

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM798339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE FONT BUREAU INC.		03/20/2023	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	ORANGE ITALIC LLC		
Street Address:	277 Grand Street, Floor 3		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10002		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2337124	FRITZ	
Registration Number:	2830058	PENNSYLVANIA	
Registration Number:	4236954	FARNHAM	
Registration Number:	4202273	POPULAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	718-797-2341		
Email:	FM@martinezgroup.com		
Correspondent Name:	Frank J. Martinez, Esq.		
Address Line 1:	55 Poplar Street, Suite 1-D		
Address Line 4:	Brooklyn, NEW YORK 11201		
NAME OF SUBMITTER:	Frank J. Martinez		
SIGNATURE:	/Frank J. Martinez, Esq./		
DATE SIGNED:	03/28/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made this 20TH day of March, 2023, by and between The Font Bureau Inc. (“Assignor”), a Massachusetts corporation having a place of business at 15 Church Street, #1, Box 5042, Vineyard Haven, Massachusetts 02568 and ORANGE ITALIC LLC (“Assignee”), a limited liability company formed under the laws of the State of New York, having an address 277 Grand Street, Floor 3, New York, New York 10002 (“Assignee”).

WHEREAS, Assignor owns all right title and interest in and to the registered and unregistered trademarks annexed hereto as Exhibit A (the “Marks”), and Assignee is desirous of acquiring all of Assignor’s rights, titles, interests, and claims in and to the Marks together with the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title, and interest throughout the world in and to the trademark, together with all of the goodwill of the business symbolized by the above-referenced trademark, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, whether known or unknown, the same to be held and enjoyed by Assignee, for its own exclusive use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment and transfer not been made.

ASSIGNOR
THE FONT BUREAU INC.

By: 

Name: David Berlow

Title: President

EXHIBIT A

Title	Reg./App. No.	Status
FRITZ	2,337,124	Dead
PENNSYLVANIA	2,830,058	Live
FARNHAM	4,236,954	Live
POPULAR	4,202,273	Dead