

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM794584

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DONGGUAN FENCUN LEATHER CO., LTD		03/14/2023	LIMITED COMPANY (LTD.): CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Ji anxin Jinshi Technology Co., Ltd		
Street Address:	4E, Block B, Building 3, Jindi Mingfeng Garden, No. 55		
Internal Address:	Baosha 1st Road, Baolong Community, Baolong Street		
City:	Longgang District, Shenzhen City		
State/Country:	CHINA		
Postal Code:	518100		
Entity Type:	LIMITED COMPANY (LTD.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90646254	HLGO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	xiweiliang1133@163.com		
Correspondent Name:	Ziquan Zhen		
Address Line 1:	SECOND FLOOR, NO. 17, PANKENG ROAD		
Address Line 2:	WULIAN VILLAGE, FENGGANG TOWN		
Address Line 4:	DONGGUAN, GUANGDONG, CHINA 523000		
NAME OF SUBMITTER:	Ziquan Zhen		
SIGNATURE:	/Ziquan Zhen/		
DATE SIGNED:	03/15/2023		
Total Attachments: 2			
source=trademark-US(美国商标专用转让协议协议			
source=trademark-US(美国商标专用转让协议协议			

OP \$40.00 90646254

United States Trademark Transfer Agreement(Eng.Ver)

This Trademark Transfer Agreement (the "Agreement") is made as of [March 14, 2023], (the "Effective Date"), between [Dongguan Fencun Leather Co., Ltd.], (the "Assignor"), and [Shenzhen Ji anxin Jinshi Technology Co., Ltd.], (the "Assignee").

The Assignee is the future owner of a mark that is registered in the United States Patent and Trademark Office,

Mark:

HLGO

US Serial Number:

90646254

Application Filing Date:

April 14, 2021

US Registration Number:

6771266

Registration Date:

June 28, 2022

Goods and Services

For:

Skimboards; Action figure toys; Attachable, wearable, magnetic toy figurines; Dog toys; Electric action toys; Helical spring toys; Inflatable pools for recreational use; Inflatable ride-on toys; Mechanical action toys; Pet toys; Pet toys containing catnip; Pet toys made of rope; Squeeze toys; Stuffed and plush toys; Water toys

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

In exchange, the Assignor hereby conveys, Assignors, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,

2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and

3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor and Assignee have duly executed and signed this Agreement, as of the day and year first above written.

Signature of Assignor

Dongguan Fencun Leather Co., Ltd.

Signatory's Name : *Zi Quan Zhen*

Title President

Date *March 14, 2023*

Signature of Assignee

Shenzhen Ji anxin Jinshi Technology Co., Ltd.

Signatory's Name : *Yong Zhou*

Title President

Date *March 14, 2023*