

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796239

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rumble Franchise, LLC		03/13/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rumble Franchise SPV, LLC		
Street Address:	17877 Von Karman Avenue		
Internal Address:	Suite 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5651705	ENERGY. RECOVERY. FOCUS.	
Registration Number:	5206310	LIFESTYLE BOXING	
Registration Number:	5264943		
Registration Number:	6301569		
Registration Number:	5835306		
Serial Number:	97318993	REAP REWARDS IN EVERY ROUND	
Registration Number:	5188260	RMBL	
Registration Number:	5229039	RMBL	
Registration Number:	5219933	RMBL	
Registration Number:	5148086	RUMBLE	
Serial Number:	97549417	RUMBLE	
Registration Number:	5189658	RUMBLE	
Registration Number:	5197263	RUMBLE LIFESTYLE BOXING	
Registration Number:	5294597	RUMBLE LIFESTYLE BOXING	
Registration Number:	5264945		
Registration Number:	5835957	X	
CORRESPONDENCE DATA			

CH \$415.00 5651705

Fax Number: 2127288111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127288000

Email: ipdocketingla@willkie.com

Correspondent Name: Eugene Chang

Address Line 1: Willkie Farr & Gallagher LLP

Address Line 2: 787 Seventh Avenue

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	128650.00002 Rumble Assig
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NAME OF SUBMITTER:	Eugene L. Chang
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SIGNATURE:	/etc/
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DATE SIGNED:	03/21/2023
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Total Attachments: 7

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 13th day of March 2023, is made and entered into by and between RUMBLE FRANCHISE, LLC ("Assignor") and RUMBLE FRANCHISE SPV, LLC ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the record owner of the trademark registrations and trademark applications identified in the attached Schedule A (the "Trademarks");

WHEREAS, pursuant to that certain Contribution Agreement by and between the Parties dated as of the date hereof, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademarks, and the Parties wish to record such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee, its successors and permitted assigns, and Assignee hereby accepts and receives, all of Assignor's entire rights, title, and interests in, to and under the Trademarks, including, without limitation, (a) the goodwill of the business symbolized by and associated with the Trademarks; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, dilutions, or other violations of the Trademarks, including without limitation the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office or similar office in the applicable jurisdiction to record Assignee as the assignee and owner of the Trademarks.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor's respective successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and interpreted in accordance with, the internal laws of the State of New York. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNOR:

RUMBLE FRANCHISE, LLC

DocuSigned by:

By: _____
58A40CED78E946A...
Name: John Meloun
Title: Chief Financial Officer

ASSIGNEE:

RUMBLE FRANCHISE SPV, LLC

DocuSigned by:

By: _____
58A40CED78E946A...
Name: John Meloun
Title: Chief Financial Officer

Signature Page to Trademark Assignment

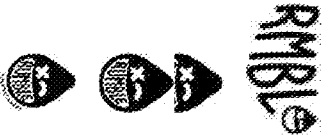
Schedule A

Attached

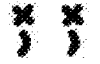
Trademarks *Rumble*

Mark Name	Mark Image	Mark Type	Status	Owners	Country	Application Number	Filed Date	Registration Number	Registration Date
RUMBLE		Word	Registered	Rumble Franchise, LLC	Australia	2177717	2021-05-12	2177717	2022-01-04
RUMBLE and Vertical Bag Design		Mark	Registered	Rumble Franchise, LLC	Australia	IR 1392776	2017-10-11	1911981	2017-10-11
RUMBLE BOXING		Word	Application	Rumble Franchise, LLC	Australia	IR 1690075	2022-09-19		
MISCELLANEOUS DESIGN (Tear Drop Smile)		Design	Registered	Rumble Franchise, LLC	Canada	1903887	2018-06-12	TMA1095211	2021-03-09
RUMBLE BOXING		Word	Application	Rumble Franchise, LLC	Canada	2217101	2022-09-19	IR 1690075	
X and Design		Mark	Registered	Rumble Franchise, LLC	Canada	1903898	2018-06-12	TMA1095210	2021-03-09
RUMBLE and Vertical Bag Design		Design	Registered	Rumble Franchise, LLC	China	IR 1392776	2017-10-11	IR 1392776	2017-10-11
RUMBLE and Vertical Bag Design		Mark	Registered	Rumble Franchise, LLC	Egypt	382069	2018-12-09	382069	2020-05-19
RUMBLE and Vertical Bag Design		Mark	Application	Rumble Franchise, LLC	Egypt	377415	2018-09-30		
RUMBLE and Vertical Bag Design		Mark	Registered	Rumble Franchise, LLC	European Union	IR 1392776	2017-10-11	IR 1392776	2017-10-11
RUMBLE BOXING		Word	Application	Rumble Franchise, LLC	European Union	IR 1690075	2022-09-19		
RUMBLE LIFESTYLE BOXING and Design		Design	Registered	Rumble Franchise, LLC	European Union	IR 1379267	2017-10-11	IR 1379267	2017-10-11
RUMBLE and Vertical Bag Design		Mark	Registered	Rumble Franchise, LLC	International	IR 1392776	2017-10-11	IR 1392776	2017-10-11
RUMBLE BOXING		Mark	Registered	Rumble Franchise, LLC	International	IR 1690075	2022-09-19		
RUMBLE LIFESTYLE BOXING and Design		Design	Registered	Rumble Franchise, LLC	International	IR 1379267	2017-10-11	IR 1379267	2017-10-11
RUMBLE BOXING		Word	Application	Rumble Franchise, LLC	Japan	IR 1690075	2022-09-19		
RUMBLE and Vertical Bag Design		Mark	Registered	Rumble Franchise, LLC	Kuwait	IR 1690075	2022-09-19	KW194995	
RUMBLE BOXING		Word	Application	Rumble Franchise, LLC	Mexico	IR 1690075	2022-09-19		
RUMBLE LIFESTYLE BOXING and Design		Design	Registered	Rumble Franchise, LLC	Mexico	IR 1379267	2017-10-11	IR 1379267	2017-10-11
RUMBLE		Word	Registered	Rumble Franchise, LLC	New Zealand	1191354	2021-10-06	1191354	2022-06-28
RUMBLE and Vertical Bag Design		Mark	Registered	Rumble Franchise, LLC	New Zealand	1191353	2021-10-06	1191353	2022-04-07

