

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789528

| | | | |
|---|--|---------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Juva Life, Inc. | | 06/14/2022 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Pelorus Fund REIT, LLC | | |
| Street Address: | 124 Tustin Avenue, Suite 200 | | |
| City: | Newport Beach | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92663 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5237714 | FF | |
| Registration Number: | 5237713 | FROSTED FLOWERS | |
| Registration Number: | 6604793 | JUVA | |
| Registration Number: | 6480035 | JUVA LIFE | |
| Serial Number: | 88206114 | JUVA | |
| Serial Number: | 88206117 | JUVA | |
| Serial Number: | 97291832 | JUVA | |
| Serial Number: | 88206119 | JUVA | |
| Serial Number: | 88206122 | JUVA | |
| Serial Number: | 88206128 | JUVA | |
| Serial Number: | 97382725 | KNOWING MORE FEELS BETTER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3128278185 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312-807-4346 | | |
| Email: | citrademarks@klgates.com, alexis.douglas@klgates.com, valerie.swanson@klgates.com | | |
| Correspondent Name: | Alexis C. Douglas c/o K&L Gates LLP | | |
| Address Line 1: | P.O. Box 1135 | | |

CH \$290.00 5237714

| | |
|--------------------------------|------------------------------|
| Address Line 4: | Chicago, ILLINOIS 60690-1135 |
| ATTORNEY DOCKET NUMBER: | 0817832.00010 |
| NAME OF SUBMITTER: | Alexis Crawford Douglas |
| SIGNATURE: | /Alexis Crawford Douglas/ |
| DATE SIGNED: | 02/24/2023 |

Total Attachments: 19

source=Pelorus JuvaLife Trademark Security Agreement#page1.tif
source=Pelorus JuvaLife Trademark Security Agreement#page2.tif
source=Pelorus JuvaLife Trademark Security Agreement#page3.tif
source=Pelorus JuvaLife Trademark Security Agreement#page4.tif
source=Pelorus JuvaLife Trademark Security Agreement#page5.tif
source=Pelorus JuvaLife Trademark Security Agreement#page6.tif
source=Pelorus JuvaLife Trademark Security Agreement#page7.tif
source=Pelorus JuvaLife Trademark Security Agreement#page8.tif
source=Pelorus JuvaLife Trademark Security Agreement#page9.tif
source=Pelorus JuvaLife Trademark Security Agreement#page10.tif
source=Pelorus JuvaLife Trademark Security Agreement#page11.tif
source=Pelorus JuvaLife Trademark Security Agreement#page12.tif
source=Pelorus JuvaLife Trademark Security Agreement#page13.tif
source=Pelorus JuvaLife Trademark Security Agreement#page14.tif
source=Pelorus JuvaLife Trademark Security Agreement#page15.tif
source=Pelorus JuvaLife Trademark Security Agreement#page16.tif
source=Pelorus JuvaLife Trademark Security Agreement#page17.tif
source=Pelorus JuvaLife Trademark Security Agreement#page18.tif
source=Pelorus JuvaLife Trademark Security Agreement#page19.tif

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT dated as of June 14, 2022 (as amended, restated, supplemented or otherwise modified from time to time, this “Agreement”), is made by each of the each of the undersigned entities (together with their successors and assigns, individually and collectively, as the context may require, the “Grantor”) for the benefit of PELORUS FUND REIT, LLC, a Delaware limited liability company (together with its successors and assigns, “Lender”), whose address is 124 Tustin Avenue, Suite 200, Newport Beach, CA 92663.

Reference is made to (a) the Loan Agreement, dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the “Loan Agreement”), among each Grantor, the other Loan Parties from time to time party thereto, the Limited Guarantors, and Lender from time to time party thereto; and (b) the Security Agreement, dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), among each Grantor, the other Loan Parties from time to time party thereto, and Lender. The Lender has agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Loan Agreement. The obligations of the Lender to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. Each Grantor is a Borrower or Guarantor and will derive substantial benefits from the extension of credit to the Borrower pursuant to the Loan Agreement and is willing to execute and deliver this Agreement in order to induce the Lender to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. The Loan Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.

