Trademark;

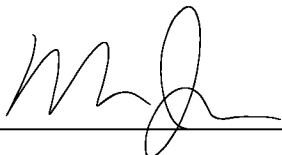
WHEREAS, pursuant to that certain Asset Purchase Agreement by and among Assignor and Assignee, having an effective date of March 13, 2018, Assignee purchased and is therefore the successor of certain of Assignor's assets, including Assignor's entire right, title, and interest in and to the Trademark, the ongoing and existing business to which the Trademark pertains and with which the Trademark is used, and all goodwill of the business associated with and symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor and Assignee, Assignor hereby assigns to Assignee, *nunc pro tunc* as of the Effective Date, all right, title, and interest in and to the Trademark, together with the ongoing and existing business to which the Trademark pertains and with which the Trademark is used, all goodwill of the business associated with and symbolized by the Trademark, and with the right to recover damages and profits and all other remedies for all past and future infringements thereof.

Signed this 29 day of December, 2022.

ASSIGNOR:

Wellen LLC



By:

ASSIGNEE:

Huckberry Inc.



By: