

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM778298

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American BMX Company, Inc.		12/27/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BMX Action, Inc.		
<b>Street Address:</b>	1560 N. Orangethorpe Way		
<b>City:</b>	Anaheim		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92801		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6487955	BMX ACTION MAGAZINE	
<b>Registration Number:</b>	6487956	BMX ACTION	
<b>Registration Number:</b>	6860922	BICYCLE MOTOCROSS ACTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9498362977		
<b>Email:</b>	eric@karich.net		
<b>Correspondent Name:</b>	Eric Karich		
<b>Address Line 1:</b>	20 Crestview		
<b>Address Line 4:</b>	Aliso Viejo, CALIFORNIA 92656		
<b>NAME OF SUBMITTER:</b>	Eric Karich		
<b>SIGNATURE:</b>	/Eric Karich 41503/		
<b>DATE SIGNED:</b>	01/04/2023		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

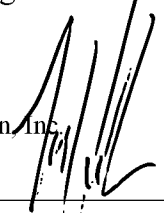
**ASSIGNOR**, American BMX Company, Inc., a Delaware incorporation, with its principal place of business at 2981 Lakeview Way, Fullerton, CA 92835 (“Assignor”);

**ASSIGNEE**, BMX Action, Inc., a California incorporation, with its principal place of business at 1560 N. Orangethorpe Way, Anaheim, CA 92801 (“Assignee”);

**MARK:** Assignor has registered the following Marks: BMX ACTION MAGAZINE (logo) on the Principal Register of the United States Patent and Trademark Office, Registration No. 6,487,955, registered on 09/14/2021; BMX ACTION (logo) on the Principal Register of the United States Patent and Trademark Office, Registration No. 6,487,956, registered on 09/14/2021; and BICYCLE MOTOCROSS ACTION (logo) on the Principal Register of the United States Patent and Trademark Office, Registration No. 6,860,922, registered on 09/27/2022;

**NOW, THEREFORE**, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including but not limited to the registration and/or application to register the mark, the common law rights to the Mark, and rights to pursue past infringement and collect all damages related thereto, together with the goodwill of the business symbolized by the Mark.

American BMX Company, Inc.  
  
\_\_\_\_\_  
Print Name: Toby henderson  
Title: Founder  
Date: 12-27-22

BMX Action, Inc.  
  
\_\_\_\_\_  
Print Name: Toby henderson  
Title: Executive Director  
Date: 12-27-22

This document may be notarized for additional proof of signature authenticity.