SECTION 2. Grant of Security Interest. As security for the payment in full of the Obligations, the Grantor, pursuant to the Security Agreement, did, and hereby does, grant to Lender and its successors and assigns a security interest in all right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by the Grantor or in, to or under which the Grantor now has or at any time hereafter may acquire any right, title or interest (collectively, the “Trademark Collateral”):

(a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, domain names, global top level domain names, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar office in any State of the United States of America, all extensions or renewals thereof, and all common law rights related thereto, including any of the foregoing set forth on Schedule I attached hereto;

(b) all goodwill associated therewith or symbolized thereby;

(c) all proceeds and products thereof; and

(d) all causes of action arising prior to or after the date hereof for infringement or other violation thereof or unfair competition regarding the same.

SECTION 3. Intent-To-Use Trademarks. Notwithstanding the foregoing, and solely to the extent, if any, that, and solely during the period, if any, in which the grant, attachment, or enforcement

of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law, the Trademark Collateral shall not include any applications filed in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor's "intent to use" such trademarks or service marks unless and until the filing of a "Statement of Use" or "Amendment to Allege Use" has been filed and accepted, whereupon such applications shall be automatically subject to the security interest granted herein.

SECTION 4. Collateral Agreement. The security interests granted to Lender herein are granted in furtherance, and not in limitation of, the security interests granted to Lender pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of Lender with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic imaging shall be effective as delivery of a manually executed counterpart of this Agreement.

SECTION 6. Further Actions. The Grantor authorizes and requests that the Commissioner for Trademarks of the United States Patent and Trademark Office and any other applicable government officer record this Agreement. The Grantor shall take any further actions, including executing any further documentation, necessary to record, perfect or effectuate this Agreement and Lender's security interest in the Trademark Collateral.

SECTION 7. Termination. Upon payment in full of the Obligations, the security interest granted hereby shall automatically terminate hereunder and of record and all rights to the Trademark Collateral shall revert to Grantor. Upon any such termination Lender shall, at Grantor's expense, promptly execute and deliver to Grantor such documents as Grantor shall reasonably request to evidence such termination.

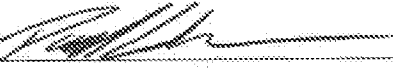
[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

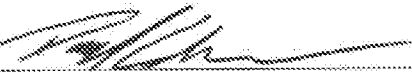
GRANTOR:

SAN JUAN BUILDING LLC, a California limited liability company

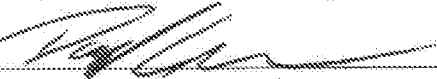
By: JUVA LIFE, INC., a California corporation

By: 
Name: Doug Chloupek
Title: President, Chief Executive Officer, and Secretary

JUVA STOCKTON INC., a California corporation
JUVA RWC INC., a California corporation
JUVA RETAIL RWC INC., a California corporation

By: 
Name: Doug Chloupek
Title: President, Chief Executive Officer, Chief Financial Officer, and Secretary

JUVA LIFE, INC., a California corporation

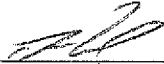
By: 
Name: Doug Chloupek
Title: President, Chief Executive Officer, and Secretary

JUVA LIFE, INC., a British Columbia corporation.

By: 
Name: Doug Chloupek
Title: Chief Executive Officer and Secretary

LENDER:

PELORUS FUND REIT, LLC, a Delaware limited liability company

By:  _____

Name: DAN SEIMEL

Title: MANAGING MEMBER

SCHEDULE I

[*See attached*]

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------------|--------------|---------|--|----------|-------------|---------|-------------|------------|--|
| FF | USA | 31 | 31 - Dried plants; Herb seeds for planting; Live plants; Plant seeds, none of the foregoing including any form of oats | 86796677 | 22 Oct 2015 | 5237714 | 04 Jul 2017 | Registered | -- |
| FROSTED FLOWERS | USA | 25 | 25 - Hats; Jackets; Pants; Shorts; Socks; Sweaters; Sweatshirts; Short-sleeved or long-sleeved t-shirts | 88923952 | 19 May 2020 | | | Pending | Allowed; specimen requested |
| FROSTED FLOWERS | California | 31 | 31 - | 02019558 | 07 Apr 2022 | | | Pending | -- |
| FROSTED FLOWERS | USA | 31 | 31 - Dried plants; Herb seeds for planting; Live plants; Plant seeds | 86796670 | 22 Oct 2015 | 5237713 | 04 Jul 2017 | Registered | -- |
| JUVA | USA | 1 | 1 - Plant and herb extracts for use in the manufacture of cosmetics | 88206114 | 26 Nov 2018 | | | Pending | SOU Submitted; no further action required at this time |

