

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM785912

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shoe Care Innovations, Inc.		01/30/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PediFix, Inc.		
<b>Street Address:</b>	301 Fields Lane		
<b>City:</b>	Brewster		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10509		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3587741	STERISHOE	
<b>Registration Number:</b>	3595983	STERISHOE	
<b>Registration Number:</b>	3595982	SHOECARE INNOVATIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5032202480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-294-9848		
<b>Email:</b>	lisa.davis@stoel.com		
<b>Correspondent Name:</b>	Anne W. Glazer - Stoel Rives LLP		
<b>Address Line 1:</b>	760 SW Ninth Avenue, Suite 3000		
<b>Address Line 4:</b>	Portland, OREGON 97205		
<b>ATTORNEY DOCKET NUMBER:</b>	79708-1		
<b>NAME OF SUBMITTER:</b>	Lisa M. Davis, Paralegal		
<b>SIGNATURE:</b>	/lmdavis/		
<b>DATE SIGNED:</b>	02/09/2023		
<b>Total Attachments: 3</b>			
source=79708_1_Shoe Care_PediFix Assignment_signed_Trademarks#page1.tif			
source=79708_1_Shoe Care_PediFix Assignment_signed_Trademarks#page2.tif			
source=79708_1_Shoe Care_PediFix Assignment_signed_Trademarks#page3.tif			

OP \$90.00 3587741

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into as of this 30th day of January, 2023, by and between Shoe Care Innovations, Inc., a Delaware corporation ("Assignor"), and PediFix, Inc., a New York corporation with a place of business at 301 Fields Lane, Brewster, New York, 10509 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated December 13, 2022 (the "Agreement"), pursuant to which Assignor has assigned, conveyed, and transferred to Assignee Assignor's entire right, title, and interest in and to the trademarks listed on Exhibit A attached hereto (the "Marks"), including any common law rights that may exist and are associated therewith and all registrations and applications therefore, together with the goodwill associated with the use of and symbolized by the Marks.

NOW, THEREFORE, in consideration of the premises set forth above and in the Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, pursuant to and in accordance with the terms and conditions of the Agreement, Assignor has assigned, conveyed, and transferred, and does hereby assign, convey, and transfer, unto Assignee and its successors, assigns, and legal representatives, Assignor's entire right, title, and interest in and to the Marks, including any common law rights that may exist and are associated therewith and all registrations and applications therefore, together with the goodwill associated with the use of and symbolized by the Marks. This Assignment includes all rights of action, powers, and benefits in, of, and to the Marks, due or accrued, including the right to sue for and recover, in Assignee's own name and that of its successors, assigns, and legal representatives, all remedies of every nature, including without limitation, injunctive relief, damages, profits, costs, and attorney fees, arising out of past infringement, misappropriation, or dilution of the Marks or injury to the related goodwill.

Assignor agrees to cooperate with Assignee, including the execution and delivery of any affidavits, powers of attorney, or other documents, as reasonably required, to enable Assignee to effect the assignment of the Marks or duly record this Assignment with the U.S. Patent and Trademark Office and any other trademark office, court, tribunal, or administrative proceeding.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first written above.

Assignor: Shoe Care Innovations, Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Assignee: PediFix, Inc.

By: Christopher Case

Name: CHRISTOPHER CASE

Title: SECRETARY & CMO

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Assignor: Shoe Care Innovations, Inc.

By: Adam Ullman

Name: Adam Ullman

Title: President & CEO








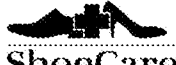
Assignee: PediFix, Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Exhibit A

Mark	Country	Status	Registration No.
STERI SHOE & Design  <b>Steri Shoe</b>	Australia	Registered	1243019
STERISHOE & Design  <b>Steri Shoe</b>	China	Registered	6750790
STERISHOE & Design  <b>Steri Shoe</b>	European Union	Registered	006941413
STERISHOE & Design  <b>Steri Shoe</b>	India	Expired	2165445
STERISHOE & Design  <b>Steri Shoe</b>	Japan	Registered	5178971
STERISHOE	South Korea	Expired	40-0889887-0000
STERISHOE & Design  <b>Steri Shoe</b>	United Kingdom	Registered	UK00906941413
STERISHOE	United States	Registered	3587741
STERISHOE & Design  <b>Steri Shoe</b>	United States	Registered	3595983
SHOECARE INNOVATIONS & Design  <b>ShoeCare</b> INNOVATIONS	United States	Registered	3595982