

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM797305

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Full Fortune Intellectual Limited		01/31/2023	Private Company Limited By Shares: HONG KONG
RECEIVING PARTY DATA			
Name:	Crocs Trading Company Pte. Ltd.		
Street Address:	11 North Buona Vista Drive, #04-07		
Internal Address:	The Metropolis		
City:	Singapore		
State/Country:	SINGAPORE		
Postal Code:	138589		
Entity Type:	Private Limited Company: SINGAPORE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	5516629	HEY DUDE	
Registration Number:	6869503	#WETAKEYOUANYWHERE	
Registration Number:	5455302	HEY DUDE	
Registration Number:	5908627	HEY DUDE	
Registration Number:	6931003	HEY DUDE	
Registration Number:	6109659	DROPE	
Registration Number:	6960489	HEY DUDE WALLY	
Registration Number:	6960488	HEY DUDE WENDY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Lindsay B. Allen		
Address Line 1:	P.O. Box 2608		
Address Line 4:	Seattle, WASHINGTON 98111		
ATTORNEY DOCKET NUMBER:	009185.4000		

OP \$215.00 5516629

NAME OF SUBMITTER:	Lindsay B. Allen
SIGNATURE:	/Lindsay B. Allen/
DATE SIGNED:	03/24/2023
Total Attachments: 2 source=Trademark - FFIL to Crocs Trading_2023-01-31 (US)#page1.tif source=Trademark - FFIL to Crocs Trading_2023-01-31 (US)#page2.tif	

Trademark Assignment

This Trademark Assignment ("Assignment") is effective as of the 31st day of January, 2023, by and between Full Fortune Intellectual Limited, a Hong Kong private company limited by shares, having a place of business at 6/F., The Annex, Central Plaza, 18 Harbour Road, Hong Kong 999077 ("Assignor"), and Crocs Trading Company Pte. Ltd., a private limited company of Singapore, having a place of business at 11 North Buona Vista Drive, #04-07, The Metropolis, Singapore 138589 ("Assignee").

WHEREAS, Assignor is the owner of record of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, throughout the world, in and to said trademarks (hereinafter collectively referred to as the "Trademarks") and any and all applications and registrations for the Trademarks, also set forth in Schedule A (hereinafter collectively referenced to as the "Applications/Registrations");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively unto Assignee all of its rights, title and interest of every kind and nature whatsoever in and to the Trademarks and Applications/Registrations, together with the goodwill relating thereto, and all rights of action and claims for past infringement thereof;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks and Applications/Registrations; and

WHEREAS, to the extent that any of the Trademarks are currently the subject of pending applications based on Assignor's bona fide intent to use the Trademarks in commerce, it is Assignor's intention herein that Assignee is and/or will become the successor to that portion of Assignor's ongoing and existing business to which such pending applications pertain;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks and Applications/Registrations, together with (i) the goodwill symbolized by said Trademarks and Applications/Registrations, (ii) all income, royalties, damages and payments in respect of the Trademarks and Applications/Registrations, and (iii) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks and Applications/Registrations.

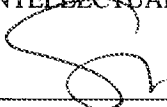
Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred.

This Agreement may be executed in two or more counterparts, each of which will be deemed an original, but all of which together constitute one and the same instrument.

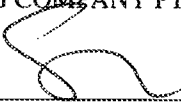
FULL FORTUNE INTELLECTUAL LIMITED

CROCS TRADING COMPANY PTE. LTD.

By:



By:



Name:

Sara Hoverstock

Name:

Sara Hoverstock

Title:

Assistant Secretary

Title:

Authorized Signatory

Date:

January 31, 2023

Date:

January 31, 2023

Executed at:

Broomfield, Colorado U.S.A.

Executed at:

Broomfield, Colorado U.S.A.

State of Colorado County of Broomfield

Signed before me on January 31, 2023 by Sara Hoverstock

Monica Catalani, Notary Public My commission expires June 24, 2026

MONICA CATALANI
NOTARY PUBLIC - STATE OF COLORADO
Notary ID #20144005527





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TRADEMARK

REEL: 008014 FRAME: 0295

Schedule A

Trademarks

Country	Mark with Image	App. No.	App. Date	Reg. No.	Reg. Date
UNITED STATES	HEY DUDE	87371164	3/14/2017	5516629	7/17/2018
UNITED STATES	#WETAKEYOUANYWHERE	90877565	8/11/2021	6869503	10/11/2022
UNITED STATES	HEY DUDE (Lowercase Stacked Stylized Logo) 	87977005	6/16/2017	5455302	4/24/2018
UNITED STATES	HEY DUDE (Lowercase Stacked Stylized Logo) 	87492626	6/16/2017	5908627	11/12/2019
UNITED STATES	HEY DUDE (Lowercase Stacked Stylized Logo) 	97271192	2/17/2022	6931003	12/20/2022
UNITED STATES	DROPE (Stylized) 	88733280	12/19/2019	6109659	7/21/2020
UNITED STATES	HEY DUDE WALLY	90895213	8/21/2021	6960489	1/24/2023
UNITED STATES	HEY DUDE WENDY	90895210	8/21/2021	6960488	1/24/2023