

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM785228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xerox Corporation		10/07/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Novity, Inc.		
Street Address:	1845 Leavenworth Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94109		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97029227	NOVITY	
Serial Number:	97097225	NOVITY	
CORRESPONDENCE DATA			
Fax Number:	5853624701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	585-362-4716		
Email:	tjenkins@bsk.com		
Correspondent Name:	Terria P. Jenkins		
Address Line 1:	350 Linden Oaks, 3rd Floor		
Address Line 4:	Rochester, NEW YORK 14625		
NAME OF SUBMITTER:	Terria P. Jenkins		
SIGNATURE:	/Terria P. Jenkins/		
DATE SIGNED:	02/07/2023		
Total Attachments: 3			
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source=Novity - trademark assignment#page2.tif			
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Trademark Assignment Agreement

WHEREAS Xerox Corporation, a New York corporation whose address is 201 Merritt 7, Norwalk, CT 06851 (“*Assignor*”), agrees to assign or cause to be assigned to Novity, Inc., a Delaware corporation whose address is 1845 Leavenworth Street, San Francisco, CA 94109 (“*Assignee*”) all of Assignor’s right, title and interest in and to the trademarks listed on Exhibit A hereto (the “*Assigned Trademarks*”).

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, effective as of October 7, 2022 (the “*Effective Date*”):

Assignor hereby assigns, transfers and conveys to Assignee, on a worldwide basis, all of its right, title and interest in and to the Assigned Trademarks together with the associated goodwill in the Assigned Trademarks and in the business, products and services symbolized by the Assigned Trademarks, including any and all rights, priorities and privileges of Assignor under the laws of the United States and any of its states, the laws of any other jurisdiction, multinational law, and any compact, treaty, protocol, convention or organization, subject to such currently outstanding license or use rights to the Assigned Trademarks as currently exist, if any. Without limitation to the generality of the foregoing, with respect to any United States intent-to-use trademark applications included in the Assigned Trademarks (“*ITU Applications*”), the assignment granted hereunder accompanies the transfer of the business or portion of the business of the assignor to which such ITU Applications pertain, and that business is ongoing and existing, or the transfer of such ITU Applications shall not be effective until the expiration of any period during which the assignment thereof would impair, under applicable federal law, the registrability of such ITU Applications or the validity or enforceability of registrations issuing from such ITU Applications.

Assignor also assigns to Assignee (a) all of its right, title and interest in and to all proceeds or damages past, present or future, (b) the right to bring suit and recover damages for past claims or causes of action arising from or relating to the Assigned Trademarks, including infringement and misappropriation, and (c) all applications and registrations for the Assigned Trademarks that Assignor holds or controls, including the right to file additional trademark applications and to all resulting registrations.

The Assigned Trademarks are conveyed subject to any and all licenses, permissions, consents or other rights that may have been granted by Assignor or its predecessors-in-interest with respect thereto prior to the Effective Date, or by Assignee to Assignor as of the Effective Date.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its authorized representative.

XEROX CORPORATION (Assignor),

By

Chris Fisher

Name: Christopher J. Fisher

Date: 10/07/2022

Exhibit A

Transferred Trademarks

Mark Name	Mark Type	Country	Owners	Status	Filed Date	Application Number	International Classes
NOVITY	Word	United States of America	PALO ALTO RESEARCH CENTER INCORPORATED	Application	15 Sep 2021	97029227	35,37,42
NOVITY	Word	Canada	PALO ALTO RESEARCH CENTER INCORPORATED	Application	16 Sep 2021	2133509	9,35,37,42
NOVITY	Word & Design	United States of America	PALO ALTO RESEARCH CENTER INCORPORATED	Application	28 Oct 2021	97097225	35,37,42
NOVITY	Word & Design	Canada	PALO ALTO RESEARCH CENTER INCORPORATED	Application	29 Oct 2021	2143945	9,35,37,42

Mark Name	Mark Type	Country	Registration Type	Owners	Status
TruPrognostics	Word	United States of America	Common Law	PALO ALTO RESEARCH CENTER INCORPORATED	Unregistered