

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM791266

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Anuvia Plant Nutrients Holdings Inc.		02/28/2023	Corporation:
Anuvia Plant Nutrients IP Holdings LLC		02/28/2023	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Generate Lending, LLC		
<b>Street Address:</b>	560 Davis Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94111		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5251692	ANUVIA	
<b>Registration Number:</b>	5359567	SYMTRX	
<b>Registration Number:</b>	5359566	GREENTRX	
<b>Registration Number:</b>	5751944	TRX TECHNOLOGY	
<b>Registration Number:</b>	5521369	ORGANIC MATRX	
<b>Registration Number:</b>	5650257	ANUGREEN	
<b>Serial Number:</b>	97056698	INTELLIGENT FERTILIZER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129774405		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-977-4400		
<b>Email:</b>	tefiester@nixonpeabody.com		
<b>Correspondent Name:</b>	Elizabeth W. Baio		
<b>Address Line 1:</b>	70 West Madison Street, Suite 5200		
<b>Address Line 2:</b>	Nixon Peabody LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602		

CH \$190.00 5251692

<b>ATTORNEY DOCKET NUMBER:</b>	079564-000025
<b>NAME OF SUBMITTER:</b>	Elizabeth W. Baio
<b>SIGNATURE:</b>	/Elizabeth W. Baio/
<b>DATE SIGNED:</b>	03/02/2023
<b>Total Attachments: 4</b> source=10. Trademark Assignment (Signed Version)#page1.tif source=10. Trademark Assignment (Signed Version)#page2.tif source=10. Trademark Assignment (Signed Version)#page3.tif source=10. Trademark Assignment (Signed Version)#page4.tif	

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Anuvia Plant Nutrients Holdings Inc. ("**Parent**") and Anuvia Plant Nutrients IP Holdings LLC ("**IP Holdings**") (collectively, the "**Grantors**") are the owners of the entire right, title and interest in and to the United States trademarks, trade names and registrations listed on Schedule A attached hereto and made a part hereof (collectively, the "**Trademarks**"), which are registered in the United States Patent and Trademark Office or which are subject of pending applications in the United States Patent and Trademark Office; and

**WHEREAS, GENERATE LENDING, LLC**, having a place of business at 560 Davis Street, San Francisco, CA 94111, identified as the "**Lender**" under that certain Intellectual Property Security Agreement - Trademarks (the "**Agreement**") of even date herewith (the "**Grantee**") is desirous of acquiring said Trademarks;

**WHEREAS**, the Grantee has a security interest in the assets of the Grantors adequate to carry on the businesses of the Grantors; and

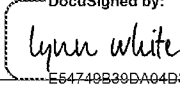
**WHEREAS**, the Agreement provides that this Assignment shall become effective upon the occurrence of an Event of Default as defined in the Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Grantors, for themselves and their successors and assigns do hereby collaterally transfer, assign and set over unto Grantee, its successors, transferees and assigns, all of their present and future right, title and interest in and to the Trademarks, the associated licenses, the goodwill of the businesses associated with such Trademarks and all proceeds thereof and all rights and proceeds associated therewith.

**IN WITNESS WHEREOF**, the undersigned have caused this Trademark Assignment to be executed by its duly authorized officer on this 28th day of February, 2023.

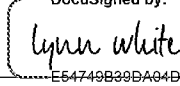
**ANUVIA PLANT NUTRIENTS HOLDINGS INC.**

**GENERATE LENDING, LLC**

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Lynn White  
Its: Chief Executive Officer and Director

By: \_\_\_\_\_  
Name:  
Title:

**ANUVIA PLANT NUTRIENTS IP HOLDINGS LLC**

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Lynn White  
Title: Chief Executive Officer

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Anuvia Plant Nutrients Holdings Inc. ("**Parent**") and Anuvia Plant Nutrients IP Holdings LLC ("**IP Holdings**") (collectively, the "**Grantors**") are the owners of the entire right, title and interest in and to the United States trademarks, trade names and registrations listed on Schedule A attached hereto and made a part hereof (collectively, the "**Trademarks**"), which are registered in the United States Patent and Trademark Office or which are subject of pending applications in the United States Patent and Trademark Office; and

**WHEREAS, GENERATE LENDING, LLC**, having a place of business at 560 Davis Street, San Francisco, CA 94111, identified as the "**Lender**" under that certain Intellectual Property Security Agreement - Trademarks (the "**Agreement**") of even date herewith (the "**Grantee**") is desirous of acquiring said Trademarks;

**WHEREAS**, the Grantee has a security interest in the assets of the Grantors adequate to carry on the businesses of the Grantors; and

**WHEREAS**, the Agreement provides that this Assignment shall become effective upon the occurrence of an Event of Default as defined in the Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Grantors, for themselves and their successors and assigns do hereby collaterally transfer, assign and set over unto Grantee, its successors, transferees and assigns, all of their present and future right, title and interest in and to the Trademarks, the associated licenses, the goodwill of the businesses associated with such Trademarks and all proceeds thereof and all rights and proceeds associated therewith.