TRADEMARK

REEL: 007983 FRAME: 0084

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|---|----------|-------------|---------|-------------|------------|---------------------------|
| JUVA | USA | 5 | 5 - Diabetic foods adapted for veterinary use; Diabetic infusions for medical use; Diabetic preparations adapted for medical purposes; Disinfectants; Hand-sanitizing preparations; Pharmaceutical agents affecting digestive organs; Pharmaceutical agents affecting metabolism; Pharmaceutical agents affecting peripheral nervous system; Pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; Pharmaceutical preparations for treating hypertension; Pharmaceutical preparations, namely, antidepressants; Pharmaceutical skin lotions; Veterinary pharmaceutical preparations for the treatment of anxiety, pain, inflammation and seizures; Balms for pharmaceutical purposes; Disinfectants for sanitary purposes; Inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; Plant extracts for pharmaceutical purposes | 97380078 | 25 Apr 2022 | | | Pending | -- |
| JUVA | USA | 5 | 5 - Herbs for medicinal purposes; Medicinal herb extracts; Medicinal herbs in dried or preserved form; Medicinal herbs; Plant and herb extracts sold as components of medicated cosmetics | 88206117 | 26 Nov 2018 | | | Pending | Approved for registration |
| JUVA | USA | 9 | 9 - downloadable mobile application software for journaling and tracking health, nutrition and supplements information and use | 97291832 | 02 Mar 2022 | | | Pending | -- |
| JUVA | USA | 16 | 16 - Notebooks; Printed matter, namely, paper signs, books, manuals, curricula, newsletters, informational cards and brochures in the field of supplements, plants, herbs, cosmetics and wellness; Blank journals | 88784312 | 04 Feb 2020 | 6604793 | 04 Jan 2022 | Registered | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|---|----------|-------------|----------|-------------|------------|---------------------------|
| JUVA | USA | 25 | 25 - Athletic tops and bottoms for casual and recreation use; Bandanas; Hats; Pants; Sweatshirts; T-shirts | 97391549 | 02 May 2022 | | | Pending | -- |
| JUVA | USA | 30 | 30 - Dried herbs | 88206119 | 26 Nov 2018 | | | Pending | Approved for registration |
| JUVA | USA | 31 | 31 - Dried plants; Herb seeds for planting; Live plants; Plant seeds | 88206122 | 26 Nov 2018 | | | Pending | Approved for registration |
| JUVA | California | 40 | 40 - | | | 02019560 | 24 Mar 2022 | Registered | -- |
| JUVA | USA | 40 | 40 - Processing of dried plants, herbs, live plants and plant seeds; Processing of herbs | 88206128 | 26 Nov 2018 | | | Pending | Approved for registration |
| JUVA | Canada | 5, 31 | 5 - Dietetic foods adapted for veterinary use; Dietetic infusions for medical use; Dietetic preparations adapted for medical purposes; Disinfectants; Hand-sanitizing preparations; Pharmaceutical agents affecting digestive organs; Pharmaceutical agents affecting metabolism; Pharmaceutical agents affecting peripheral nervous system; Pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; Pharmaceutical preparations for treating hypertension; Pharmaceutical preparations, namely, antidepressants; Pharmaceutical skin lotions; Veterinary pharmaceutical preparations for the treatment of anxiety, pain, inflammation and seizures; Balms for pharmaceutical purposes; Disinfectants for sanitary purposes; Inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; Plant extracts for pharmaceutical purposes 31 - Dried plants; Herb seeds for planting; Live plants; Plant seeds | A0095732 | 07 Apr 2020 | 1532209 | 07 Apr 2020 | Pending | Formalized |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|---|---------|-------------|---------|-------------|------------|-----------|
| JUVA | EUTM | 5, 31 | 5 - Diabetic foods adapted for veterinary use; Diabetic infusions for medical use; Diabetic preparations adapted for medical purposes; Disinfectants; Hand-sanitizing preparations; Pharmaceutical agents affecting digestive organs; Pharmaceutical agents affecting metabolism; Pharmaceutical agents affecting peripheral nervous system; Pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; Pharmaceutical preparations for treating hypertension; Pharmaceutical preparations, namely, antidepressants; Pharmaceutical skin lotions; Veterinary pharmaceutical preparations for the treatment of anxiety, pain, inflammation and seizures; Balms for pharmaceutical purposes; Disinfectants for sanitary purposes; Inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; Plant extracts for pharmaceutical purposes 31 - Dried plants; Herb seeds for planting; Live plants; Plant seeds | 1532209 | 17 Nov 2020 | 1532209 | 31 Dec 2020 | Registered | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|----------------|---------|--|---------------|-------------|---------------|----------|---------|--|
| JUVA | United Kingdom | 5, 31 | 5 - Diabetic foods adapted for veterinary use; dietetic infusions for medical use; dietetic preparations adapted for medical purposes; disinfectants; hand-sanitizing preparations; pharmaceutical agents affecting digestive organs; pharmaceutical agents affecting metabolism; pharmaceutical agents affecting peripheral nervous system; pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; pharmaceutical preparations for treating hypertension; pharmaceutical preparations for treating anxiety; pharmaceutical skin lotions; veterinary pharmaceutical preparations for the treatment of anxiety, pain, inflammation and seizures; balms for pharmaceutical purposes; disinfectants for sanitary purposes; inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; plant extracts for pharmaceutical purposes; herbs for medicinal purposes; medicinal herb extracts; medicinal herbs in dried or preserved form; medicinal herbs; plant and herb extracts sold as components of medicated cosmetics. 31 - Dried plants; herb seeds for planting; live plants; plant seeds. | UK00003704099 | 29 Sep 2021 | UK00003704099 | | Pending | Published, third party (unknown has requested extension of it to possibly oppose the application |

