

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM787870

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Basics Products, LLC		02/07/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Nomatic, Inc.		
Street Address:	1333 E. 9400 S., Floor #2		
City:	Sandy		
State/Country:	UTAH		
Postal Code:	84093		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5696568	LIFE ON THE MOVE	
Registration Number:	5183104	NOMATIC	
Registration Number:	5912958	NOMATIC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2149994487		
Email:	jfulmer@foley.com		
Correspondent Name:	Jason Fulmer/Foley & Lardner LLP		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	132018-0116		
NAME OF SUBMITTER:	Jason R. Fulmer		
SIGNATURE:	/Jason R. Fulmer/		
DATE SIGNED:	02/17/2023		
Total Attachments: 7			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*"), effective January 5, 2023 (the "*Effective Date*") is by and between **BASICS PRODUCTS, LLC**, a limited liability company organized and existing under the laws of the State of Utah, USA, having a business address of 1333 E. 9400 S., Floor #2, Sandy, Utah 84093 ("*Assignor*") and **NOMATIC, INC.**, a corporation organized and existing under the laws of the State of Utah, USA, having a business address of 1333 E. 9400 S., Floor #2, Sandy, Utah 84093 ("*Assignee*"). Assignor and Assignee are collectively referenced herein as the "*Parties*".

RECITALS

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks, and corresponding trademark registrations set forth on **Schedule A** attached hereto and incorporated by reference, together with all goodwill associated therewith (collectively, the "*Assigned Trademarks*"); and

WHEREAS, Assignor desires to assign and transfer all of its rights, title and interest in, to, and under the Assigned Trademarks and all goodwill associated therewith, to Assignee, and Assignee desires to acquire all of Assignor's rights, title and interest in, to, and under the Assigned Trademarks, pursuant to the terms and conditions of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained, for the recited consideration of \$1 United States dollar (US\$1), and for other good and other valuable consideration, the receipt and adequacy of which is hereby acknowledged:

1. ASSIGNMENT

Assignor hereby assigns, transfers, conveys and delivers to Assignee, all of Assignor's rights, title and interest in, to, and under (i) the Assigned Trademarks together with the goodwill associated therewith, and (ii) all income, royalties, damages, claims and payments now or hereafter due or payable with respect to any of the foregoing, and in and to all causes of action, either in law or in equity for past, present or future infringement of any of the foregoing, and in and to all rights corresponding to the foregoing throughout the world. Such rights, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors and assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. Assignee accepts the above-referenced assignment, transfer, conveyance and delivery of the Assigned Trademarks.

2. AUTHORIZATION

Assignor hereby expressly authorizes the respective trademark office or governmental agency in each and every jurisdiction worldwide (including the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities) (the "*Applicable IP Offices*") to: (A) issue any and all trademarks or equivalent which may be granted upon any of the Assigned Trademarks in the name of Assignee, as the assignee to Assignor's interest therein; and (B) record Assignee as the assignee of the Assigned Trademarks, to record this Assignment,

and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

3. FURTHER ASSURANCES.

Each party hereby agrees to execute and deliver to the other party all necessary documents and take all necessary actions reasonably requested by such party from time to time to confirm or effect the transfers set forth in this Assignment, or otherwise to carry out the purposes of this Assignment, including, without limitation, by providing executed originals of short-form assignment agreements for filing or otherwise evidencing the assignments set forth in this Assignment with the Applicable IP Offices; provided, however, that nothing contained herein shall obligate Assignor to incur any out-of-pocket cost or pay any expense in connection therewith.

4. COUNTERPARTS.


This Assignment may be executed by facsimile signature in multiple counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties have executed this Assignment to be effective as of the Effective Date.

[Signatures follow]

ASSIGNOR:

BASICS PRODUCTS, LLC

By: 
Jon Richards
Managing Member

Date: 2/7/2023

NOTARIAL ACKNOWLEDGEMENT OF ASSIGNOR

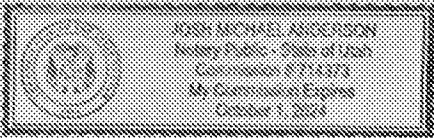
THE STATE OF UTAH §
 §
COUNTY OF SALT LAKE §

BEFORE ME, the undersigned, a Notary Public, on this day personally appeared Jon Richards, known to me to be the person whose name and signature is subscribed to the foregoing, acknowledged to me that he executed the same in his legal capacity and position on behalf of the Assignor, that he is authorized by the Assignor to execute this document on behalf of Assignor, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this 7th day of February, 2023.

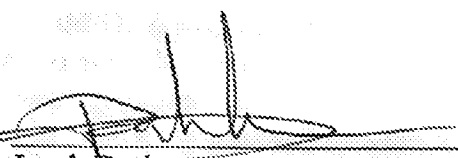
NOTARY PUBLIC, STATE OF UTAH

By [Signature]
Name: Josh Michael Anderson



ASSIGNEE:

NOMATIC, INC.

By: 

Jacob Durham
Chief Executive Officer

Date: 2/9/2023



NOTARIAL ACKNOWLEDGEMENT OF ASSIGNEE

THE STATE OF UTAH §
 §
COUNTY OF SALT LAKE §

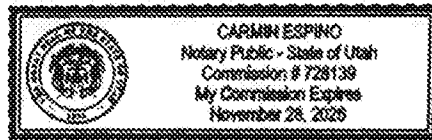
BEFORE ME, the undersigned, a Notary Public, on this day personally Jacob Durham, known to me to be the person whose name and signature is subscribed to the foregoing, acknowledged to me that he executed the same in his legal capacity and position on behalf of the Assignee, that he is authorized by the Assignee to execute this document on behalf of Assignee, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this 9 day of February, 2023.

NOTARY PUBLIC

By: Carmin Espino

Name: Carmin Espino



Schedule A

Foley Ref. 132018	Jurisdiction	Trademark	Class	Application No.	Application Date	Registration No.	Registration Date
0106	Australia	NOMATIC	18	2087070	May-08-2020	2087070	Dec-16-2020
0109	European Union	GOMATIC	18	018336317	Nov-11-2020	018336317	Mar-10-2021
0112	Switzerland	GOMATIC	18	756799	Dec-16-2020	756779	Dec-17-2020
0114	United Kingdom	GOMATIC	18	UK00003564225	Dec-04-2020	3564225	Apr-16-2021
0116	United States	LIFE ON THE MOVE	16, 18	88/051225	Jul-24-2018	5696568	Mar-12-2019
0115	United States	NOMATIC	14, 16, 18	86/933075	Mar-08-2016	5183104	Apr-11-2017
0117	United States	NOMATIC	18	88/350753	Mar-21-2019	5912958	Nov-19-2019
0119	Vietnam	NOMATIC	18	4-2019-09025	Mar-25-2019	VN 385661	Apr-28-2021