

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM797474

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raw Sugar, LLC		03/13/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BankUnited, N.A.		
Street Address:	7765 NW 148th Street		
City:	Miami Lakes		
State/Country:	FLORIDA		
Postal Code:	33016		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	5718081	TRULY UNRULY	
Registration Number:	3951487	BOLERO	
Registration Number:	4650717	COLD PRESS TECHNOLOGY	
Registration Number:	5115340	DR. SPA	
Registration Number:	6512839	GLIDE-PUSH TECHNOLOGY	
Registration Number:	5805780	LOOK FOR THE BAMBOO TOPS & WHITE BOTTLES	
Registration Number:	6171078	MIGHTY CURLS	
Registration Number:	6223218	PRO REMEDY	
Registration Number:	5802820	PURE COLD PRESS TECHNOLOGY SO. CAL.	
Registration Number:	6171040	PURE SCALP THERAPY	
Registration Number:	4634500	RAW SUGAR	
Registration Number:	4884122	RAW SUGAR LIVING PURELY UNFILTERED	
Registration Number:	6336071	RAW MEN SMELL GOOD	
Registration Number:	5999700	RAW SUGAR	
Registration Number:	6298106	RAW SUGAR	
Registration Number:	6217082	SIMPLY BAR SOAP	
Registration Number:	5932819	SIMPLY BODY WASH	
Registration Number:	5932820	SIMPLY HAND WASH	
Registration Number:	6410435	SUGAR NOTE	

OP \$840.00 5718081

Property Type	Number	Word Mark
Registration Number:	5331713	
Registration Number:	5900505	
Registration Number:	6324651	
Registration Number:	6324650	
Registration Number:	6324652	
Registration Number:	6324653	
Registration Number:	6324654	
Registration Number:	6324655	
Registration Number:	6324656	
Registration Number:	5718082	ALL THAT SHINES
Registration Number:	5201420	POP STUDIOS
Registration Number:	5460404	POP STUDIOS
Registration Number:	6171033	UNFILTERED BY RAW SUGAR
Registration Number:	5063037	RAW SUGAR INITIATIVE

CORRESPONDENCE DATA

Fax Number: 6175236850

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-523-2700

Email: susan.dinicola@hklaw.com, priscila.sterenberg@hklaw.com

Correspondent Name: Holland & Knight LLP

Address Line 1: 10 St. James Avenue

Address Line 4: Boston, MASSACHUSETTS 02116

NAME OF SUBMITTER: Susan C. DiNicola

SIGNATURE: /Susan C. DiNicola/

DATE SIGNED: 03/24/2023

Total Attachments: 5

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of March 13, 2023 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among RAW SUGAR, LLC, a Delaware limited liability company and SUGAR BUYER, LLC, a Delaware limited liability company (each an “Obligor” and collectively, the “Obligors”) and BANKUNITED, N.A., as Administrative Agent (the “Administrative Agent”) for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

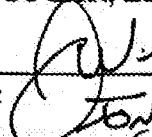
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RAW SUGAR, LLC

By: _____

Name: _____




Title: _____








Jonathan WEISS
CFO




[Signature Page to Trademarks Security Agreement]

Schedule 1

Trademarks:

Loan Party	Trademark Title	Application No.	Date of Application	Reg. No.	Date of Registration
Raw Sugar, LLC	TRULY UNRULY	88/035,010	July 12, 2018	5718081	April 2, 2019
Raw Sugar, LLC	BOLERO BEVERLY HILLS	77768981	June 26, 2009	3951487	April 26, 2011
Raw Sugar, LLC	COLD PRESS TECHNOLOGY	86270860	May 3, 2014	4650717	December 2, 2014
Raw Sugar, LLC	DR. SPA	86/657,744	June 10, 2015	5115340	January 3, 2017
Raw Sugar, LLC	GLIDE-PUSH TECHNOLOGY	90135212	August 25, 2020	6512839	October 5, 2021
Raw Sugar, LLC	LOOK FOR THE BAMBOO TOPS & WHITE BOTTLES	88239885	December 21, 2018	5805780	July 16, 2019
Raw Sugar, LLC	MIGHTY CURLS	88650253	October 10, 2019	6171078	October 6, 2020
Raw Sugar, LLC	PRO REMEDY	88659226	October 17, 2019	6223218	December 15, 2020
Raw Sugar, LLC		88334425	March 11, 2019	5802820	July 9, 2019
Raw Sugar, LLC	PURE SCALP THERAPY	88636923	September 30, 2019	6171040	October 6, 2020
Raw Sugar, LLC	RAW SUGAR	86232528	March 26, 2014	4634500	November 4, 2014
Raw Sugar, LLC		86447201	November 6, 2014	4884122	January 12, 2016
Raw Sugar, LLC	RAW MEN SMELGOOD	88700000	November 20, 2019	6336071	April 27, 2021
Raw Sugar, LLC		88120455	September 17, 2018	5999700	March 3, 2020
Raw Sugar, LLC	RAW SUGAR	88796407	February 13, 2020	6298106	March 23, 2021

Loan Party	Trademark Title	Application No.	Date of Application	Reg. No.	Date of Registration
Raw Sugar, LLC	SIMPLY BAR SOAP	87832529	March 13, 2018	6217082	December 8, 2020
Raw Sugar, LLC	SIMPLY BODY WASH	87828308	March 9, 2018	5932819	December 10, 2019
Raw Sugar, LLC	SIMPLY HAND WASH	87828335	March 9, 2018	5932820	December 10, 2019
Raw Sugar, LLC	SUGAR NOTE	90259210	October 16, 2020	6410435	July 6, 2021
Raw Sugar, LLC		87222826	November 1, 2016	5331713	November 7, 2017
Raw Sugar, LLC		88120445	September 17, 2018	5900505	November 5, 2019
Raw Sugar, LLC		90089422	August 3, 2020	6324651	April 13, 2021
Raw Sugar, LLC		90089410	August 3, 2020	6324650	April 13, 2021
Raw Sugar, LLC		90089461	August 3, 2020	6324652	April 13, 2021
Raw Sugar, LLC		90089545	August 3, 2020	6324653	April 13, 2021

Loan Party	Trademark Title	Application No.	Date of Application	Reg. No.	Date of Registration
Raw Sugar, LLC		90089726	August 3, 2020	6324654	April 13, 2021
Raw Sugar, LLC		90089759	August 3, 2020	6324655	April 13, 2021
Raw Sugar, LLC		90089970	August 3, 2020	6324656	April 13, 2021
Raw Sugar, LLC	ALL THAT SHINES	88035054	July 12, 2018	5718082	April 2, 2019
Raw Sugar, LLC	POP STUDIOS	86966980	April 6, 2016	5201420	May 9, 2017
Raw Sugar, LLC	POP STUDIOS	87387504	March 27, 2017	5460404	May 1, 2018
Raw Sugar, LLC	UNFILTERED BY RAWSUGAR	88633604	September 27, 2019	6171033	October 6, 2020
Raw Sugar, LLC	RAW SUGAR INITIATIVE	86928282	March 3, 2016	5063037	October 18, 2016