

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM786946

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hopmaniacs LLC		02/14/2023	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Kings & Convicts AIP, LLC		
Street Address:	523 Bank Lane		
City:	Highwood		
State/Country:	ILLINOIS		
Postal Code:	60040		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5787976	HOUGOUMONT	
Registration Number:	5787972	ROO PUNCHER	
Registration Number:	5787971	TOUGHTOWN	
Registration Number:	5385388	THE KINGS & CONVICTS BREWING CO.	
Registration Number:	5378883	KING'S BITCH	
CORRESPONDENCE DATA			
Fax Number:	4159362401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159362400		
Email:	greg@krakaulaw.com		
Correspondent Name:	Gregory M. Krakau		
Address Line 1:	100 Pine Street, Suite 1250		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Gregory M. Krakau		
SIGNATURE:	/Gregory M. Krakau/		
DATE SIGNED:	02/14/2023		
Total Attachments: 3			
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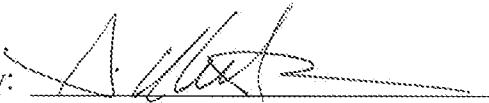
TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), effective as of February 14, 2023 (the "Effective Date"), is conveyed from **Hopmaniacs LLC**, a limited liability company organized and existing under the laws of the State of Illinois, with an address of 523 Bank Lane, Highwood, IL 60040 ("Assignor"), to **Kings & Convicts AIP, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, with an address of 523 Bank Lane, Highwood, IL 60040 ("Assignee").

1. **Assignment.** For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee his entire right, title and interest in and to the trademarks listed on the attached **Schedule A** (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or breaches of contract related to the Trademarks, the right to renew any registrations for the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority rights that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made. Assignor authorizes and requests any official whose duty it is to issue trademarks, to issue any renewals or extensions to Assignee or its successors or assigns. Assignor authorizes the United States Patent and Trademark Office to record the transfer of the registration for the Trademarks to Assignee as recipient of Assignor's entire right, title, and interest therein.

2. Ownership. Assignor acknowledges Assignee's exclusive right, title and interest in and to the attached listed Trademarks in Schedule A and all registrations or applications for registration thereof and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such rights, title and interest in full exercise thereof.

HOPMANIACS LLC
Assignor

By: 

Name: Albert Ubieta
Title: Vice President, General Counsel

SCHEDULE A
LIST OF TRADEMARKS

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Status</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
HOUGOUMONT	United States	Registered	88/289,886	Feb. 5, 2019	5,787,976	June 25, 2019
ROO PUNCHER	United States	Registered	88/286,223	Feb. 1, 2019	5,787,972	June 25, 2019
TOUGHTOWN	United States	Registered	88/286,213	Feb. 1, 2019	5,787,971	June 25, 2019
THE KINGS & CONVICTS BREWING CO.	United States	Registered	87/505,138	June 26, 2017	5,385,388	Jan. 23, 2018
KING'S BITCH	United States	Registered	87/484,608	June 12, 2017	5,378,883	Jan. 16, 2018