

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM787414

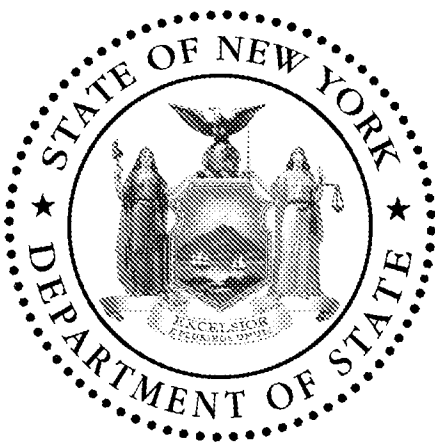
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BB Brands Holdings, Inc.		12/21/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Broadway Brands, Inc.		
Street Address:	1619 Broadway		
Internal Address:	9th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6044220	BROADWAY BRANDS	
CORRESPONDENCE DATA			
Fax Number:	2124920722		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 373-3722		
Email:	rjerry@paulweiss.com, mangelopoulos@paulweiss.com, mmcguire@paulweiss.com		
Correspondent Name:	Ruel Jerry		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul Weiss Rifkind Wharton & Garrison LLP		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	020096-00028		
NAME OF SUBMITTER:	Ruel Jerry		
SIGNATURE:	/Ruel Jerry/		
DATE SIGNED:	02/16/2023		
Total Attachments: 3			
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source=Broadway Brands Name Change Amendment#page2.tif			

CH \$40.00 6044220

**STATE OF NEW YORK
DEPARTMENT OF STATE**

I hereby certify that the annexed copy for BROADWAY BRANDS, INC., File Number 221224000271 has been compared with the original document in the custody of the Secretary of State and that the same is true copy of said original.

WITNESS my hand and official seal of the
Department of State, at the City of Albany,
on December 24, 2022.



Brendan C. Hughes

Brendan C. Hughes
Executive Deputy Secretary of State

Authentication Number: 100002694381 To Verify the authenticity of this document you may access the
Division of Corporation's Document Authentication Website at <http://ecorp.dos.ny.gov>

TRADEMARK
REEL: 007991 FRAME: 0583



Division of Corporations, State Records and Uniform Commercial Code

New York State Department of State DIVISION OF CORPORATIONS, STATE RECORDS AND UNIFORM COMMERCIAL CODE One Commerce Plaza 99 Washington Ave. Albany, NY 12231-0001 www.dcs.ny.gov

CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF

BB Brands Holdings, Inc.

(Insert the Current Name of Domestic Corporation) (Name change only)

Under Section 805 of the Business Corporation Law

FIRST: The current name of the corporation is:

BB Brands Holdings, Inc.

If the name of the corporation has been previously changed, the name under which it was originally formed is:

SECOND: The date of filing of the certificate of incorporation with the Department of State is:

December 1, 2021

THIRD: The amendment effected by this certificate of amendment is as follows:

Paragraph FIRST of the Certificate of Incorporation relating to the name of the corporation is amended to read in its entirety as follows:

FIRST: The name of the corporation is:

Broadway Brands, Inc.

FOURTH: The certificate of amendment was authorized by: (Check the appropriate box)

[] The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.

[X] The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

X

[Handwritten Signature]

(Signature)

John Gore

(Name of Signer)

Chief Executive Officer

(Title of Signer)

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

BB Brands Holdings, Inc.

(Insert Current Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

Filer's Name and Mailing Address:

Miguel Peschiera

Name:

BB Brands Holdings, Inc.

Company, if Applicable:

1619 Broadway, 9th Floor

Mailing Address:

New York, NY 10019

City, State and Zip Code:

NOTES:

1. This form was prepared by the New York State Department of State to amend paragraph FIRST of a certificate of incorporation to change the name of a domestic corporation. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores.
2. The name of the corporation and its date of incorporation provided on this certificate must exactly match the records of the Department of State. This information should be verified on the Department of State's website at www.dos.ny.gov.
3. The Department of State recommends that all documents be prepared under the guidance of an attorney.
4. **The certificate must be submitted with a \$60 filing fee.**

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