TRADEMARK

REEL: 007983 FRAME: 0088

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|--|----------|-------------|---------|-------------|------------|-----------|
| JUVA | WIPO | 5, 31 | <p>5 - Dietetic foods adapted for veterinary use; Dietetic infusions for medical use; Dietetic preparations adapted for medical purposes; Disinfectants; Hand-sanitizing preparations; Pharmaceutical agents affecting digestive organs; Pharmaceutical agents affecting metabolism; Pharmaceutical agents affecting peripheral nervous system; Pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; Pharmaceutical preparations for treating hypertension; Pharmaceutical preparations, namely, antidepressants; Pharmaceutical skin lotions; Veterinary pharmaceutical preparations for the treatment of anxiety, pain, inflammation and seizures; Balms for pharmaceutical purposes; Disinfectants for sanitary purposes; Inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; Plant extracts for pharmaceutical purposes</p> <p>31 - Dried plants; Herb seeds for planting; Live plants; Plant seeds</p> | A0095732 | 07 Apr 2020 | 1532209 | 07 Apr 2020 | Registered | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|---|---------|-------------|---------|-------------|------------|-----------|
| JUVA LIFE | Canada | 35 | 35 - Business management and consultation; Business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; Business management for a trade company and for a service company; Business management of logistics for others; Business consultation and management regarding marketing activities and launching of new products; Business knowledge management services; Business organization and management consultancy including personnel management; Business project management services; Business records management services relating to business entity formation and associated state reporting requirements; Management and operation assistance to commercial businesses; Advisory services relating to business management and business operations; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Total quality management services, namely, business management services for establishing business quality policy and determining business means for implementing those policies to improve customer satisfaction | 1568951 | 23 Sep 2020 | 1568951 | 07 Jan 2021 | Registered | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|---|---------|-------------|---------|-------------|------------|-----------|
| JUVA LIFE | EUTM | 35 | 35 - Business management and consultation; Business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; Business management for a trade company and for a service company; Business management of logistics for others; Business consultation and management regarding marketing activities and launching of new products; Business knowledge management services; Business organization and management consultancy including personnel management; Business project management services; Business records management services relating to business entity formation and associated state reporting requirements; Management and operation assistance to commercial businesses; Advisory services relating to business management and business operations; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Total quality management services, namely, business management services for establishing business quality policy and determining business means for implementing those policies to improve customer satisfaction | 1568951 | 23 Sep 2020 | 1568951 | 07 Jan 2021 | Registered | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|----------------|---------|---|---------|-------------|---------|-------------|------------|-----------|
| JUVA LIFE | United Kingdom | 35 | 35 - Business management and consultation; Business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; Business management for a trade company and for a service company; Business management of logistics for others; Business consultation and management regarding marketing activities and launching of new products; Business knowledge management services; Business organization and management consultancy including personnel management; Business project management services; Business records management services relating to business entity formation and associated state reporting requirements; Management and operation assistance to commercial businesses; Advisory services relating to business management and business operations; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Total quality management services, namely, business management services for establishing business quality policy and determining business means for implementing those policies to improve customer satisfaction | 3704114 | 29 Sep 2021 | 3704114 | 25 Mar 2022 | Registered | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|---------------------------|--------------|---------|---|----------|-------------|---------|-------------|------------|-----------|
| JUVA LIFE | USA | 35 | 35 - Business management and consultation; business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; business management for a trade company and for a service company; business management of logistics for others; business consultation and management regarding marketing activities and launching of new products; business knowledge management services; business organization and management consultancy including personnel management; business project management services; business records management services relating to business entity formation and associated state reporting requirements; management and operation assistance to commercial businesses; advisory services relating to business management and business operations; branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; total quality management services, namely, business management services for establishing business quality policy and determining business means for implementing those policies to improve customer satisfaction | 88923944 | 19 May 2020 | 6480035 | 07 Sep 2021 | Registered | -- |
| KNOWING MORE FEELS BETTER | USA | 44 | 44 - Providing information in the fields of health and wellness | 97382725 | 26 Apr 2022 | | | Pending | -- |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|--|--------------|---------|--|----------|-------------|--------|----------|---------|-----------------------------|
| KNOWING MORE MAKES YOU FEEL BETTER | USA | 35 | 35 - Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Business consultation and management regarding marketing activities and launching of new products; Business management consultancy and advisory services; Business management and consultation; Business management for a trade company and for a service company; Total quality management services, namely, business management services for establishing business quality policy and determining business means for implementing those policies to improve customer satisfaction | 90387271 | 16 Dec 2020 | | | Pending | Allowed; specimen requested |

