# CH \$165.00 189118

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM792856

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Sanchez Family Living Trust dated September 28, 1995		02/25/2023	Trust: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Sanchez IP Holdings, LLC
Street Address:	5362 Production Drive
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92648
Entity Type:	Limited Liability Company: CALIFORNIA

### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	1891185	MEZLAN
Registration Number:	2400686	MEZLAN
Registration Number:	2920747	MEZLAN
Registration Number:	3443055	MEZLAN
Registration Number:	3648433	M
Registration Number:	3670298	MEZLAN PLATINUM

### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9498551246

Email: rlau@stetinalaw.com

Correspondent Name: Kit M. Stetina
Address Line 1: 75 Enterprise
Address Line 2: Suite 250

Address Line 4: Aliso Viejo, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	PSHOE-000 (2 Assignment)	
NAME OF SUBMITTER:	Kit M. Stetina	

TRADEMARK REEL: 007997 FRAME: 0160

900756037

SIGNATURE:	/Kit M. Stetina/	
DATE SIGNED:	03/08/2023	
Total Attachments: 1 source=2 Assignment to Sanchez IP Holdings_Signed#page1.tif		

TRADEMARK REEL: 007997 FRAME: 0161

### TRADEMARK ASSIGNMENT

WHEREAS. The Sanchez Pamily Living Trust dated September 28, 1995, composed of Antonio Sanchez and Catherine D. Sanchez, a California trust, having a mailing address of 5362 Production Drive, Huntington Beach, California 92649 (hereinafter "ASSIGNOR"), has adopted, used, and is using the trademarks listed in Exhibit A attached hereto (hereinafter individually and collectively referred to as "mark"); and

WHEREAS, Sanchez IP Holdings, LLC, a California limited liability company, having a mailing address of 5362 Production Drive, Huntington Beach, California 92649 (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark listed in Exhibit A attached hereto, and together with the right to bring action and collect damages for any past infringement of said mark.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal this \_\_\_\_\_day of February 25 th, 2023.

ASSIGNOR

By:

Name:

Antonio Sanchez

Title: Trustee. The Sanehez Family Living Trust dated September 28, 1995

Ву:

Name:

Catherine D. Sanchez

Title: <u>Trustee. The Sanchez Family Living Trust dated September 28, 1995</u>

Exhibit A

COUNTRY	MARK	APP.#	REG.#	REG. DATE
UNITED STATES	MEZLAN (PLUS DESIGN)	74/521,517	1,891,185	04-25-1995
UNITED STATES	MEZLAN	75/543,818	2,400,686	10-31-2000
UNITED STATES	MEZLAN	78/332,435	2,920,747	01-25-2005
UNITED STATES	MEZLAN	78/973,771	3,443,055	06-03-2008
UNITED STATES	BELUS BESECON)	§ .	3,648,433	06-30-2009
UNITED STATES	MEZLAN PLATINUM (PLUS DESIGN)	77/422,605	3,670,298	08-18-2009

TRADEMARK REEL: 007997 FRAME: 0162

RECORDED: 03/08/2023