

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM797399

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF SECURITY INTEREST - - TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Max International Converters, Inc.		03/24/2023	Corporation: PENNSYLVANIA
MAXStick Products Ltd.		03/24/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Cerberus Business Finance Agency, LLC, as collateral agent		
Street Address:	875 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2721247		
Registration Number:	6020538	KINDEROL	
Registration Number:	6020539	KINDEROL	
Registration Number:	2794026	MOOS BROTHERS	
Registration Number:	4108049	MAXSTICK	
Registration Number:	4439562	MAXSTICK	
Registration Number:	3805941	MAXSTICK INNOVATION THAT STICKS	
Registration Number:	3805943	STICK HAPPENS	
Registration Number:	5646624	MAX12PAC	
Registration Number:	5564789	MAX6PAC	
Registration Number:	5668707	MAXSTICK PLUS	
Registration Number:	5653060	MAXSTICK PREMIUM	
Registration Number:	6747737	MAXSTICK...THE GLOBAL LEADER IN LINER-FR	
Registration Number:	5668705	MAXSTICK2GO	
Registration Number:	5668706	MAXSTICKX2	
CORRESPONDENCE DATA			
Fax Number:	2125935955		

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132
Email: scott.kareff@srz.com
Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP
Address Line 1: 919 Third Avenue
Address Line 2: 25th Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	014951-1873
NAME OF SUBMITTER:	Scott Kareff (014951-1873)
SIGNATURE:	/kc for sk/
DATE SIGNED:	03/24/2023

Total Attachments: 7

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NOTICE OF SECURITY INTEREST - - TRADEMARKS

March 24, 2023

WHEREAS, each of Max International Converters, Inc., a Pennsylvania corporation ("Max International") and MAXStick Products Ltd., a Delaware corporation ("MAXStick" and together with Max International, each an "Assignor" and collectively, the "Assignors") has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, each Assignor has entered into a Pledge and Security Agreement, dated April 12, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Cerberus Business Finance Agency, LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and


WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of each Assignor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.


IN WITNESS WHEREOF, each Assignor has caused this Notice of Security Interest to be duly executed by its officer thereunto duly authorized as of the date first above written.

MAX INTERNATIONAL CONVERTERS, INC.

By: 

Name: Ira Genser
Title: Chief Financial Officer


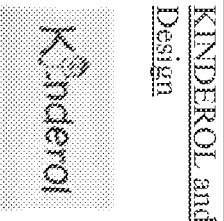
MAXSTICK PRODUCTS LTD.



By: 





Name: Ira Genser
Title: Chief Financial Officer




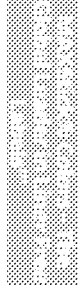
SCHEDULE A TO NOTICE OF SECURITY INTEREST

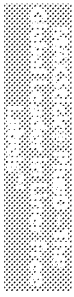


Trademarks and Trademark Applications
Owned by MAXStick and Max International, as applicable

<u>Company</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>	<u>Owner of Record</u>
Max International Converters, Inc.	USA		2721247	August 14, 2002	June 3, 2003	Max International Converters, Inc.
Max International Converters, Inc.	USA	KINDEROL	6020538	July 3, 2019	March 24, 2020	Max International Converters, Inc.
Max International Converters, Inc.	USA		6020539	July 3, 2019	March 24, 2020	Max International Converters, Inc.

Max International Converters, Inc.	USA	<u>MOOS BROTHERS</u>	2794026	August 14, 2002	December 16, 2003	Max International Converters, Inc.
MAXStick Products Ltd.	USA	<u>MAXSTICK</u>	4108049	June 7, 2011	March 6, 2012	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>MAXSTICK and Design</u>	4439562	April 4, 2013	November 26, 2013	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	 <u>MAXSTICK INNOVATION THAT STICKS and Design</u>	3805941	August 17, 2009	June 22, 2010	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>STICK HAPPENS</u>	3805943	August 17, 2009	June 22, 2010	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>MAXI2PAC and Design</u>	5646624	January 25, 2018	January 8, 2019	MAXStick Products Ltd.
						

MAXStick Products Ltd.	USA	<u>MAX6PAC and Design</u> 	5564789	January 25, 2018	September 18, 2018	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>MAXSTICK PLUS and Design</u> 	5668707	January 25, 2018	February 5, 2019	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>MAXSTICK PREMIUM and Design</u> 	5653060	January 25, 2018	January 15, 2019	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>MAXSTICK...THE GLOBAL LEADER IN LINER-FREE LABELS</u>	6747737	September 1, 2020	May 31, 2022	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	<u>MAXSTICK2GO and Design</u> 	5668705	January 25, 2018	February 5, 2019	MAXStick Products Ltd.

MAXStick Products Ltd.	USA	 MAXSTICKY2 and Design	5668706	January 25, 2018	February 5, 2019	MAXStick Products Ltd.
MAXStick Products Ltd.	USA	 MAXSTICK - THE GLOBAL LEADER IN LINER FREE LABELS	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	 MAXSTICK 2GO - THE GLOBAL LEADER IN LINER FREE LABELS	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	 MAXSTICK COLORS - THE GLOBAL LEADER IN LINER FREE LABELS	Not registered.	N/A	N/A	N/A

MAXStick Products Ltd.	USA	MAXSTICK PLUSD - THE GLOBAL LEADER IN LINER FREE LABELS 	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	MAXSTICK X2- THE GLOBAL LEADER IN LINER FREE LABELS 	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	MAXSTICK 2GO	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	MAXSTICK COLORS 	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	MAXSTICK PLUSD	Not registered.	N/A	N/A	N/A
MAXStick Products Ltd.	USA	MAXSTICK X2	Not registered.	N/A	N/A	N/A