# CH \$215.00 7473689

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM790900

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900738183

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gallo Cattle Company LP		12/05/2022	Limited Partnership: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Joseph Gallo Cheese Company LP				
Street Address:	10561 WEST HWY 140				
City:	ATWATER				
State/Country:	CALIFORNIA				
Postal Code:	95301				
Entity Type: Limited Partnership: DELAWARE					

#### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark				
Serial Number:	74736899	JOSEPH FARMS				
Serial Number:	75200431	JOSEPH FARMS CALIFORNIA NATURAL				
Serial Number:	86407800	JOSEPH FARMS: FAMILY FARMED SINCE 1946				
Serial Number:	86579131	QUESO MONTEREY JOSEPH FARMS				
Serial Number:	75405685	NO ARTIFICIAL HORMONES				
Serial Number:	88842543	MARCO'S MOZZARELLA				
Serial Number:	88842687	MARCO'S CHEESE				
Serial Number:	75710627	BEAR CREEK DAIRY PREMIUM QUALITY				

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9165586042

**Email:** ngollner@weintraub.com

Correspondent Name: Weintraub Tobin
Address Line 1: 400 Capitol Mall

Address Line 2: 11th Floor

Address Line 4: Sacramento, CALIFORNIA 95814

TRADEMARK
REEL: 007989 FRAME: 0119

ATTORNEY DOCKET NUMBER:	18060/00000				
NAME OF SUBMITTER:	Nikki Gollner				
SIGNATURE:	/nikkigollner/				
DATE SIGNED:	03/01/2023				
T 1 1 4 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					

## **Total Attachments: 3**

source=Signed trademark assignment --12-5-22 (3665144x9DE17)#page1.tif source=Signed trademark assignment --12-5-22 (3665144x9DE17)#page2.tif source=Signed trademark assignment --12-5-22 (3665144x9DE17)#page3.tif

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# TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is entered into as of December 5, 2022 by and between Gallo Cattle Company LP, a Delaware limited partnership ("Assignor"), and Joseph Gallo Cheese Company LP, a Delaware limited partnership ("Assignee"). The parties agree as follows:

- 1. <u>Background.</u> Assignor wishes to assign the trademarks set forth on Exhibit A hereto (the "Marks") to Assignee.
- 2. <u>Assignment.</u> For valuable consideration, Assignor hereby grants, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above-identified registrations and applications thereof.
- 3. <u>Miscellaneous.</u> This Agreement shall (i) be binding on the successors, assigns and licensees of Assignor and Assignee; (ii) inure to the benefit of the successors and assigns of Assignee; and (iii) be governed by and construed in accordance with the laws of the State of California.

**ASSIGNOR:** 

ASSIGNEE:

Gallo Cattle Company LP

Joseph Gallo Cheese Company LP

Michael D. Gallo, Manager of

Western Assets LLC/General Partner

Michael D. Gallo, Manager of

Western Assets LLC/General Partner

# Exhibit A

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Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Gallo Cattle Company LP	Debtor
Mexico	Mexico	South Korea	Japan	Mexico	USA	USA	USA	USA	USA	USA	USA	decom	PO DE MANOS
119851401465	119850882186	4020130037513	2013-41187	119850257739	75710627	88842687	88842543	75405685	86579131	86407800	75200431	74736899	Serial No.
1422561	1016191	40-1037989	5649344	542366	2377224			2245697	4967354	4857767	2169013	2060518	Reg. No.
12/15/2013	11/29/2007	5/19/2019	2/14/2014	2/25/1997	8/15/2020			3/18/1999	5/31/2016	11/24/2015	6/30/1998	5/13/1997	Reg. Date
Bear Creek Dairy	Sin Hormonas Artificiales (stylized design)	Joseph Farms California Natural (design)	Joseph Farms California Natural (design)	Joseph Farms (design)	Bear Creek Dairy Premium Quality (design)	Marco's Cheese	Marco's Mozzarella	No Artificial Hormones (design)	Queso Monterey Joseph Farms (design)	Joseph Farms: Family Farmed Since 1946 (design)	Joseph Farms California Natural (design)	Joseph Farms	Mark
8/7/2013	9/12/2007	6/7/2013	5/30/2013	5/21/1996	5/20/1999	3/20/2020	3/20/2020	12/9/1997	3/27/2015	9/26/2014	11/5/1996	9/25/1995	Filing Date

TRADEMARK
RECORDED: 12/14/2022 REEL: 007989 FRAME: 0123