TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

ETAS ID: TM797884 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Genetipetz, LLC		03/21/2023	Limited Liability Company: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Moose Creative Management Pty Ltd
Street Address:	29 Grange Road
City:	Cheltenham
State/Country:	AUSTRALIA
Postal Code:	VIC 3192
Entity Type:	Proprietary Limited Company: AUSTRALIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5083567	MIXIES

CORRESPONDENCE DATA

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.292.5390

mail@ipcounselors.com Email: Epstein Drangel LLP **Correspondent Name:** Address Line 1: 60 East 42nd Street

Address Line 2: **Suite 1250**

Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	Jason M. Drangel	
SIGNATURE:	/Jason M. Drangel/	
DATE SIGNED:	03/27/2023	

Total Attachments: 1

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TRADEMARK REEL: 008018 FRAME: 0007

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U.S.A. TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of March <u>21</u>, 2023 (hereinafter, the "Effective Date") is between Genetipetz, LLC, a limited liability company organized and existing under the laws of the State of North Carolina, having an address of 4225 Wild Partridge Rd. Charlotte, North Carolina 28226 (hereinafter the "ASSIGNOR"), and Moose Creative Management Pty Ltd, a proprietary limited company organized and existing under the laws of Australia, having an address of 29 Grange Road, Cheltenham VIC 3192 Australia (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark MIXIES (hereinafter, the "Mark"), the registration thereof, U.S. Reg. No. 5083567, and the goodwill of the business symbolized thereby and is the owner of the domain name www.mixies.com (hereinafter, the "Domain Name");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to the Mark, the registration thereof, namely U.S. Reg. No. 5083567, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registration thereof, namely U.S. Reg. No. 5083567, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title and interest in and to the Mark, the registration thereof, namely U.S. Reg. No. 5083567, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registration thereof, namely U.S. Reg. No. 5083567, with the right to sue for and collect the same;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

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Dated:Mar. 21, 2023	By:
	Name: Christopher J. Meade
	Title: Owner / Assignor

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REEL: 008018 FRAME: 0008

RECORDED: 03/27/2023