

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM782910

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Phyllis Jager		01/25/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZuMedia Inc.		
<b>Street Address:</b>	1180 6th Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97309089	TAP THAT	
<b>Serial Number:</b>	97413695	PROPERTYDUDS	
<b>Serial Number:</b>	97413691	DON'T GET DUPED BY A DUD	
<b>Serial Number:</b>	97413689	DUDRATING	
<b>Serial Number:</b>	97540789	DIGITAL MEDIA DATABASE	
<b>Serial Number:</b>	97540766	DMDB	
<b>Serial Number:</b>	97429237	ISONGS	
<b>Serial Number:</b>	97309102	ARCANE WIRELESS	
<b>Serial Number:</b>	97309095	VAGINAWATER	
<b>Serial Number:</b>	97309084	VAGINAWATER	
<b>Serial Number:</b>	97600134	ZUMEDIA INC	
<b>Serial Number:</b>	97600113	ZUMEDIA	
<b>Serial Number:</b>	97540815	THE DUNKIN MAN	
<b>Serial Number:</b>	97540823	DUNKIN MAN	
<b>Serial Number:</b>	97540811	ANOTHER DAY ANOTHER DUNKIN	
<b>Serial Number:</b>	97540801	DIGITAL MOVIE DATABASE	
<b>Serial Number:</b>	97262758	SUGARNUTS	
<b>Serial Number:</b>	90783727	THE REAL COURT OF PUBLIC OPINION	
<b>Serial Number:</b>	90783724	FEUDR	

CH \$490.00 97309089

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2122168000**Email:** tmdocket@tarterkrinsky.com**Correspondent Name:** MARK J ROSENBERG**Address Line 1:** 1350 Broadway, 11th Floor**Address Line 2:** TARTER KRINSKY & DROGIN LLP**Address Line 4:** NEW YORK, NEW YORK 10018

<b>ATTORNEY DOCKET NUMBER:</b>	88928-1
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<b>NAME OF SUBMITTER:</b>	Mark Rosenberg
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<b>SIGNATURE:</b>	/Mark Rosenberg/
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<b>DATE SIGNED:</b>	01/27/2023
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**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of January 25<sup>th</sup> 2023 ("Effective Date"), is between Phyllis Jager, an individual with an address of 1180 6<sup>th</sup> Avenue, New York, NY 10036 ("Assignor"), and ZuMedia Inc., a corporation formed under the laws of the State of New York, with a place of business at 1180 6<sup>th</sup> Avenue, New York, NY ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks and trademark applications therefor identified in Schedule A hereto (respectively, the "Marks" and the "Applications"), and all of the goodwill and business associated and connected with the Marks, and desires to assign, transfer and sell to Assignee its ownership in the Marks, all of the goodwill associated therewith, and the portion of the business connected to the Marks and the Applications; and

WHEREAS, Assignee is desirous of acquiring Assignor's entire ownership interest in the right, title and interest in and to the Marks, all of the goodwill associated therewith, the portion of Assignor's business connected with the Marks and the Applications.

NOW, THEREFORE, for One Dollar (\$1.00) and other fair and good consideration, the receipt of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire ownership interest in the right, title and interest in and to the Marks, the goodwill associated therewith, the portion of Assignor's business connected with the Marks, the Applications, all income, royalties, damages, and payments now or hereafter due or payable with respect to the Marks, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto.

Assignor, as of the Effective Date, agrees to immediately cease using the Marks and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated above.

PHYLLIS JAGER

A handwritten signature in cursive script that reads "Phyllis Jager". The signature is written in black ink and is positioned below the printed name.

**SCHEDULE A**

<b>Serial. No.</b>	<b>Trademark</b>
97309089	TAP THAT
97413695	PROPERTYDUDS
97413691	DON'T GET DUPED BY A DUD
97413689	DUDRATING
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97540766	DMDB
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