RUMBLE BOXING	Word Mark	Application	Rumble Franchise, LLC	New Zealand	IR 1690075	2022-09-19		
RUMBLE BOXING	Word Mark	Application	Rumble Franchise, LLC	Norway	IR 1690075	2022-09-19		
RUMBLE (Device)	Word Mark	Application	Rumble Franchise, LLC	Qatar	126165	2018-10-01		
RUMBLE and Vertical Bag Design	Design Mark	Application	Rumble Franchise, LLC	Qatar	127917	2018-10-01		
RUMBLE BOXING	Word Mark	Application	Rumble Franchise, LLC	Singapore	IR 1690075	2022-09-19		
RUMBLE and Vertical Bag Design	Design Mark	Registered	Rumble Franchise, LLC	United Arab Emirates	288476	2018-03-06	288476	2018-09-25
RUMBLE and Vertical Bag Design	Design Mark	Registered	Rumble Franchise, LLC	United Arab Emirates	302745	2018-12-06	302745	2019-03-28
RUMBLE	Word Mark	Published	Rumble Franchise, LLC	United Kingdom	UK00003632568	2021-04-26		
RUMBLE and Vertical Bag Design	Design Mark	Registered	Rumble Franchise, LLC	United Kingdom	UK00801392776	2017-10-11	UK00801392776	2018-08-10
RUMBLE BOXING	Word Mark	Application	Rumble Franchise, LLC	United Kingdom	IR 1690075	2022-09-19		
RUMBLE LIFESTYLE BOXING and Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87979240	2018-01-08	5651705	2019-01-08
ENERGY, RECOVERY, FOCUS, LIFESTYLE BOXING	Word Mark	Registered	Rumble Franchise, LLC	United States of America	87/066912	2016-06-10	5206310	2017-05-16
MISCELLANEOUS DESIGN (Tear Drop Smile)	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87279457	2016-12-23	5264943	2017-08-15
MISCELLANEOUS DESIGN (Tear Drop Smile)	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87394277	2017-03-31	6301569	2021-03-23
MISCELLANEOUS DESIGN (Tear Drop Smile)	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87510929	2017-06-29	5835306	2019-08-13
REAR REWARDS IN EVERY ROUND	Word Mark	Application	Rumble Franchise, LLC	United States of America	97318993	2022-03-18		
RMBL	Word Mark	Registered	Rumble Franchise, LLC	United States of America	87/027956	2016-05-06	5188260	2017-04-18
RMBL and Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	86/924692	2016-03-01	5229039	2017-06-20
RUMBLE	Word Mark	Registered	Rumble Franchise, LLC	United States of America	87/136842	2016-08-12	5219933	2017-06-06
RUMBLE and Vertical Bag Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	86923222	2016-02-29	5148086	2017-02-21
RUMBLE and Vertical Bag Design	Design Mark	Application	Rumble Franchise, LLC	United States of America	97549417	2022-08-15		
RUMBLE and Vertical Bag Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87136883	2016-08-12	5189658	2017-04-25
RUMBLE LIFESTYLE BOXING	Word Mark	Registered	Rumble Franchise, LLC	United States of America	87/066918	2016-06-10	5197263	2017-05-02
RUMBLE LIFESTYLE BOXING and Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87279443	2017-12-23	5294597	2017-09-26



X and Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87279476	2016-12-23	5264945	2017-08-15
X and Design	Design Mark	Registered	Rumble Franchise, LLC	United States of America	87981264	2017-06-07	5835957	2019-08-13
RUMBLE	Word Mark	Application	Rumble Franchise, LLC	Dominican Republic	E/2022-49851	2022-08-30		



Software
Rumble

All proprietary software owned by Transferor and not readily replaceable by commercially available, off the shelf software, including the following:

1. Android application
2. Apple Watch application
3. iPhone application

Domain Names
Rumble

1. members.rumbleboxinggym.com
2. rumbleboxinggym.com