

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM792508

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900742426		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ryan Martinson		11/30/2021	INDIVIDUAL: UNITED STATES
Yellow Design Studio, LLC		11/30/2021	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Type Founders LLC		
<b>Street Address:</b>	231 Hopewell Amwell Road		
<b>City:</b>	Hopewell		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08525		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4410542	YELLOW DESIGN STUDIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6126046800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6126046689		
<b>Email:</b>	tsitzmann@winthrop.com		
<b>Correspondent Name:</b>	Timothy D. Sitzmann		
<b>Address Line 1:</b>	225 South Sixth Street		
<b>Address Line 2:</b>	Capella Tower Suite 3500		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	24850.5		
<b>NAME OF SUBMITTER:</b>	Timothy D. Sitzmann		
<b>SIGNATURE:</b>	/tds/		
<b>DATE SIGNED:</b>	03/07/2023		
<b>Total Attachments: 2</b>			
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**INTELLECTUAL PROPERTY ASSIGNMENT**

This Intellectual Property Assignment (“Assignment”) is entered into by and between Ryan Martinson and Yellow Design Studio, LLC (“Assignors”) on the one hand, and the Type Founders LLC (“Assignee”) on the other (collectively the “Parties”).

**WHEREAS**, Assignors, either individually or collectively, are the owner of all right, title, and interest in and to trademarks utilized in connection with the Yellow Design Studio business, together with all common law rights, associated goodwill with respect thereto, and all registrations including, but not limited to, the marks and registrations listed on the attached Schedule A (collectively, the “Marks”), as well as any and all copyrights or other artistic rights associated with the typefaces provided in connection with the Marks;

**WHEREAS**, the Parties wish to confirm and document the assignment and transfer of the Marks and any and all associated copyright or other intellectual property rights from Assignors to Assignee, in a form suitable for recording with the U.S. Patent and Trademark Office.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby confirm the sale, assignment, transfer and conveyance of, and to the extent necessary, hereby sell, assign, transfer and convey, unto Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business in which the Marks were used and symbolized by the Marks throughout the world, all copyrights and other intellectual property rights associated with the Marks and typefaces provided in connection with the Marks throughout the world, as well as all rights and causes of action to recover past, present and future damages, royalties, fees, profits and other relief including, but not limited to, equitable and injunctive relief ensuing from infringement of the foregoing.

**IN WITNESS WHEREOF**, the Assignment has been executed effective as of November 30, 2021.

**RYAN MARTINSON**  
(In his individual capacity)

DocuSigned by:  
*Ryan Martinson*  
D9C081D88F6A42C...

**YELLOW DESIGN STUDIO, LLC**

DocuSigned by:  
*Ryan Martinson*  
D9C081D88F6A42C...

Ryan Martinson, Owner

**THE TYPE FOUNDERS LLC**

DocuSigned by:  
*Aaron Primero*  
EF46D8DFE68C400...

Name: Aaron Primero  
Title: Managing Partner

**SCHEDULE A**

<b>Mark</b>	<b>U.S. Reg. No.</b> (if applicable)
YELLOW DESIGN STUDIO	4410542
CARDIUM	N/A
SOUR MASH	N/A
DRAFT NATURAL	N/A
SANT'ELIA	N/A
LULO	N/A
GIST	N/A
GISTX	N/A
VERB	N/A
SUCROSE	N/A
YELLOW NUMBERS	N/A
VENEER	N/A
THIRSTY	N/A
EVELETH	N/A
CANVAS	N/A
LULLABIES	N/A
KILN	N/A
MELANY LANE	N/A
ANODYNE	N/A
WAUSAU	N/A
SKITCH	N/A
MAGESTA	N/A
SLACKER	N/A

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