**IN WITNESS WHEREOF**, the undersigned have caused this Trademark Assignment to be executed by its duly authorized officer on this 28th day of February, 2023.

**ANUVIA PLANT NUTRIENTS  
HOLDINGS INC.**

**GENERATE LENDING, LLC**

By: \_\_\_\_\_  
Name:  
Its:


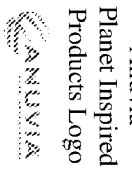
DocuSigned by:  
*John Dannan*  
By: \_\_\_\_\_  
Name: John Dannan  
Title: Authorized Signatory

**ANUVIA PLANT NUTRIENTS IP  
HOLDINGS LLC**

By: \_\_\_\_\_  
Name:  
Title:

**Schedule A  
Trademarks**

<b>MARK</b>	<b>COUNTRY</b>	<b>REGISTRATION NO. REGISTRATION DATE</b>	<b>CLASS - GOODS/SERVICES</b>	<b>APPLICATION NO. FILING DATE</b>	<b>OWNER</b>
ANUVIA	United States	U.S. Reg. No. 5,251,692 25 July 2017	Class 1: Fertilizers for agricultural use	86/728,159 08/18/2015	Anuvia Plant Nutrients Ip Holdings LLC
SYMTRX	United States	U.S. Reg. No. 5,359,567 19 Dec. 2017	Class 1: Fertilizers for agriculture use	87/457,135 05/19/2017	Anuvia Plant Nutrients Ip Holdings LLC
GREENTRX	United States	U.S. Reg. No. 5,359,566 19 Dec 2017	Class 1: Fertilizers for agriculture use	87/457,134 05/19/2017	Anuvia Plant Nutrients Ip Holdings LLC
TRX TECHNOLOGY	United States	U.S. Reg. No. 5,751,944 14 May 2019	Class 1: Organic compounds sold as an ingredient of fertilizer	87/461,127 05/23/2017	Anuvia Plant Nutrients Ip Holdings LLC
ORGANIC MATRX	United States	U.S. Reg. No. 5,521,369 17 July 2018	Class 1: Organic compounds sold as an ingredient of fertilizer	87/461,129 05/23/2017	Anuvia Plant Nutrients Ip Holdings LLC
ANUGREEN	United States	U.S. Reg. No. 5,650,257 08 January 2019	Class 1: Fertilizers	87/495,420 06/19/2017	Anuvia Plant Nutrients Ip Holdings LLC
INTELLIGENT FERTILIZER	United States	<i>Pending</i>	Class 1: Biologically-based soil additives and treatments in the nature of preparations that provide nutrients and enrichment to soil, namely, terrestrial nutrient and enrichment additives; biologically-based plant nutrient additives and treatments in the nature of preparations that provide nutrients and enrichment to	97/056,698 10/01/2021	Anuvia Plant Nutrients Ip Holdings LLC

<i>MARK</i>	<i>COUNTRY</i>	<i>REGISTRATION NO. REGISTRATION DATE</i>	<i>CLASS - GOODS/SERVICES</i>	<i>APPLICATION NO. FILING DATE</i>	<i>OWNER</i>
ANUVIA	Canada	CA Reg. No. TMA1055811 23 Sept. 2019	plants and enhance the growth and health of plants, namely, terrestrial nutrient and enrichment additives Class 1: Fertilizers for agricultural use	1,858,863 09/21/2017	Anuvia Plant Nutrients Holdings Inc.
SYMTRX	Canada	CA Reg. No. TMA1080905 05 Aug. 2020	Class 1: Fertilizers for agriculture use	1,856,801 09/11/2017	Anuvia Plant Nutrients Holdings Inc.
GREENTRX	Canada	CA Reg. No. TMA1055799 23 Sept. 2019	Class 1: Fertilizers for agriculture use	1,858,865 09/21/2017	Anuvia Plant Nutrients Holdings Inc.
TRX TECHNOLOGY	Canada	CA Reg. No. TMA1080904 05 Aug 2020	Class 1: Compounds for use in fertilizer	1,856,799 09/11/2017	Anuvia Plant Nutrients Holdings Inc.
ORGANIC MATRX	Canada	CA Reg. No. TMA1080906 05 Aug 2020	Class 1: Compounds for use in fertilizer	1,856,805 09/11/2017	Anuvia Plant Nutrients Holdings Inc.
ANUGREEN	Canada	CA Reg. No. TMA1080902 05 Aug 2020	Class 1: Fertilizers	1,856,795 09/11/2017	Anuvia Plant Nutrients Holdings Inc.
MaTRX Logo 	United States and Canada			No applications filed	
Anuvia Planet Inspired Products Logo 	United States and Canada			No applications filed	