TRADEMARK ASSIGNMENT COVER SHEET

Stylesheet Version v1.2

Electronic Version v1.1 ETAS ID: TM799554

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CV & DA HOLDINGS, INC.		03/31/2023	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	CERWIN VEGA, INC.	
Street Address:	3761 S. HILL STREET	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90007	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	97194866	CERWIN VEGA

CORRESPONDENCE DATA

Fax Number: 8055846427

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8055792500

Email: docketing@conceptip.com

Correspondent Name: **CONCEPT IP LLP**

Address Line 1: 11601 Wilshire Blvd., Fifth Floor Address Line 4: Los Angeles, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER:	PERRY-2105T
NAME OF SUBMITTER:	Pejman Yedidsion
SIGNATURE:	/pejman yedidsion/
DATE SIGNED:	03/31/2023

Total Attachments: 1

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TRADEMARK REEL: 008029 FRAME: 0170

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS CV & DA HOLDINGS, INC. ("Assignor") with an address of 675 S. CENTRAL AVENUE LOS ANGELES, CALIFORNIA UNITED STATES 90021 and Organized in California, is the owner of the mark CERWIN VEGA with trademark serial number 97194866 (the "Trademark") and has adopted, used and is using the mark, and has not assigned or granted any rights to the Trademark to any third parties;

WHEREAS CERWIN VEGA, INC. ("Assignee") with an address of 3761 S. HILL STREET LOS ANGELES, CALIFORNIA UNITED STATES 90007 and Organized in California, is desirous of acquiring said mark;

WHEREAS, Assignee desires to acquire the Trademark from Assignor, and Assignor wishes to assign the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged:

ASSIGNOR DOES HEREBY ASSIGN, sell, and transfer unto Assignee all of their rights, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the right to sue for past, present, and future infringement thereof, any registrations therefor, and all benefit of the Trademark. Assignor does further consent to the recordation of this Assignment with the United States Patent and Trademark Office and any foreign trademark offices.

AND ASSIGNOR HEREBY covenants that they have full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that they will communicate to Assignee any facts known to them respecting said Trademark, and testify in any legal proceeding, sign all lawful papers, execute all declarations, subsequent applications as needed, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper trademark protection for said mark in all countries.

U.S. Filing Date: Wednesday, December 29, 2021;

U.S. Application Serial Number: 97194866;

Date: <u>03/31/2023</u>

RECORDED: 03/31/2023

By: Hamid Razipour

Name: Hamid Razipour

Title: Chief Executive Officer

TRADEMARK
REEL: 008029 FRAME: 0171