

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM788468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wayne Kulkin		08/22/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Project Sustainability Holding Co., LLC		
Street Address:	5 Revere Drive		
Internal Address:	Suite 206		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	97527845	REGEN SUSTAINABILITY	
Serial Number:	97527840	REGEN SUSTAINABILITY	
Serial Number:	97527834	REGEN SUSTAINABILITY	
Serial Number:	97484024	REGENERATIVE SUSTAINABILITY	
Serial Number:	97484006	REGENERATIVE SUSTAINABILITY	
Serial Number:	97483989	REGENERATIVE SUSTAINABILITY	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9143257994		
Email:	cshore@nls.law		
Correspondent Name:	Cathy E. Shore-Sirotin		
Address Line 1:	Nolte Lackenbach Siegel		
Address Line 2:	111 Brook Street, Suite 101		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	Proj Sustainability		
NAME OF SUBMITTER:	CATHY E. SHORE-SIROTIN		
SIGNATURE:	/Cathy E. Shore-Sirotin/		

OP \$165.00 97527845

DATE SIGNED:	02/22/2023
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Total Attachments: 3

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Wayne Kulkin (hereinafter referred to as "Assignor"), was the owner of all right, title and interest in and to the trademarks listed in Schedule A hereto, which have been applied for and/or registered as set forth therein (hereinafter referred to as the "Marks");

WHEREAS, Project Sustainability Holding Co., LLC, a Delaware limited liability company (hereinafter referred to as "Assignee"), was desirous of acquiring all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks; and

WHEREAS, by agreement, Assignee received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation in the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of Assignee.

NOW, THEREFORE, effective as of August 22, 2022, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges and confirms its prior transfer, and does hereby sell, assign, and transfer to Assignee, all rights, title and interest in and to the Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby in such countries and in connection with such Marks as is deemed necessary by Assignee, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

Assignor represents that: (i) it is the owner of all rights, title, and interests in and to the Marks and that it has the authority to make this United States Trademark Assignment; (ii) there are no current or effective licenses, assignments, security interests, or other encumbrances of or relating to the Marks;

and (iii) it knows of no other person or entity which has the right to use, or has made any claim pertaining to the right to use the Marks.

Assignor warrants that: (i) all use of the Marks by Assignor shall cease; and (ii) it shall not contest or challenge, or aid any other person or entity in so contesting or challenging, the validity of the Marks or Assignee's ownership thereof.

Assignor expressly agrees to execute, acknowledge, and deliver such documents and all other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance, recordation, and delivery of the Marks to Assignee, including but not limited to individual country assignment documents and shall perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors the rights hereby transferred.

IN WITNESS WHEREOF, the parties have caused this United States Trademark Assignment to be executed by their respective officers and/or persons thereunto duly authorized as of the date written below.

ASSIGNOR: Wayne Kulkin

SIGNATURE: _____



Effective as of August 22, 2022

Schedule A

	App. Serial Number	Reg. Number	Trademark
1	97527845		REGEN SUSTAINABILITY
2	97527840		REGEN SUSTAINABILITY
3	97527834		REGEN SUSTAINABILITY
4	97484024		REGENERATIVE SUSTAINABILITY
5	97484006		REGENERATIVE SUSTAINABILITY
6	97483989		REGENERATIVE SUSTAINABILITY