TRADEMARK
REEL: 007983 FRAME: 0094

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|-----------|--------------|---------|--|----------|-------------|--------|----------|--------|--------------------------------|
| MVIJUVA | USA | 5 | 5 - Balms for pharmaceutical purposes; Dietetic foods adapted for veterinary use; Dietetic infusions for medical use; Dietetic preparations adapted for medical purposes; Disinfectants; Hand-sanitizing preparations; Herbs for medicinal purposes; Inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; Medicinal herbs; Medicinal herbs in dried or preserved form; Pharmaceutical agents affecting digestive organs; Pharmaceutical agents affecting metabolism; Pharmaceutical agents affecting peripheral nervous system; Pharmaceutical agents affecting hypertension; Pharmaceutical preparations for treating hypertension; Pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; Pharmaceutical preparations, namely, antidepressants; Pharmaceutical skin lotions; Plant and herb extracts sold as components of medicated cosmetics; Veterinary pharmaceutical preparations for the treatment of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma, none of the foregoing containing cannabidiol (CBD) or other marijuana-based ingredients | 88928271 | 21 May 2020 | | | Dead | Withdrawn following opposition |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|------------------------|--------------|---------|---|----------|-------------|--------|----------|--------|--------------------------------|
| MYJUVA Stylized | USA | 5 | 5 - Balms for pharmaceutical purposes; Dietetic foods adapted for veterinary use; Dietetic infusions for medical use; Dietetic preparations adapted for medical purposes; Disinfectants; Hand-sanitizing preparations; Herbs for medicinal purposes; Inhaled pharmaceutical preparations for the treatment of respiratory diseases and disorders; Medicinal herbs; Medicinal herbs in dried or preserved form; Pharmaceutical agents affecting digestive organs; Pharmaceutical agents affecting metabolism; Pharmaceutical agents affecting peripheral nervous system; Pharmaceutical agents affecting hypertension; Pharmaceutical preparations for treating hypertension; Pharmaceutical preparations for the treatment and prevention of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma; Pharmaceutical preparations, namely, antidepressants; Pharmaceutical skin lotions; Plant and herb extracts sold as components of medicated cosmetics; Veterinary pharmaceutical preparations for the treatment of anxiety, depression, inflammation, nausea, seizures, pain, muscle spasms, eating disorders and glaucoma | 90095812 | 05 Aug 2020 | | | Dead | Withdrawn following opposition |

| Trademark | Jurisdiction | Classes | Classes & Goods (Table) | App NO | App Date | Reg No | Reg Date | Status | Substatus |
|---------------------------------------|--------------|---------|--|----------|-------------|--------|----------|---------|-----------------------------|
| THE MORE YOU KNOW THE BETTER YOU FEEL | USA | 35 | 35 - Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Business consultation and management regarding marketing activities and launching of new products; Business management consultancy and advisory services; Business management and consultation; Business management for a trade company and for a service company; Total quality management services, namely, business management services for establishing business quality policy and determining business means for implementing those policies to improve customer satisfaction | 90387248 | 16 Dec 2020 | | | Pending | Allowed; specimen requested |

TRADEMARK

REEL: 007983 FRAME: 0097